



### FIRST DELIVERY

#### Social Problem defined

"Green areas in small spaces"

An interactive platform to spread information and possible solutions

#### Investigation





#### **Interview Questions**





#### **Personas**

NAME DANIELA FLORES AGE

21

SEX:

FEMALE

OCCUPA'

STUDENT



Foreing student who actively looks for ways to save money. She is conscous abot climate change so tries to do small changes in her routine so she can help the environment. She lives in Fracc. Las Americas.



NAME
ERNESTO MOLINA
AGE
34
SEX:
MALE

MALE
OCCUPATION
WORKER



#### ESCRIPTION

Husband and father of a 8 year old kid. In school his son is learning about climate change and how having green areas is important so he is asking his father if they can have one in his house. He only have a few free hours at the afternoon and weekends. Currently lives in Fracc. Las Americas.



### SECOND DELIVERY

#### Interviews for requirements



4 of 8 interviewed want simple information

The interviewed says is difficult to find information

Everyone want a catalog with important information.

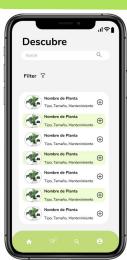
#### Requirements to make prototypes















### FINAL DELIVERY

#### **Usability testing**

- First, we tried to test learnability.
- Then, we decided to test Easy to use.
- Making a intuitive design for the users.

#### 3 activities:

- -Add any plant to the garden.
- -Add a plant searching the name.
- -add a plant using filters

#### Results:

-The first time in the app, the users have a some problem to find the catalog.

The first user failed 5 times, the second user failed 3 times.

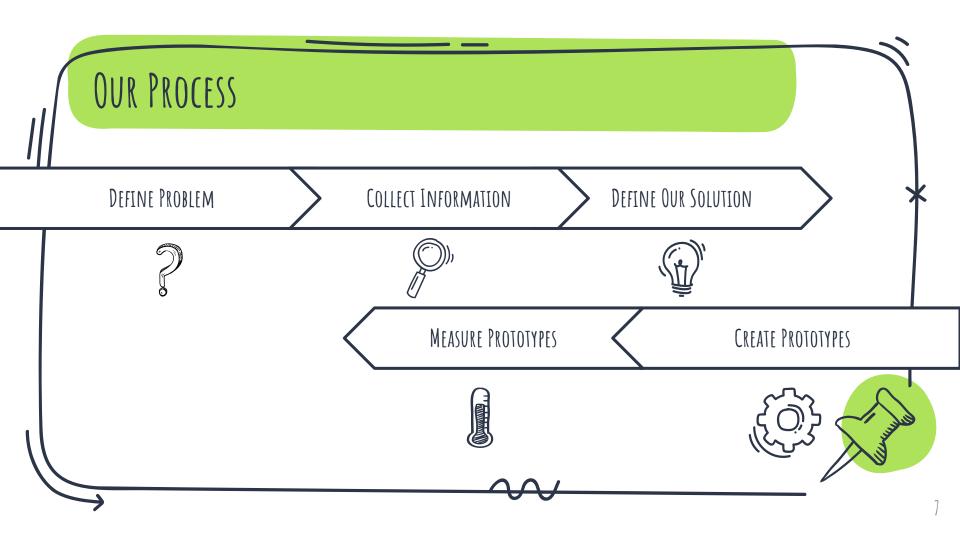
- anyone spend much time per task.
- we need better icons to represent all section.











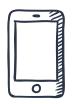
# THAT IS PRODUCED?







