



Aftershow Report 2023

WORLD[®] SEAFOOD INDUSTRY



Highlights



3,000
professional
buyers



Visitors from
12 countries



+70 exhibitors
national and
international



Almost 5,500 sqm
of exhibition
floor



\$185 million
mexican pesos
in on-site
business



15 conferences
18 speakers



1 Million Mexican
Pesos the commercial
value of the media
coverage



40 media
outlets

Visitors from the 32 states of
the Mexican Republic



Highlighting: Jalisco, Guanajuato, Estado
de México, Michoacán, Nuevo León,
Querétaro, San Luis Potosí, Sinaloa,
Chihuahua y Baja California.



EE.UU.



China



Guatemala



France



Ecuador



Honduras



Germany



Canada



Spain



Chile

Among others...



Jorge Bernal

Kaeser Compresores

"It is important to take the time to visit Word See Food to be open to new technologies that make us more efficient because we work and maintain less new equipment and maintain a production line, in Kaeser we work with geomembrane tank containers which can be adapted to any space and keep the weights inside for better conservation, 50% of energy is reduced for better performance. I thought the expo was great because we can meet new potential customers and also new strategic alliances".



Esmar Castro

Equipar

"It is very important to participate in these fairs because when you have a company that under the slogan of Connected Systems we were able to connect with the different participants of the expo, there was a lot of expectation of the event and we realized that the trend is focusing on technology, digitalization, we were able to connect with all the participants of the agribusiness."



Carlos Romero

Visitor

An innovative fair, I believe that this expo in the aquaculture area is very important because new and better technologies are presented to facilitate the work and increase production. It is important the growth that this Expo will have because every time more alliances are created between companies and new customers, as a visitor it is important to know all the new areas that are being created".

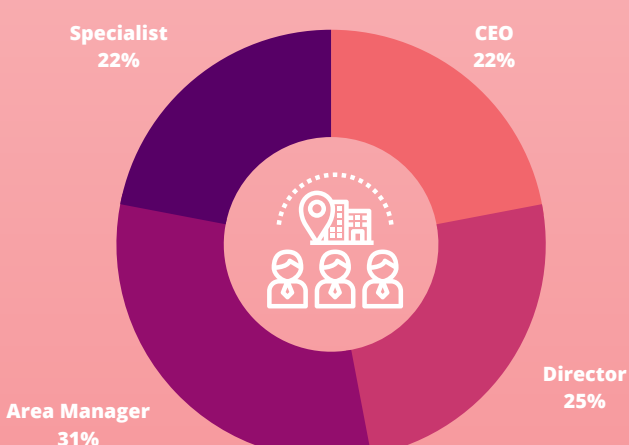


Diego Padilla

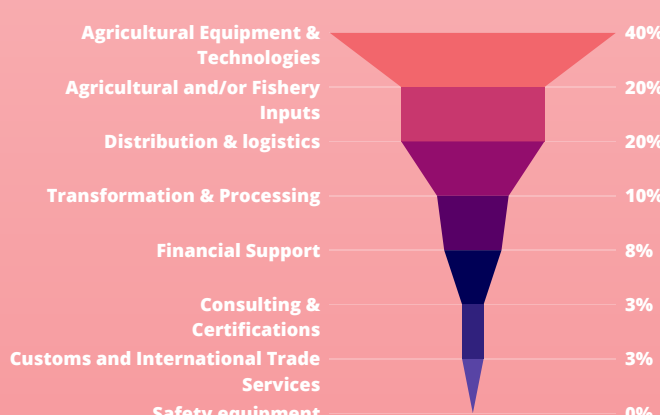
Visitor

"I think it is a very cool expo because there are many exhibitors bringing very new technological devices, and it helps us producers to learn more about the new automated systems in order to be more productive. I think it is very cool that these expos are present so we can expand the horizons of our projects."

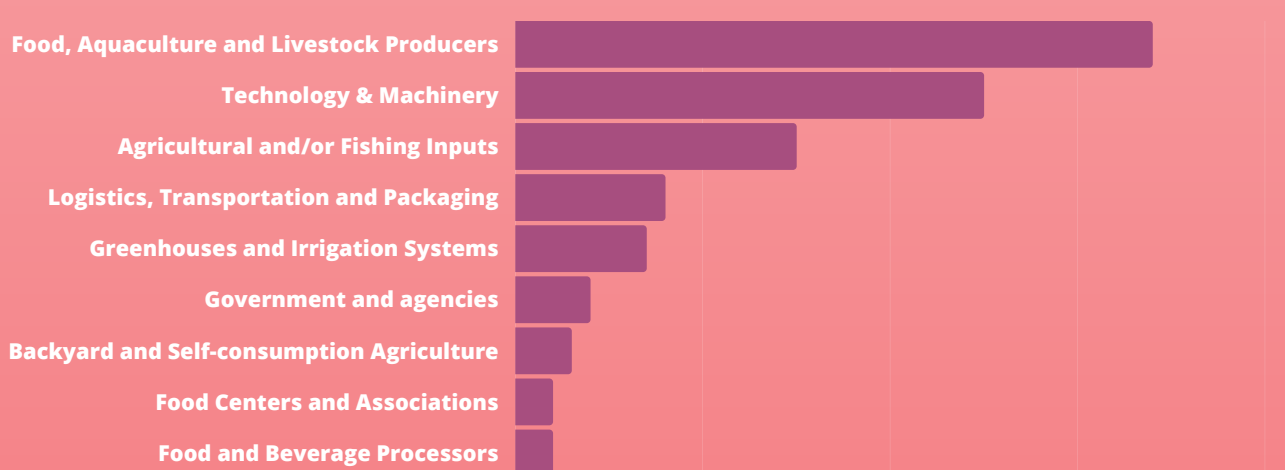
Visitor profile



Areas of interest



Visitor company profile



Decision-making level:

