



SUMMARY

Frontend Software Engineer with over 5 years of hands-on experience mastering JavaScript, HTML, and CSS to build robust, high-performance web solutions. I'm proficient in React.js, leveraging it to develop dynamic features and optimize user interfaces. My track record includes significantly enhancing conversion rates and page speed across a diverse range of client websites, demonstrating a strong ability to deliver measurable results through core web technologies.

EDUCATION

DevMountain

JavaScript Web Development Certificate
[Certification Badge](#)
2018

Sacred Heart University

B.A. in Communications
Magna Cum Laude
2009 – 2013

SKILLS

- JavaScript
- CSS
- HTML5
- React.js
- Node.js
- Tailwind
- PostgreSQL
- Git version control
- A/B testing
- SEO best practices
- Data analytics
- Responsive web design
- RESTful apis
- Next.js
- Fluent in English and Spanish

CERTIFICATIONS

Google Data Analytics Professional Certificate

- Coursera 2022
- [Certification Badge](#)

PROFESSIONAL EXPERIENCE

Frontend Web Developer

Disruptive Advertising | 2018 - 2025

- Engineered dynamic and responsive user interfaces using React, HTML5, and CSS (leveraging Tailwind CSS for rapid development), consistently delivering visually appealing and highly performant web applications across diverse devices.
- Developed and integrated RESTful APIs with Node.js and PostgreSQL, demonstrating full-stack proficiency and seamless data flow between front-end and back-end systems.
- Implemented A/B testing methodologies and applied SEO best practices to enhance user engagement and improve search engine rankings, resulting in quantifiable improvements in conversion rates and organic traffic.
- Proficiently managed codebase using Git version control, ensuring collaborative development, efficient code reviews, and streamlined deployment workflows.
- Configured and deployed Google Analytics and Google Ads tracking via Google Tag Manager (GTM), meticulously collecting granular user behavior data to inform design optimizations, track campaign performance, and drive data-driven product enhancements.
- I implemented highly responsive web applications from concept to deployment, ensuring optimal user experiences and consistent visual integrity across a wide range of devices and screen sizes using modern CSS techniques and media queries.

HR Data Specialist

Brambles | 2016 - 2018

- Managed Human Resources data entry software, Workday.
- Investigated, identified, and resolved errors in employees' information in the data entry software.
- Created standard operating procedures to update and improve the data entry process.
- Assisted the HRIS team in troubleshooting new changes and implementations to the data entry software.