

ECOMONDO[®] MEXICO 2024

The environmental Technology and
circular economy fair

April 17 – 19, 2024
Expo Guadalajara

Ecological
Solutions for
a greener
World



Organized by:

**ITALIAN
EXHIBITION
GROUP**
Providing the future



Deutsche Messe

Under the patronage of:



Ministero dell'Ambiente
e della Sicurezza Energetica

With the aim of bringing together **technologies and solutions** from sectors that promote the ecological transition and a circular economy, ECOMONDO MEXICO 2024 **facilitates and accelerates business opportunities** while providing networking opportunities with professional buyers and national and international investors.

From **water treatment and waste management** to bioenergy, ECOMONDO MEXICO 2024 is the ideal place to engage with the **latest ecological technologies** and specialized knowledge in the circular economy, enabling you to engage in the green business of the present and the future.

WHY VISIT?



Drive your company towards sustainable growth.



Become a pioneer in green business.



Discover the latest industry trends and innovations.



Create strategic alliances and expand your network.



Acquire the most specialized knowledge for industry sustainability.



EXPERIENCES OF OUR VISITORS AND EXHIBITORS



Antonio Luna
Commercial Director at ECOTEC

"We have had many interested individuals visit our booth, both from government officials and private companies. This event has helped us greatly to connect with the various sectors that are based here in the region".



Paolo Malfitano
Market Analyst at the Italian Agency for Foreign Trade

"We consider the second edition of Ecomondo Mexico a great success. We are convinced that it can establish itself as one of the most important events in the environmental sector for the Central American and Caribbean region. This marks the beginning of a significant era for Mexico and the world".



VISITOR

"The conferences were very insightful and left with a lot of valuable information. It was very interesting to learn from the experiences and expertise of industry experts, especially through new perspectives that were brought to us by the many international speakers".



VISITOR

"We were able to sign many contacts, spoke with very interesting exhibitors and we have the intention to participate in future editions".

KEY INTEREST SEGMENTS 2023



34 %

Waste management



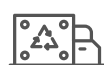
22 %

Bioenergy



20 %

Water treatment



10 %

Waste transportation



8 %

Chemical waste management



3 %

Smart lighting



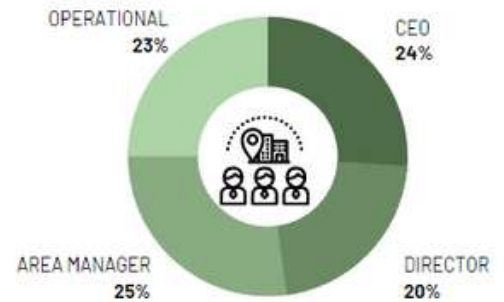
3 %

Certifications

VISITOR'S PROFILE

- Company and industry executives.
- Government authorities and agencies.
- Environmental managers.
- Waste managers.
- Occupational safety technicians.
- Consultants.
- Chemical product transporters.
- Biomass and Bioenergy.
- Smart Cities.
- Refineries and mining companies.
- Transportation industry.
- Recycling industry.
- Chemical industry.

Decision-makers



Floor plan

13,000 sqm dedicated to an ecological transition.



WASTE MANAGEMENT AND CIRCULAR ECONOMY

- Waste management and disposal.
- Hazardous waste management.
- Industrial material recycling.
- Electronic waste management.
- Material handling.
- Collection and loading machinery.
- Waste collection and transportation.

BIOENERGY & BIOGAS

- Bioenergy and waste management.
- Residual biomass.
- Energy crops.
- Production technologies and plants.
- Biofuels.
- Biotechnological processes.
- Consulting.

SUSTAINABLE CITIES

- Sustainable Governance.
- Digital economy and inclusion.
- Carbon footprint strategies.
- Innovation and industrial competitiveness.
- Circular cities projects.
- Smart luminaires.
- Air quality and urban pollution solutions.
- Green infrastructure.
- Climate change resilient city.
- Electric mobility.

WATER CYCLE MONITORING

- Management and treatment of wastewater.
- Valorization, instruments and water monitoring.
- Treatment systems and plants.
- Plant infrastructure and projects.
- Water sustainability systems.
- Circularity of treated water.
- Energy sustainability.

ECOMONDO MEXICO BOOTHS 2024

Participation Fees



*Reference image

Equipped Booth

9 sqm
USD 3,330 + VAT

Includes: Standard carpet, partition walls, counter with vinyl signage, lighting, standard furniture, 1 110v electrical outlet, exhibitor badges, and listing in the directory.

Free Space

Minimum 18 sqm
USD 320 / sqm + VAT

Includes: Booth space, exhibitor badges, and listing in the directory.
Does NOT include carpet, construction, furniture, or services.



Social Media Presence



+ 7,000
FOLLOWERS
ON OUR SOCIAL MEDIA

+1,500,000
PEOPLE
REACHED

COVERAGE
ACROSS ALL OF OUR
PLATFORMS

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ECOMONDO
MEXICO

**ECOMONDO MEXICO 2024 will be
simultaneously celebrated with**

SOLAR⁺ MEXICO
STORAGE

ITALIAN
EXHIBITION
GROUP
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Deutsche Messe