

POI misplacement detection in multiply digitised routes



Wumpus World

Validating POI 295: A Geospatial Challenge

- Manual validation of POIs is slow and error-prone.
- There's a need for an **automated, scalable, and intelligent** backend that can find:
 - 1. **Non existent POIs**
 - 2. **Incorrect location**
 - 3. **Not multiply digitized**
 - 4. **Rule exception**



Methodology

Hay diferentes tipos de mapas, entre los más populares se encuentran los siguientes:

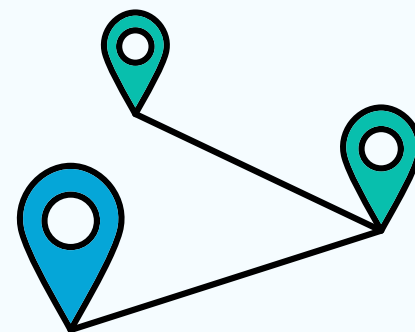
**GEOSPATIAL
DATA
EXTRACTION
HANDLING**



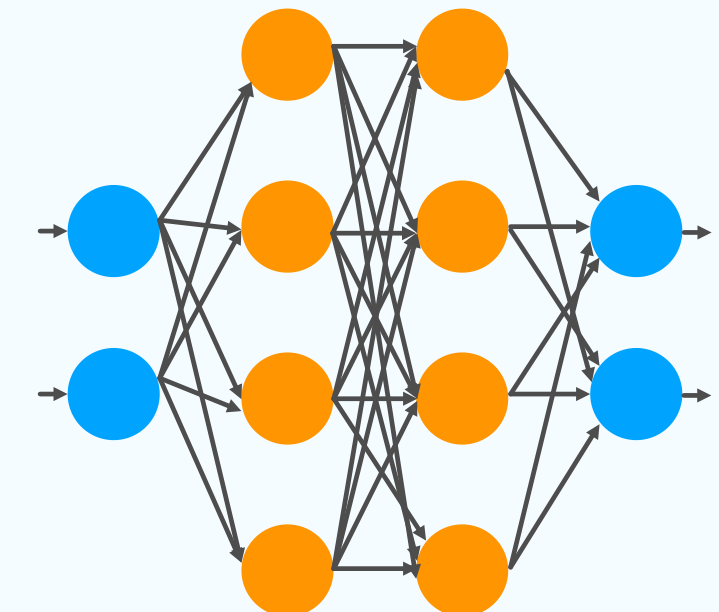
**MANUAL
LABELLING**



**GEOMETRIC
CALCULATIONS**



**CNN
CONSTRUCTION
AND TRAINING**



Deep Learning Engine

- **Manual labelling:**
 - 0 for empty **area** of interests
 - 1 for AOI with **POI**
- **Two Convolutional Neural Networks (CNN)**
 - Trained on **satellite images** from **HERE API**
 - **Ridges and sidewalks analysis**
- **Automized** process from data extraction through **prediction**
- Validation accuracies: 0.84, 0.82



User interface

POI Data Analysis

Search by ID or name...

Total POIs113

Non-existent11

Wrong Location60

Invalid Location0

Rule Exception42

All POIs

Non-existent

Wrong Location

Invalid Location

Rule Exception

ID ▲	Name	Status	Latitude	Longitude	Distance
800027356	PARDIÑOS	Wrong Location	-99.163411	19.344598	N/A
800027877	PEMEX	Rule Exception	19.360183	-99.171514	N/A
800028105	KFC-COPILCO	Rule Exception	19.343802	-99.181320	N/A
800032144	SCOTIABANK	Rule Exception	19.343818	-99.181316	N/A
800035174	LA MICHOACANA	Wrong Location	-99.181726	19.341890	N/A
800037899	EL TAJIN	POI Non-existent	19.344412	-99.163010	N/A
800038836	PEMEX	POI Non-existent	19.343720	-99.157183	N/A
998745662	STARBUCKS-MIGUEL ANGEL QUEVED...	Wrong Location	-99.165223	19.344701	N/A
1023860935	SCOTIABANK	Rule Exception	19.343818	-99.181316	N/A
1023863165	CITIBANAMEX	Wrong Location	-99.182789	19.338095	N/A

