

# JOE BRANNEN

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## Summary

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Front-end web developer passionate about creating engaging designs. Skilled in coupling business and technical needs to provide exceptional outcomes.

## Skills

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- Next.js
- React
- CSS
- TypeScript
- JavaScript
- HTML

## Experience

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**Front-End Web Developer** 08/2023 to Current

### Student

- Conceptualized and implemented a personal portfolio website focused on optimal UI design principles
- Tested and debugged code to achieve SEO results, cross-browser compatibility, responsive designs, and alleviate potential accessibility concerns
- Streamlined the development process through efficient use of version control systems, and consolidating code to make locating and editing code seamless

**Account Manager** 01/2021 to 07/2023

### RDCA – Jasper, GA

- Created a customer relationship management and key performance indicator system improving sales efficiency and reduce disparate data
- Achieved 174% quota attainment
- Resolved and introduced adjustments to our shipping algorithms resulting in 10% increase in department revenue

**Account Development Representative** 04/2019 to 08/2020

### MuleSoft – Alpharetta, GA

- Cultivated a deep understanding of the importance of synchronization between business and technical stakeholders to produce satisfactory outcomes internally and externally
- Generated \$231,000 in annual contract value

**Regional Account Manager** 05/2018 to 03/2019

### Granite Telecommunications – Smyrna, GA

- Led my team with the largest book of business
- Recognized by company for organizational efficiencies in customer outreach efforts

## Certifications

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- Front-End Web Development Techdegree - Treehouse
- Intro to Next.js - CodeCademy
- Advanced React - CodeCademy
- Learn TypeScript - CodeCademy

## Education

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**BBA: Professional Sales** 05/2018

**Kennesaw State University** - Kennesaw, GA