**Personas** 



**Prototypes** 



**Tests** 

### WHAT WAS THE RESULTS?



The problem was defined thanks to the investigations





The solution was proposed through interviews

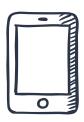




### WHAT WAS THE RESULTS?



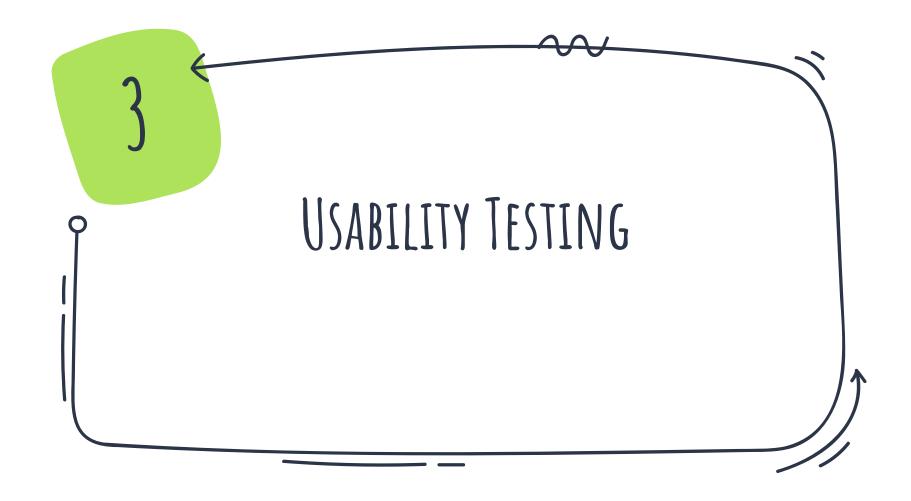
The prototypes were obtained based on the "Personas" and the requirements





Tests were obtained based on the prototypes



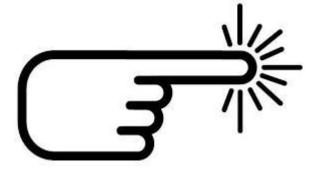


# TESTS PERFORMED

Ease of use







### HOW DO WE DID IT?



Found a user to test with our prototypes.



Give him three activities to complete in the app.



Observe his steps, measure times and hear feedback.



Analyze data and see how well it worked.



### EVIDENCES

#### Videos of the test being performed



feedback primer sujeto.mp4



Segundo sujeto de pruebas y feedback.mp4



primer sujeto de pruebas.mp4

#### Reports and written material during test

Actividades

1. Añadir una planta cualquiera del inicio del catálogo:

- Entrar al catálogo de plantas Seleccionar una planta
- Seleccionar el botón añadir a mi jardín Seleccionar un color
- Seleccionar el botón agregar a mi jardín. Encuentra su planta en su jardín.

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2. Añadir una planta específica por nombre:

Tareas

- Entrar al catálogo de plantas
- Ingresar un nombre de planta en el campo de texto
   Seleccionar el botón de buscar
- Seleccionar la planta encontrada Seleccionar el botón añadir a mi jardín
- Seleccionar un color
- Seleccionar el botón agregar a mi jardín.
- Encuentra su planta en su jardín.
- 3. Añadir un tipo de planta en específico.

Tareas

- Entrar al catálogo de plantas
- Seleccionar el botón de filtro
   Aplicar el filtro solicitado
- Seleccionar una planta
- Seleccionar el botón añadir a mi jardín



### RESULTS

"The icon used for the catalog is confusing"

The results we got were very positive with low errors and also keeping in the time limits we set.





"Once you start using the application it is very intuitive it guides you"







### We learned to substantiate the problem

We learned to find our innovative solution to the problem research









We learned to make the product more accessible to the consumer



We learned the importance of validating our ideas with users

We learned how to focus on the user for development





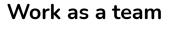
## DEFINED ROLES?

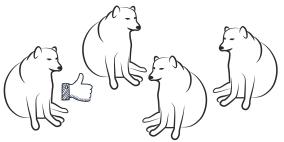
Having a team leader













### OUR PAST METRICS

#### First Delivery

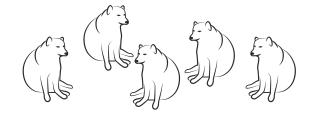
- X Responsibility
- Proactivity
- Productivity
- X General Project Knowledge

#### **Second Delivery**

- X Presentations
- X Document in charge
- X Meetings
- X Present



### FOR THIS ITERATION, OUR METRICS





This video

Meetings







# HOW OUR TEAM WORKED

Communication



Meetings



miro

Creativity

# THANKS!

### Any questions?

You can find more information at:

https://github.com/Josema29/HCI

