

Usability vs UX

HCI, usability and UX are closely related in product development. Usability is part of HCI and examines the ease and effectiveness of using a product. UX is broader. It encompasses not only ease of use, but also the overall feelings a user has when using a product [1].

A specific difference between usability and UX is that usability focuses on how well a product helps a user complete a task without errors, while UX focuses on the emotional experience of the user. This shows that a product can be easy to use (good usability) but not provide an enjoyable experience (bad UX).

I believe that while usability is about ease of use, UX covers the entire experience, including the user's feelings. Adding UX features, such as personalized greetings, can make our project more attractive and enjoyable for users.

A basic UX feature that could be added to our project is a "satisfactory confirmation message to an action". The UX attribute here is the emotional connection and satisfaction felt by the user. We could test and measure this by asking users in surveys.

[1] Nielsen Norman Group, "Definition of User Experience," [Online]. Available: https://www-nngroup-com.translate.goog/articles/definition-user-experience/?_x_tr_sl=en&_x_tr_tl=es&_x_tr_hl=es&_x_tr_pto=tc.