**Free & Popular APIs for Crypto Market Data**

* **CoinGecko API**
  + Free, no authentication required.
  + Provides live prices, OHLC (candlestick) data, historical data.
  + Example endpoint:
  + https://api.coingecko.com/api/v3/coins/bitcoin/market\_chart?vs\_currency=usd&days=7

(gives 7-day BTC/USD chart data)