





JOSE A. ORTIZ

WEB DEVELOPER

CONTACT

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-  1824 E 1020 N, Spanish Fork, UT

SKILLS

JavaScript/jQuery
CSS
HTML5
React
SQL
Python
Data Analysis
Data Entry
Analytics
Data Management
Bilingual: English/Spanish

EDUCATION

Full Stack Web Development DevMountain

Provo, UT
2018

B.A. in Communications University of the Sacred Heart

San Juan, PR
2009 - 2013

PROFILE

Web Developer with experience in Human Resources and Communications. I am passionate about working on diverse and interesting projects and thrive in environments that challenge me to learn and grow. My curiosity and eagerness to learn from others have helped me succeed in technical and non-technical roles.

WORK EXPERIENCE

Web Developer

Disruptive Advertising Pleasant Grove, UT 2019 - Present

- Web development (HTML, CSS, JavaScript, React, Python).
- Implemented custom website changes and created landing pages for multiple clients.
- Google Analytics, Facebook, and Google Ads tracking changes and implementations.
- Skilled in Front-end Web Development with a strong focus on Conversion Rate Optimization.
- Execute dev-focused in-platform strategy, leading to measurable results.
- Conduct UX, development, and speed audits to pinpoint areas of improvement on client websites.
- Troubleshoot and solve technical issues on client websites, ensuring optimal performance and user experience.
- Experienced in working with multiple e-commerce and lead generation platforms, including WordPress, Shopify, BigCommerce, and others.

Data Specialist and HR Representative

Brambles Orlando, FL 2016 - 2018

- Managed Human Resources data entry software, Workday.
- Investigated, identified, and resolved errors in employees' information in the data entry software.
- Created standard operating procedures to update and improve the data entry process.
- Assisted the HRIS team in troubleshooting new changes and implementations to the data entry software.
- Handled and resolved a wide variety of queries, relating to HR policy and employee benefits.