

# ECOMONDO<sup>®</sup> MEXICO 2024

The environmental Technology and  
circular economy fair

**April 17 – 19, 2024**  
**Expo Guadalajara**

Ecological  
Solutions for  
a greener  
World



Organized by:

**ITALIAN  
EXHIBITION  
GROUP**  
Providing the future



**Deutsche Messe**

Under the patronage of:



Ministero dell'Ambiente  
e della Sicurezza Energetica

With the aim of bringing together **technologies and solutions** from sectors that promote the ecological transition and a circular economy, ECOMONDO MEXICO 2024 **facilitates and accelerates business opportunities** while providing networking opportunities with professional buyers and national and international investors.

From **water treatment and waste management** to bioenergy, ECOMONDO MEXICO 2024 is the ideal place to engage with the **latest ecological technologies** and specialized knowledge in the circular economy, enabling you to engage in the green business of the present and the future.

## WHY VISIT?



Drive your company towards sustainable growth.



Become a pioneer in green business.



Discover the latest industry trends and innovations.



Create strategic alliances and expand your network.



Acquire the most specialized knowledge for industry sustainability.



**+ 7,500**

Visitors in collaboration with SSM



**13,000 SQM**

of Exhibition Area in collaboration with SSM



**+ 80**

Exhibitors



**+ 462 MDP**

In on-site business (2023)



**+ 6 MDP**

Commercial value of media coverage.

## EXPERIENCES OF OUR VISITORS AND EXHIBITORS



**Antonio Luna**  
Commercial Director at ECOTEC

"We have had many interested individuals visit our booth, both from government officials and private companies. This event has helped us greatly to connect with the various sectors that are based here in the region".



**Paolo Malfitano**  
Market Analyst at the Italian Agency for Foreign Trade

"We consider the second edition of Ecomondo Mexico a great success. We are convinced that it can establish itself as one of the most important events in the environmental sector for the Central American and Caribbean region. This marks the beginning of a significant era for Mexico and the world".



VISITOR

"The conferences were very insightful and left with a lot of valuable information. It was very interesting to learn from the experiences and expertise of industry experts, especially through new perspectives that were brought to us by the many international speakers".



VISITOR

"We were able to sign many contacts, spoke with very interesting exhibitors and we have the intention to participate in future editions".

## KEY INTEREST SEGMENTS 2023



**34 %**

Waste management



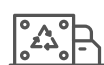
**22 %**

Bioenergy



**20 %**

Water treatment



**10 %**

Waste transportation



**8 %**

Chemical waste management



**3 %**

Smart lighting



**3 %**

Certifications



- Company and industry executives.
- Government authorities and agencies.
- Environmental managers.
- Waste managers.
- Occupational safety technicians.

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- Government authorities and agencies.
- Environmental managers.
- Waste managers.
- Occupational safety technicians.
- Consultants.
- Chemical product transporters.
- Biomass and Bioenergy.
- Smart Cities.
- Refineries and mining companies.
- Transportation industry.
- Recycling industry.
- Chemical industry.

CEO 24%

OPERATIONAL 23%

AREA MANAGER 25%

DIRECTOR 20%

13,000 sqm dedicated to an ecological transition.



- Waste management and disposal.
- Hazardous waste management.
- Industrial material recycling.
- Electronic waste management.
- Material handling.
- Collection and loading machinery.
- Waste collection and transportation.

- Bioenergy and waste management.
- Residual biomass.
- Energy crops.
- Production technologies and plants.
- Biofuels.
- Biotechnological processes.
- Consulting.

- Sustainable Governance.
- Digital economy and inclusion.
- Carbon footprint strategies.
- Innovation and industrial competitiveness.
- Circular cities projects.
- Smart luminaires.
- Air quality and urban pollution solutions.
- Green infrastructure.
- Climate change resilient city.
- Electric mobility.

- Management and treatment of wastewater.
- Valorization, instruments and water monitoring.
- Treatment systems and plants.
- Plant infrastructure and projects.
- Water sustainability systems.
- Circularity of treated water.
- Energy sustainability.

# ECOMONDO MEXICO BOOTHS 2024

## Participation Fees

### Sustainable Hub

2 sqm

~~USD 1,800 + VAT~~

**NOW! USD 900 + VAT**

**50% OFF**

Includes: Standard carpet, vinyl signage, standard furniture, 110v electrical outlet, 2 badges for personnel, listing in the directory.

### Equipped Booth

9 sqm

USD 3,330 + VAT

Includes: Standard carpet, partition walls, counter with vinyl signage, lighting, standard furniture, 1 110v electrical outlet, exhibitor badges, and listing in the directory.

### Free Space

Minimum 18 sqm

USD 320 / sqm + VAT

Includes: Booth space, exhibitor badges, and listing in the directory.

**Does NOT include** carpet, construction, furniture, or services.



## Social Media Presence



**+ 7,000  
FOLLOWERS**

ON OUR SOCIAL MEDIA

**+1,500,000  
PEOPLE**

REACHED

**COVERAGE**  
ACROSS ALL OF OUR  
PLATFORMS

## CONTACT

**Sandra Elías**  
Director Ecomondo Mexico  
Cel. 55 4283 93 89  
[sandra.elias@iegco.mx](mailto:sandra.elias@iegco.mx)

**Boris Murray**  
Canada  
[bmurray@atlas.marketing](mailto:bmurray@atlas.marketing)

**Léa Maroc**  
France & Belgium  
[l.maroc@promo-intex.com](mailto:l.maroc@promo-intex.com)

**Sky Hong**  
IEG China  
[sky.hong@iegchina.com](mailto:sky.hong@iegchina.com)

**Fabio Filippini**  
Europe & Italy  
Tel. +39 0541 744488  
[fabio.filippini@iegexpo.it](mailto:fabio.filippini@iegexpo.it)

**Thomas Grenot**  
Germany  
[thomas.grenot@iegexpo.de](mailto:thomas.grenot@iegexpo.de)

**Tony Lambert**  
UK & Ireland  
[tonylambert@alseabusinessmedia.co.uk](mailto:tonylambert@alseabusinessmedia.co.uk)

**Antonino Di Marco**  
Spain & Portugal  
[adimarco@proalatam.com](mailto:adimarco@proalatam.com)

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**ECOMONDO MEXICO 2024 will be  
simultaneously celebrated with**

**SOLAR<sup>+</sup> MEXICO  
STORAGE**

**ECOMONDO<sup>®</sup>  
MEXICO**

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