

## NAME

ERNESTO MOLINA

## AGE

34

## SEX:

MALE

## OCCUPATION

WORKER



## DESCRIPTION

Husband and father of a 8 year old kid. In school his son is learning about climate change and how having green areas is important so he is asking his father if they can have one in his house. He only have a few free hours at the afternoon and weekends. Currently lives in Fracc. Las Americas.

## EXISTING PRACTICES

looking for easy ways to plant some flowers.

spend time with his son looking flowers to plant.

Asking his Friends tips for take care plants.

## MOTIVATIONS AND FRUSTRATIONS

His Family health

Interested in green areas