



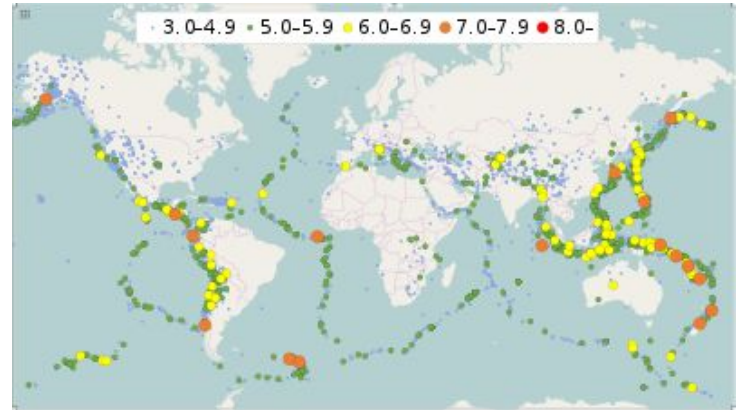
# Predicting Earthquake Damage



# Goals

Provide a tool that can quickly estimate the damage caused by an earthquake based on the magnitude of the earthquake, proximity to the population source and other yet to be determined factors.

Quickly gauge how much money is required to rebuild



2016 Earthquakes > M3

# Potential Audience

- Insurers
- Governments



## Target:

- Predict the physical losses caused by an earthquake in \$\$\$

## Model type:

- Regression

## Success Metrics:

$R^2$ , MSE

### Significant Earthquake Search - sorted by Date

#### 6071 Significant Earthquakes where all records returned

View parameter descriptions and statistical information by clicking on **column headings**.

For additional information about an earthquake event and links to damage photos, click on the links in the **Add Info** and **Tsu** columns.

| Date  |    |    |    |    |     | Assoc | Add<br>Eq<br>Info | Earthquake Location              |          |           | Earthquake<br>Parameters |     |            | Earthquake Effects |              |                 |                |                  |              |                            |                           |                          |                         |
|-------|----|----|----|----|-----|-------|-------------------|----------------------------------|----------|-----------|--------------------------|-----|------------|--------------------|--------------|-----------------|----------------|------------------|--------------|----------------------------|---------------------------|--------------------------|-------------------------|
| Year  | Mo | Dy | Hr | Mn | Sec | Tsu   | Vol               | Name                             | Latitude | Longitude | Focal<br>Depth           | Mag | MMI<br>Int | Deaths<br>Num      | Deaths<br>De | Injuries<br>Num | Injuries<br>De | Damage<br>\$Mill | Damage<br>De | Houses<br>Destroyed<br>Num | Houses<br>Destroyed<br>De | Houses<br>Damaged<br>Num | Houses<br>Damaged<br>De |
| -2150 |    |    |    |    |     |       | *                 | JORDAN: BAB-A-DARAA,AL-KARAK     | 31.100   | 35.500    |                          | 7.3 |            |                    |              |                 |                |                  | 3            |                            |                           |                          |                         |
| -2000 |    |    |    |    |     | Tsu   | *                 | SYRIA: UGARIT                    | 35.683   | 35.800    |                          |     | 10         |                    | 3            |                 |                |                  |              |                            |                           |                          |                         |
| -2000 |    |    |    |    |     |       | *                 | TURKMENISTAN: W                  | 38.000   | 58.200    | 18                       | 7.1 | 10         | 1                  | 1            |                 |                |                  | 1            |                            | 1                         |                          |                         |
| -1610 |    |    |    |    |     | Tsu   | Vol               | GREECE: THERA ISLAND (SANTORINI) | 36.400   | 25.400    |                          |     |            |                    |              |                 |                |                  |              |                            |                           |                          |                         |
| -1566 |    |    |    |    |     |       | *                 | ISRAEL: ARIHA (JERICHO)          | 31.500   | 35.300    |                          |     | 10         |                    |              |                 |                |                  | 3            |                            |                           |                          |                         |
| -1450 |    |    |    |    |     |       | *                 | ITALY: LACUS CIMINI              | 35.500   | 25.500    |                          |     | 10         |                    |              |                 |                |                  |              |                            |                           |                          |                         |

## Data Sources

<https://www.kaggle.com/usgs/earthquake-database> - 23k earthquakes x 21 columns

<https://www.ngdc.noaa.gov/nndc/struts/results> - 6071 significant earthquakes, 25 columns



How does a bad review affect an Airbnb listings occupancy rate?



