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ProMediads Malvertising and Sundown-Pirate Exploit Kit Combo Drops Ransomware and Info Stealer

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With additional insights/analysis from Chaoying Liu

We've uncovered a new exploit kit in the wild through a malvertising campaign we've dubbed "ProMediads". We call this new exploit kit Sundown-Pirate, as it's indeed a bootleg of its precursors and actually named so by its back panel.

ProMediads has been active as early as 2016, employing Rig and Sundown exploit kits to deliver malware. Its activities dropped off in mid-February this year, but suddenly welled on June 16 via Rig. However, we noticed that ProMediads eschewed Rig in favor of Sundown-Pirate on June 25.

It's worth noting that Sundown-Pirate is only employed by ProMediads so far. This could mean that it's yet another private exploit kit, like the similarly styled [GreenFlash Sundown](#) exploit kit that was exclusively used by the ShadowGate campaign.

Our analysis and monitoring revealed that Sundown-Pirate borrowed code from predecessors Hunter and Terror exploit kits. Its JavaScript obfuscation, however, is similar to Sundown's. This mishmash of scrounged capabilities is what made us think it's new.

ProMediads' backend panel further cements its name. Together with researcher [kafeine](#), we saw that ProMediads' panel has a login prompt with "PirateAds – Avalanche Group" on it.

