

ILLUSION STUDIO SERVICES & PRICING GUIDE

At Illusion Studio, we are committed to delivering exceptional service and ensuring client satisfaction. When you choose us for your project, you can expect the following guarantees:

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| Quality Assurance | We adhere to the highest standards of craftsmanship and attention to detail in every aspect of our work. Your project will undergo rigorous quality assurance checks to ensure it meets your specifications and exceeds your expectations. |
| Timely Delivery | We understand the importance of meeting deadlines. We pledge to deliver your project on time, ensuring that it is completed within the agreed-upon timeframe without compromising on quality. |
| Open Communication | Transparency and communication are at the core of our client relationships. We keep you informed at every stage of the project, addressing any concerns promptly and providing regular updates on progress. |
| Client Satisfaction | Your satisfaction is our priority. We welcome feedback throughout the project and are dedicated to making any necessary revisions to ensure your complete satisfaction with the final deliverables. |

Web Design, Web Development

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| Design & Development | <div>Description</div> <div>Modern designs tailored to your brand. Includes responsive layouts and UI, UX concepts.</div> <div>Fully functional websites. Optimized for desktop, tablet & mobile.</div> <div>Web design Timeline</div> <div>5—15 days</div> <div>Web development Timeline</div> <div>7—21 days</div> | <div>Price</div> <div>\$2,000-8,500</div> |
| Any extra page | <div>Description</div> <div>As your business evolves, new pages may be required. We create additional pages that align perfectly with your existing design and structure.</div> <div>Web design Timeline</div> <div>4—10 days</div> <div>Web development Timeline</div> <div>5—15 days</div> | <div>Price</div> <div>\$400-1,000</div> <div>\$0 no additional cost, from start of the project, unless if any extra page is added after the start of the project</div> |

User research & Understanding

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| User research & understanding | <div>Description</div> <div>We take time to understand your audience, industry, and goals before starting any project. This ensures that every design decision is based on real insights.</div> <div>Included in all projects at no additional cost</div> <div>Timeline</div> <div>1-3 days</div> | <div>Price</div> <div>\$0 No additional cost</div> |
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Story telling strategy

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| Story telling strategy | <div>Description</div> <div>Your brand's story matters. We shape your website's narrative to connect emotionally with your audience and enhance engagement.</div> <div>Included in all projects at no additional cost</div> <div>Timeline</div> <div>1-3 days</div> | <div>Price</div> <div>\$0 No additional cost</div> |
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Branding

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| identity Design | <div>Description</div> <div>All necessary elements of identity: business cards, quote, invoices, contract design illustrations, iconography.</div> <div>Source</div> <div>PNG, JPG, SVG and PDF format</div> <div>Timeline</div> <div>4-5 days</div> | <div>Price</div> <div>\$550- 850</div> |
| Logo Design | <div>Description</div> <div>Logotype 3-6 examples.</div> <div>Source</div> <div>Figma, PNG, JPG and SVG format</div> <div>Timeline</div> <div>10 days</div> | <div>Price</div> <div>\$350-650</div> |
| Brand guidelines | <div>Description</div> <div>A clear set of rules for logo, colors, and typography to keep your brand consistent and professional across all platforms.</div> <div>Source</div> <div>Figma, PNG, JPG, SVG and PDF format</div> <div>Timeline</div> <div>8 days</div> | <div>Price</div> <div>\$500</div> <div>\$0 no additional cost, if logo design and identity design is chosen for the project.</div> |

Pay Attention

Please note that the prices listed in the document are average prices. Prices may vary depending on factors such as project timelines, complexity, and implementation. The number of services ordered and other circumstances may also influence the final price.

We aim to provide transparent pricing, and while the listed prices serve as a guideline, the actual cost may be adjusted to reflect the specific requirements of your project. We are committed to working closely with you to ensure a fair and accurate pricing structure that aligns with your needs and budget.