

# WORLD<sup>®</sup> SEAFOOD INDUSTRY

International expo for the sectors of  
Aquaculture and Fishing in Mexico

**MAY 15 - 17, 2024**

**EXPO GUADALAJARA  
JALISCO**



International exhibition focused in Industry 4.0 in the Aquaculture and Fishing sector in Mexico.

To promote **Aquaculture and Fishing within Industry 4.0**, we reinforce our commitment and efforts to ensure that this sector continues to be a reliable and sustainable source of food, while contributing to its growth and constant evolution, adapting to the new market needs.

Together, we will explore how the **adoption of innovative technologies** is transforming the world of **fishing and aquaculture**, on the road to a more **productive, sustainable and efficient future**.

WORLD<sup>®</sup>  
SEAFOOD  
INDUSTRY



## WHY VISIT?



Expand your business network in the fastest-growing region of the country



Visit the most important exhibition in the sectors of Aquaculture and Fishing



Discover the latest trends and innovations in the sector.



Generate strategic alliances and expand your business network



Access to the most specialized knowledge about Industry 4.0



## EXPERIENCE OF OUR EXHIBITORS AND VISITORS



**KAESER COMPRESORES**  
Jorge Bernal  
Kaeser Compresores

"It is important to take the time to visit World Seafood Industry. Being open to new technologies makes us more efficient, because the maintenance is less for new equipment and keep the production line sustain. At Kaeser, we work with geomembrane tank containers, which can be adapted to any space and keep the fish inside for better conservation; 50% of energy is reduced for better performance. The expo was great because we can meet new potential customers and also new strategic alliances".



Visitor

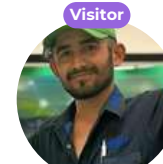
Carlos Romero

"A innovative fair! I think in this expo the area of aquaculture is very important because new and better technologies are presented to facilitate the work and increase the production. It is important the growth that this expo is going to have because more and more alliances are created between companies and new clients; as visitor, I think it is important to know all the areas that are being created".



**EQUIPAR**  
Esmar Castro  
Equipar

"It is very important to participate in this fair because when we have a company with the objective of 'Connected systems', we allow us to connect with different participants in the expo. We had a lot of expectation in this event and when we discovered the trend is focused on technology and digitalization, we were able to connect with all of the participants of the agribusiness".

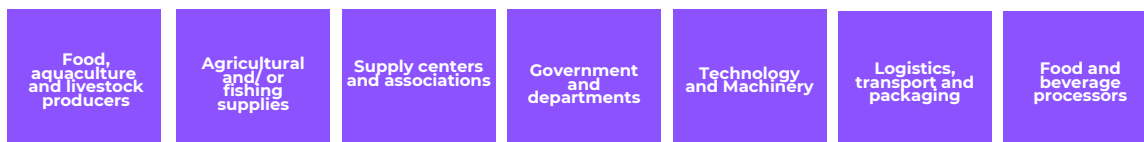


Visitor

Diego Padilla

"I think it is a very cool expo because there are many exhibitors presenting new technology devices, and it help us as producers to learn more about the new automated systems in order to be more productive. I think it's great that these expos are present so we can expand the horizons of our projects".

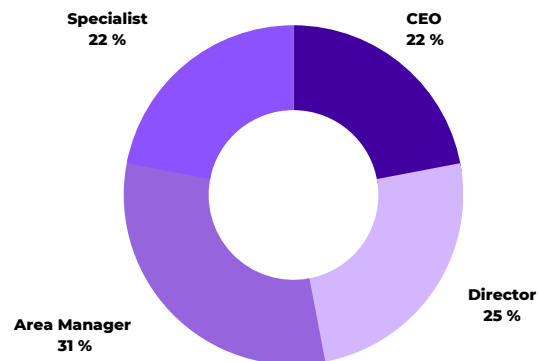
## KEY SEGMENTS OF INTEREST OF OUR VISITORS



## VISITOR'S PROFILE

- Food, aquaculture and livestock producers.
- Technology and Machinery.
- Logistics, transport and packaging.
- Water treatment.
- Government and departments.
- Backyard and self-consumption aquaculture.
- Supply centers and associations.
- Food and beverage processors.
- Fishing and aquaculture supplies.
- And more ...

## Decision-makers



## FLOOR PLAN

More than 10,000 square meters dedicated to Industry 4.0 technologies.



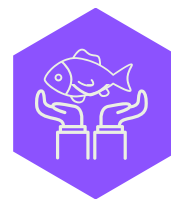
Fishing and  
Aquaculture equipment



Technology and  
innovation



Transformation  
and processing



Food safety and  
innocuousness



Specialized  
services





# WORLD SEAFOOD INDUSTRY STANDS 2024

Participation fees

## Shell scheme 9 sqm:

**\$ 31,500 mxn + VAT**

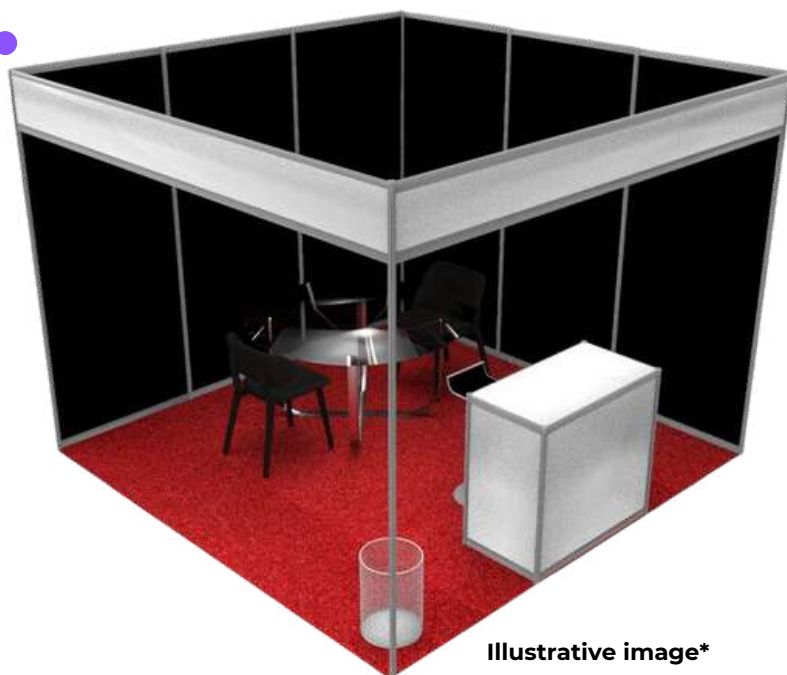
Includes:

Two chairs, one table, one counter, carpeting, partition screens, vinyl labeling, electrical outlet 110V, mention in Exhibitor's Directory, exhibitor's badges and visitor's tickets.

## Free area

**Minimum 18 sqm:**

**\$ 3,150 mxn/m2 + VAT**



Illustrative image\*

## Sales contact

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