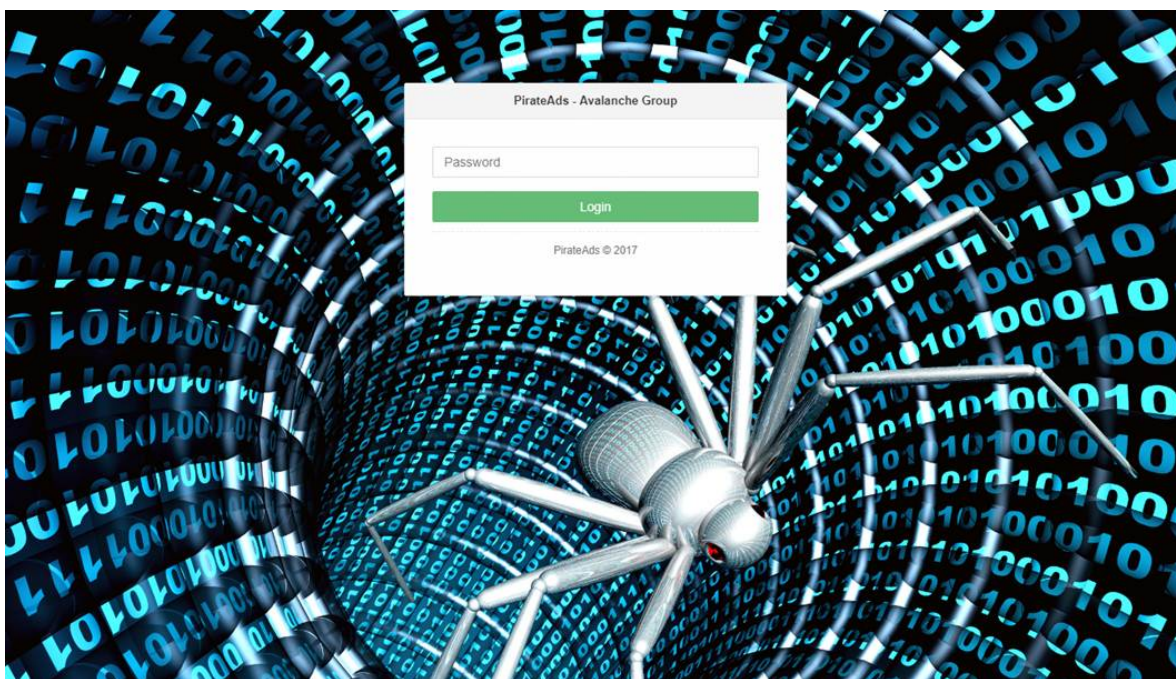


Figure 1: ProMediads' backend panel

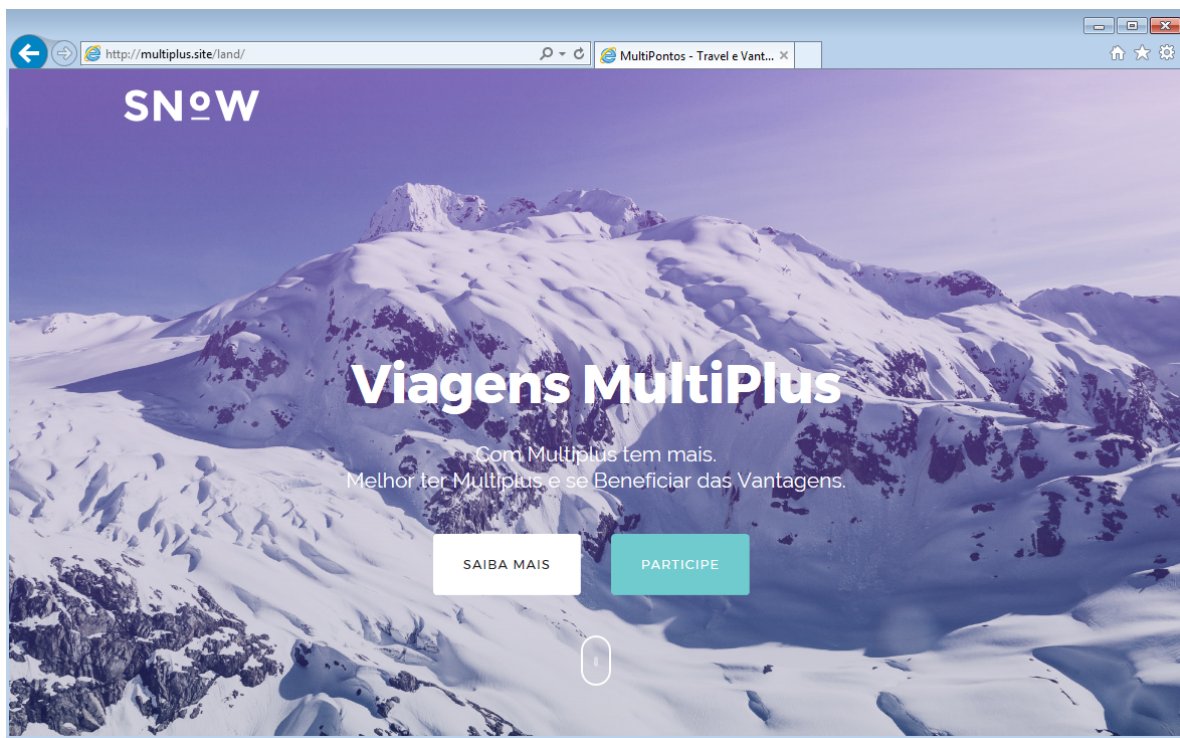


Figure 2: Example of ProMediads' malvertisement

From botnet/info stealer and PoS malware to ransomware

ProMediads diverted would-be victims to Sundown-Pirate that then delivered various malware to the affected machine. On June 25, for instance, Sundown-Pirate dropped the Trojan SmokeLoader (TROJ_SMOKELOAD.A), which installed the information-stealing botnet infector Zyklon (TSPY_ZYKLON.C).

By July 12, the exploit kit's payload changed to point-of-sale (PoS) malware LockPOS. It's a known [conspirator](#) of Flokibot's campaigns, another threat that targets point-of-sale/credit card data.

We also found that LockPOS delivered via Sundown-Pirate had [cryptocurrency-mining](#) software *CPUMiner-Multi* as an additional payload. We don't think CPUMiner specifically targets PoS systems; it merely uses LockPOS as a vector or conduit to zombify the infected system for cryptocurrency mining. LockPOS will serve as a hidden backdoor polling its C&C server for additional commands from the bot master.

On July 13, Sundown-Pirate started dropping [Stampado ransomware](#) (RANSOM_STAMPADO.K).