Showing 1-10 of 113 POIs

Previous

1

2

3

4

5

Next

Application and Scalability

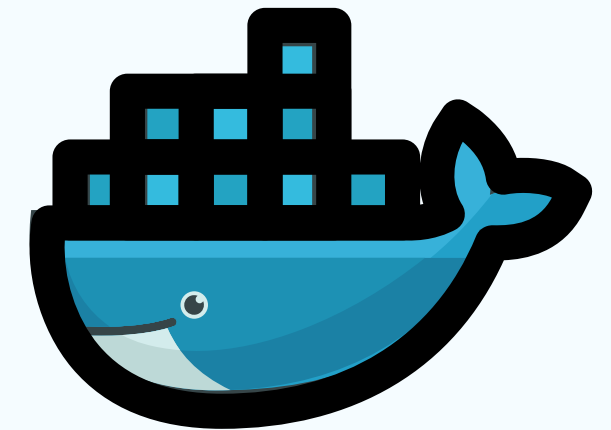
From CDMX to the World: A Scalable POI Validation System



TESTED WITH MEXICO CITY
(CDMX) DATA



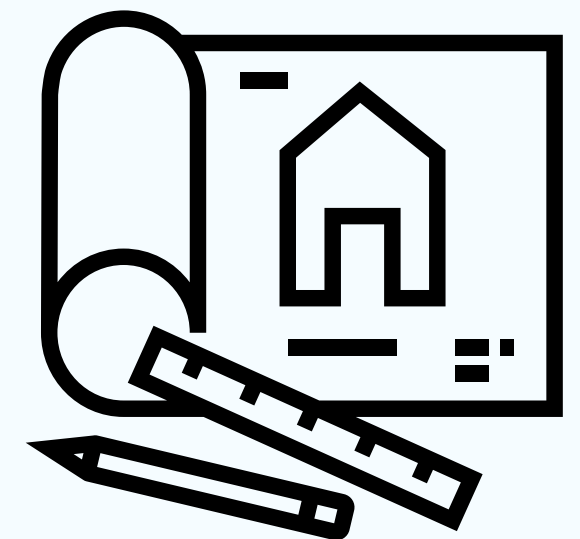
CONTAINERIZED
DEPLOYMENT



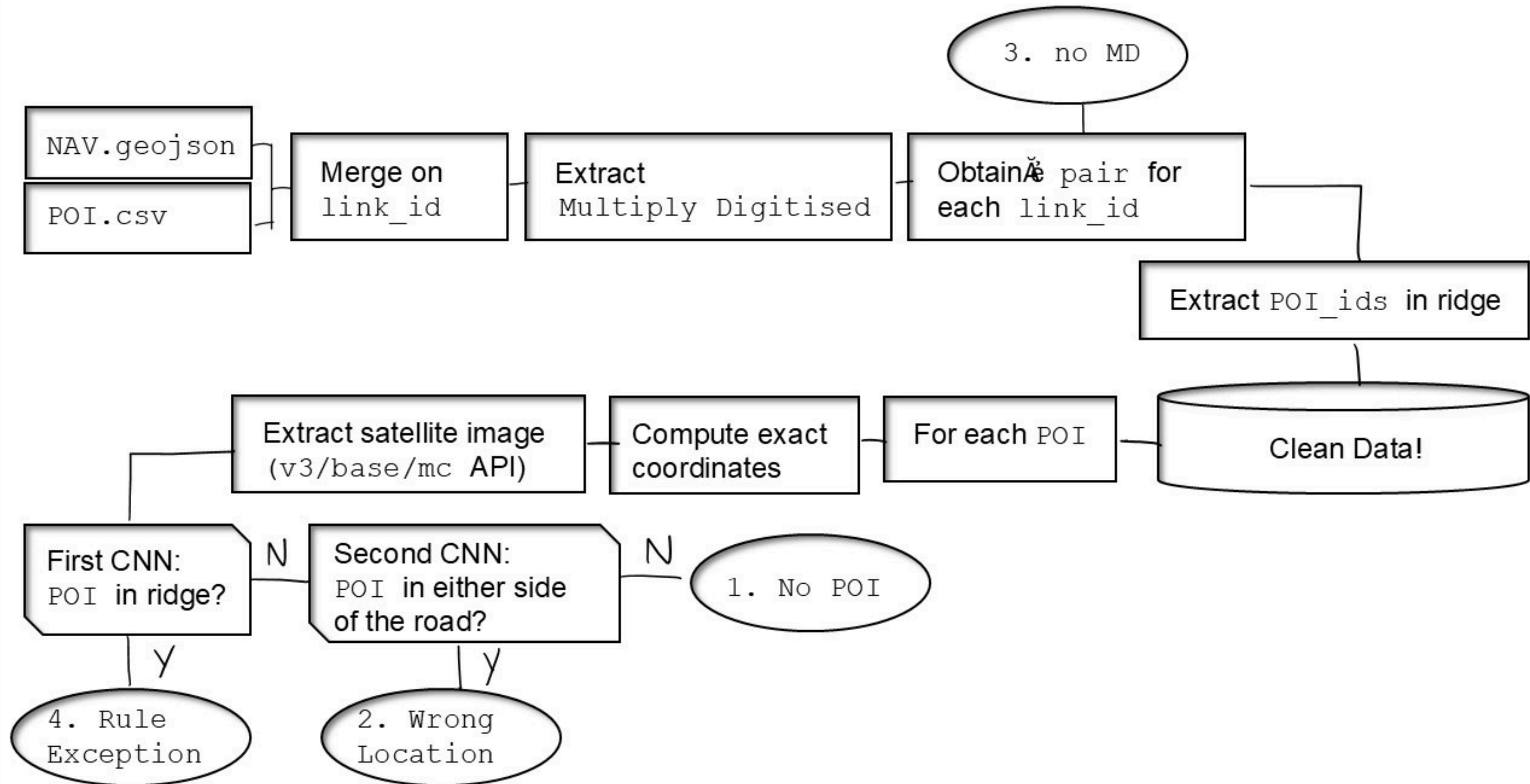
GLOBALLY
SCALABLE
ARCHITECTURE