# Goals

Sentiment/NLP Analysis of Airbnb reviews and how occupancy rates are affected



# Potential Audience

- Airbnb

Changes to star rating system

- Airbnb Hosts

Pricing level

## **“Although I have rented...”**



Reviewed October 5, 2010 for a stay in October 2010

Although I have rented this property several times, it seems to have fallen into some disrepair. The carpet was dirty and stained. The garage door was broken. Towel racks in...

[More](#) ▾

### **Management response:**

Thank you for your feedback Brandon. I am sorry that the home was not up to the standards that you have previously enjoyed. We have made notes of your concerns... [more](#)

## Target:

- Occupancy Rate

## Model type:

- Regression or Classification of occupancy bands

## Success Metrics:

- $R^2$ , MCE
- Accuracy/ Recall





# Data Sources

<http://insideairbnb.com/get-the-data.html>

- CSV data supplied by Airbnb for every listing.
- 26,295 listings with 403,567 total reviews for berlin alone.

| id   | listing_url   | scrape_id      | last_scraped | name   | summary               |
|------|---|----------------|--------------|--|-----------------------|
| 2015 | <a href="https://www.airbnb.com/rooms/2015">https://www.airbnb.com/rooms/2015</a> | 20181107122246 | 2018-11-07   | Berlin-Mitte Value! Quiet courtyard/very central | Great location! 3     |
| 2695 | <a href="https://www.airbnb.com/rooms/2695">https://www.airbnb.com/rooms/2695</a> | 20181107122246 | 2018-11-07   | Prenzlauer Berg close to Mauerpark               |                       |
| 3176 | <a href="https://www.airbnb.com/rooms/3176">https://www.airbnb.com/rooms/3176</a> | 20181107122246 | 2018-11-07   | Fabulous Flat in great Location                  | This beautiful fir    |
| 3309 | <a href="https://www.airbnb.com/rooms/3309">https://www.airbnb.com/rooms/3309</a> | 20181107122246 | 2018-11-07   | BerlinSpot Schöneberg near KaDeWe                | First of all: I prefe |

reviews

| listing_id | id   | date       | reviewer_id | reviewer_name | comments   |
|------------|------|------------|-------------|---------------|--|
| 2818       | 1191 | 2009-03-30 | 10952       | Lam           | Daniel is really cool. The place was nice and clean. Very quiet neighborhood. He had maps and a lonely planet guide book in the room for you to use. I didnt have any trouble findi                        |
| 2818       | 1771 | 2009-04-24 | 12798       | Alice         | Daniel is the most amazing host! His place is extremely clean, and he provides everything you could possibly want (comfy bed, guidebooks & maps, mini-fridge, towels, even toilet                          |
| 2818       | 1989 | 2009-05-03 | 11869       | Natalja       | We had such a great time in Amsterdam. Daniel is an excellent host! Very friendly and everytime helpful. The room was cozy, comfortable, and VERY clean. Maps, towels, mini-frid<br>Totally recommendable! |
| 2818       | 2797 | 2009-05-18 | 14064       | Enrique       | Very professional operation. Room is very clean and comfortable. Location is close to tram or bus which take you to most of attractions. A great and helpful host who want to ensu                         |
| 2818       | 3151 | 2009-05-25 | 17977       | Sherwin       | Daniel is highly recommended. He provided all necessities (and actually went way beyond what's expected of a great host). His place is very clean. It is also convenient to buses                          |
| 2818       | 4748 | 2009-06-29 | 20192       | Jie           | Daniel was a great host! He made everything so easy for us! The room was super clean and well equipped, the beds were very comfortable! Daniel also gave us good advices, tip:                             |
| 2818       | 5202 | 2009-07-07 | 23055       | Vanessa       | Daniele is an amazing host! He provided everything that was needed to make our stay comfortable and easy! The rooms were clean and cozy; and he took the time to show us ho                                |