#	Result	Protocol	Host	URL	Body	Comments	Content-Type
2	302	HTTP	multiplus.site	/	5	ProMediads Malvertising	text/html; charset=UTF-8
3	302	HTTP	multiplus.site	/pase.php	5	ProMediads Malvertising	text/html; charset=UTF-8
4	200	HTTP	multiplus.site	/land/	2,590	ProMediads Malvertising	text/html; charset=UTF-8
5	200	HTTP	7wu93ksh29qpl70nas0.win	/topic/test/index.php	1,117	Sundown-Pirate Exploit Kit	text/html; charset=UTF-8
6	200	HTTP	7wu93ksh29qpl70nas0.win	/topic/test/59b8fa0961f4cea2209f653441f41c8b.php	6,169	Sundown-Pirate Exploit Kit	text/html; charset=UTF-8
7	200	HTTP	7wu93ksh29qpl70nas0.win	/topic/test/477f33ab7512bc578296aee8687ea59c.php	5,647	Sundown-Pirate Exploit Kit	text/html; charset=UTF-8
8	200	HTTP	7wu93ksh29qpl70nas0.win	/topic/test/045423c0415da1d4293522d9ec3a19a7.php	6,206	Sundown-Pirate Exploit Kit	text/html; charset=UTF-8
9	200	HTTP	7wu93ksh29qpl70nas0.win	/topic/test/84a4e3226fbc6e024f4242262d07da7.php	9,036	Sundown-Pirate Exploit Kit	text/html; charset=UTF-8
10	200	HTTP	7wu93ksh29qpl70nas0.win	/topic/test/581f517564de17dfc0c965d587f9865.php	987	Sundown-Pirate Exploit Kit	text/html; charset=UTF-8
11	200	HTTP	7wu93ksh29qpl70nas0.win	/topic/test/KV825JEVMnSY8oY2KFTE	33,961	Sundown-Pirate Exploit Kit	application/octet-stream
12	304	HTTP	7wu93ksh29qpl70nas0.win	/topic/test/KV825JEVMnSY8oY2KFTE	0	Sundown-Pirate Exploit Kit	
13	200	HTTP	voluntariosbrasil.life	/700ad155129bvre51abvct1112/RWMFCpDn1Zgun.php?r=v447a8h=h9vcsw_3uha&key=_90	82,944	Sundown-Pirate Exploit Kit	application/octet-stream
14	200	HTTP	p00l.livespirit.at	Tunnel to p00l.livespirit.at:443	676	LockPOS C&C (install cpuminer)	
15	200	HTTPS	p00l.livespirit.at	/gate.php	3,613,748	LockPOS C&C (install cpuminer)	text/html; charset=UTF-8
16	200	HTTPS	p00l.livespirit.at	/gate.php	3,529,367	LockPOS C&C (install cpuminer)	text/html; charset=UTF-8

```

[QuickExec] ALT+Q > type HELP to learn more

POST https://p00l.livespirit.at/gate.php HTTP/1.1
Accept: */*
Content-Type: application/x-www-form-urlencoded
User-Agent: lock
Host: p00l.livespirit.at
Content-Length: 242
Cache-Control: no-cache
  
