

# ARE YOU READY TO GROW YOUR MEDICAL PRACTICE?

Medical Marketing Solutions is a full-service medical practice marketing and customer service company, with the digital expertise to skyrocket the online presence of your medical practice!

**WEBSITE DEVELOPMENT**

**SEARCH ENGINE OPTIMIZATION**

**SOCIAL MEDIA MARKETING**

**VORTEX CONCIERGE CALL CENTER**

**CONSULTING**

**WORKSHOPS AND WEBINARS**

**MEDICALMARKETINGSOLUTION.COM**



# HELPING MEDICAL PRACTICES GROW AND ACHIEVE THEIR GOALS



Our team is passionate about helping Private Pay Medical practices, from startups to existing ones. We provide infrastructure, cutting-edge technologies, and an element of human interaction to provide a full suite of services for effective marketing and new patient sales conversion. Medical Marketing Solutions helps you turbocharge your revenue and profit!

## OUR SERVICES



### Website Development

We build websites with advanced technologies that not only looks great but performs excellently. We optimize the website across all desktop and mobile devices.



### Search Engine Optimization

SEO done right improves the position of your website on search engines like Google, Yahoo and Bing. Higher rankings mean more conversions!



### Social Media Marketing

Facebook, Instagram and Twitter are great platforms to grow your brand. Our expert social media team will use these to deliver highly targeted, desirable prospects.



### Vortex Concierge Call Center

The Vortex Concierge Call Center Solution provides you with a 24/7 live professional sales associate who will answer all prospect call-ins and make outbound calls to convert them to live, qualified consultations.



### Consulting

Medical Marketing Solutions Expert Consulting Team is your one-stop solution to Turbo Charge your practice revenues! We offer healthcare marketing consulting services to help you achieve your Business Goals.



### Workshops and Webinars

Rich Force will share is 30+ years of experience mentoring your staff on the principle foundations and best practices covering sales, marketing and operational excellence.



# WEBSITE DEVELOPMENT

Website that conveys  
your brand voice



## WEBSITE DESIGN AND DEVELOPMENT

Let your website communicate about your practice to your customers. Your website is the first place of interaction with your patients even before the actual visit to the practice. Just having a website is not enough. A powerful website that interacts with your customers is critical. At Medical Marketing Solutions, we have a team of professional healthcare web designers that helps you design a professional medical website design and development.



Exceptional Online Presence



Affordable Website Packages



Hands-On Latest Technologies



Conversion Optimized Websites

# SEARCH ENGINE OPTIMIZATION

Improve website visibility  
in the organic search results



## GET RANKED ON SEARCH ENGINES

Boost the visibility of your medical practice and experience the MMS difference. Get found easily for medical terms with the help of our customized SEO for medical practices. Experience tangible results, that will change the trajectory of your business from acquiring local customers. our SEO experts understand the needs of your medical business. We are the experts in SEO, for medical practices,



Build Your Online Reputation.



Increase Your Revenues



Get Organic Prospects



Get Ranked on Search Engines.

# SOCIAL MEDIA MANAGEMENT



## LEVERAGE THE FULL POTENTIAL OF SOCIAL MEDIA MANAGEMENT

Facebook, Instagram, YouTube, and LinkedIn are great platforms to share your message and grow your brand. Our expert social media team knows exactly how to get the most out of every key social media platform, delivering you highly targeted, desirable prospective patients..



Build Online Presence



Grow Online Engagement



Organic and Paid Growth



Get Prospects and Leads



# VORTEX CONCIERGE CALL CENTER

Professional Concierge Advisors trained and focused to book your consultations and convert your prospect into patients.



## CUSTOMER SERVICE AND SALES EXPERTS

The Vortex Concierge Call Center Solution provides you with a 24/7 live professional sales associate who will answer all prospect call-ins and make outbound calls to convert them to live, qualified consultations. No more worrying about who answers the phones, if they answer the phone, and what is or isn't being said.

Inbound calls from prospects are your HOTTEST leads. In a world of texting and emailing, getting the phone to ring to speak to live prospects is invaluable. Even more important is who is answering the phones.



Full-service Call Center



Concierge Advisors



24/7 Call Answering



Inbound/Outbound Calls

# PRIVATE PAY MEDICAL CONSULTING

We will take a deep dive  
under the hood of your practice  
and provide you with the  
perfect prescription.



## CUSTOMIZED PLAN TAILORED FOR YOUR PRIVATE PAY PRACTICE.

The Medical Marketing Solutions Expert Consulting Team is your one-stop solution to Turbo Charge your practice revenues! We offer healthcare marketing consulting services to help you achieve your business goals. We dive deep under the hood of your practice and provide you with the perfect prescription. Starting with a detailed analysis, we move to optimization and promotion.

Whether you need our complete suite of services or are just looking for an in-depth evaluation, we are dedicated to providing you with the "perfect practice solution".

✓ In-Depth Analysis

✓ Customized Plan

✓ Immediate Results

✓ Maximize Profits



# WORKSHOPS AND SEMINARS

Sales, Marketing and Practice  
Management Webinars



## BRUSH UP ON YOUR MARKETING AND SALES SKILLS

Want to brush up on your marketing and sales skills? How about train your staff? to provide a 5-star concierge style service. Rich Force will share is 30+ years of experience mentoring your staff on the principle foundations and best practices covering sales, marketing and operational excellence.

Schedule a private visit with Rich to your location or take part in our monthly video calls designed to give you all the success tools that are critical to the growth of your practice.



Private and Public Workshops



Brush up on your sales skills



Practice Management



30+ years experienced mentor