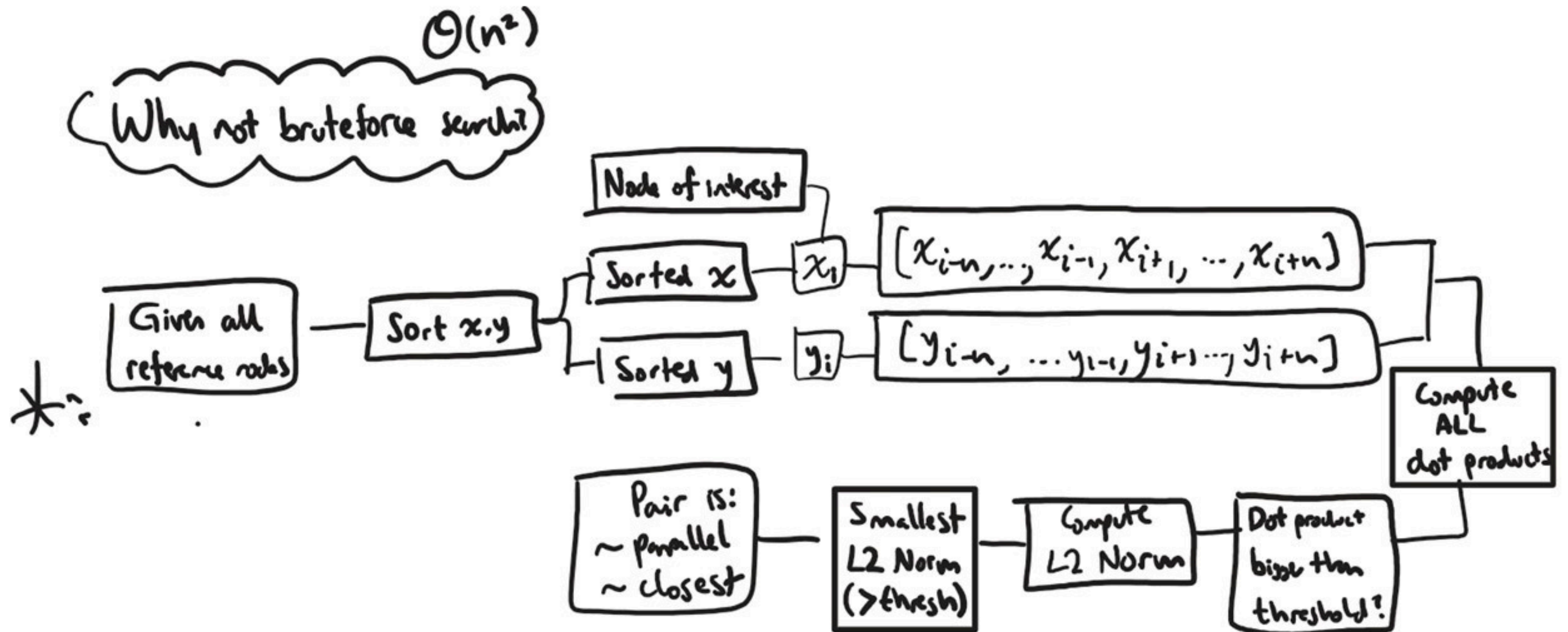
REUSABLE MODEL
ARCHITECTURE



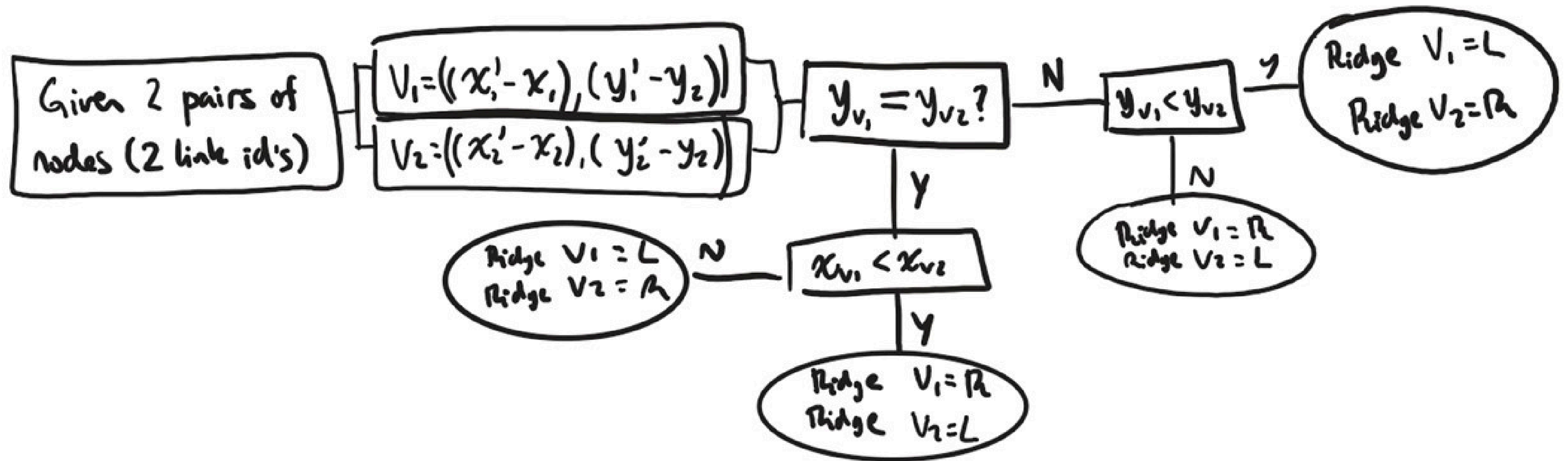
Appendix: diagrams



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