```

Figure 3: Sundown-Pirate delivering LockPOS on July 12, 2017

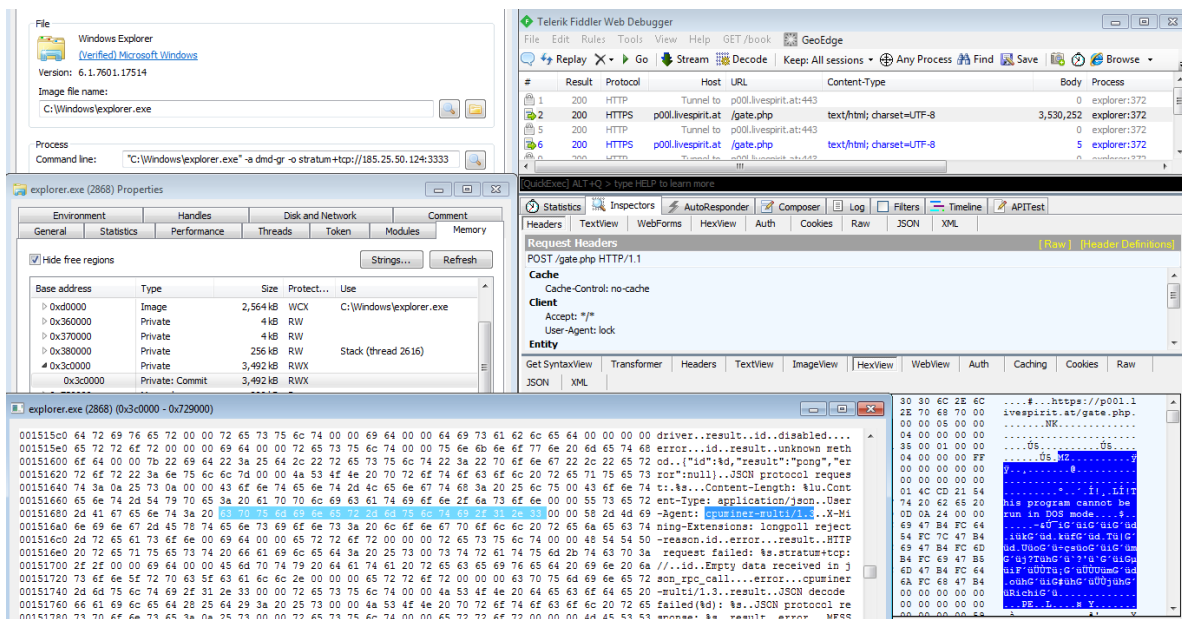


Figure 4. LockPOS downloads CPUMiner and injects into an explorer process

ProMediads, SmokeLoader, and Flokibot/LockPOS: No Prey, No Pay?

Since 2016, we've seen ProMediads deliver a specific SmokeLoader botnet through exploit kits, the latter of which is considered to have a close relationship with ProMediads' operators. Recently though, the botnet started deploying the same LockPOS variant that Sundown-Pirate drops.

kafeine shared that in August 2016, ProMediads' operators distributed Flokibot before it was sold in underground forums in September 2016. Both the Flokibot campaign and ProMediads currently distribute LockPOS. These connections appear to be influenced by relationships between these cybercriminals—at least as far as their malware are concerned.

#	Result	Pr...	Host	URL	Comments	Body	Content-Type
1	200	HTTP	www.askyourgrandad.com	/	ProMediads Malvertising	40,739	text/html
3	200	HTTP	fud.kwu.mobi	/index.php?6k3-FI20uPUAeg=...	Sundown EK	813	text/html; charset=UTF-8
114	200	HTTP	fud.kwu.mobi	/s.php?6k3-FI20uPUAeg=4u...	Sundown EK	65,508	text/html; charset=UTF-8
198	200	HTTP	fud.kwu.mobi	/7?9643522803	Sundown EK	14,101	application/x-shockwave-flash
199	200	HTTP	fud.kwu.mobi	/7?947545190441&id=270	Sundown EK	29,345	application/x-shockwave-flash
200	200	HTTP	fud.kwu.mobi	/7?78493521	Sundown EK	45,087	application/x-shockwave-flash
203	200	HTTP	fud.kwu.mobi	/7?9643522803	Sundown EK	14,101	application/x-shockwave-flash
204	200	HTTP	fud.kwu.mobi	/7?947545190441&id=270	Sundown EK	29,344	application/x-shockwave-flash
205	200	HTTP	fud.kwu.mobi	/7?78493521	Sundown EK	45,087	application/x-shockwave-flash
240	200	HTTP	ttg.mce.mobi	/@@@.php?id=270	Sundown EK	110,034	application/octet-stream
282	200	HTTP	springhate.at	/xptu/	SmokeLoader C&C	528,132	text/html; charset=windows-1251
287	404	HTTP	springhate.at	/xptu/	SmokeLoader C&C	405	text/html; charset=windows-1251

Figure 5. ProMediads delivering SmokeLoader on January 24, 2017

#	Result	Protocol	Host	URL	Body	Comments	Content-Type	Process
25	200	HTTP	springhate.at	/xptu/	528,069	SmokeLoader C&C	text/html; charset=windows-1251	explorer:3768
34	404	HTTP	springhate.at	/xptu/	4	SmokeLoader C&C	text/html; charset=windows-1251	explorer:3768
35	404	HTTP	springhate.at	/xptu/	43	SmokeLoader C&C	text/html; charset=windows-1251	explorer:3768
37	200	HTTPS	livespirit.at	/bot.exe	83,456	LockPOS	application/x-msdos-program	explorer:3768
40	404	HTTP	springhate.at	/xptu/	4	SmokeLoader C&C	text/html; charset=windows-1251	explorer:3768
41	200	HTTPS	p00l.livespirit.at	/gate.php	3,530,259	LockPOS C&C	text/html; charset=UTF-8	explorer:372
42	200	HTTP	springhate.at	/xptu/	5,340,981	SmokeLoader C&C	text/html; charset=windows-1251	explorer:3768

Figure 6. The SmokeLoader botnet installing LockPOS by mid-July, 2017

Old wine in new bottle?

Sundown-Pirate uses three Internet Explorer exploits and another one in Flash:

- [CVE-2013-2551](#), patched in May 2013 via [MS13-037](#)
- [CVE-2014-6332](#), patched in November 2014 via [MS14-064](#)
- [CVE-2016-0189](#), [patched](#) in May 2016 via [MS16-051](#)
- [CVE-2015-7645](#), patched by Adobe in October 2015 via [APSA15-05](#)

Fortunately, there is a silver lining. The more vulnerabilities are disclosed, the faster they can be patched. And these exploits are going to be less successful as users and business become more proactive and security-savvy. This has been demonstrated by the [recent decline of exploit kits](#), especially the use of zero-days and relatively new vulnerabilities.

Additionally, these exploits won't work on [Chrome](#) and [Firefox](#) browsers. Flash content on these browsers are disabled by default, but even if Flash is enabled, their security mechanisms can still deter malicious content—e.g., Firefox's [Web Application Program Interfaces](#) (APIs) and [Protected Mode](#), and Chrome's [Sandbox](#).

The plethora of malware Sundown-Pirate delivers, however, still makes it a credible threat. More than ever, exploit kits highlight the real-life significance of keeping systems updated. Systems and networks that remain vulnerable to security flaws (for which patches have long been available) give bad guys a bigger [window of exposure](#) to attack them.

Information security and IT/system administrators are also recommended to incorporate additional layers of security to their enterprise's systems and networks. Firewalls, intrusion detection and prevention systems, [virtual patching](#), URL categorization, and enforcing robust patch management policies are just some of the best practices against attacks that exploit vulnerabilities.

Trend Micro Solutions

Exploit kits take advantage of security flaws within system or software, which is why a multilayered approach to security is important—from the gateway, endpoints, networks, and servers. [Trend Micro™ OfficeScan™](#) with [XGen™](#) endpoint security has [Vulnerability Protection](#) that shields endpoints from identified and unknown vulnerability exploits even before patches are even deployed. Trend Micro's endpoint solutions such as [Trend Micro™ Smart Protection Suites](#), and [Worry-Free™ Business Security](#) protect end users and businesses from these threats by detecting and blocking malicious files and all related malicious URLs.

Indicators of Compromise (IoCs):

Domain/IP address related to Sundown-Pirate:

- 7wu93ksh29qpl70nas0[.]win
- 178[.]159[.]36[.]91

SmokeLoader C&C Domains:

- livespirit[.]at
- springhate[.]at

LockPOS C&C Domain:

- p00l[.]livespirit[.]at

Domain related to ProMediads:

- multiplus[.]site

Related Hashes (SHA-256):

- 4199d766cee6014fd7a9a987b4ccea3f8d0ed0fba808de08b76cda71e40886b5 (TROJ_SMOKELOAD.A)
- f569172166a19c06b3efa1f75d02b143539cd63a53d67bc066d28f8fd553ba8e (TSPY_ZYKLON.C)
- 3fa54156ae496a40298668911e243c3b7896e42fe2f83bc68e96ccf0c6d59e72 (BKDR_LOCKPOS.A)
- 931092a92ffaa492586495db9ab62dd011ce2b6286e31e322496f72687c2b4ef (HKTL_COINMINER)
- 109e89148945d792620f4fc4f75e6a1901ba96cc017ffd6b3b67429d84e29a3c (Ransom_STAMPADO.K)

Hat tip to [kafeine](#) whom we collaborated with in this research/analysis

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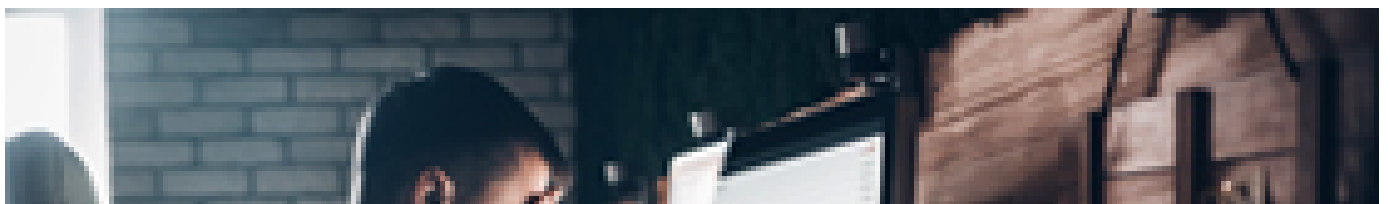
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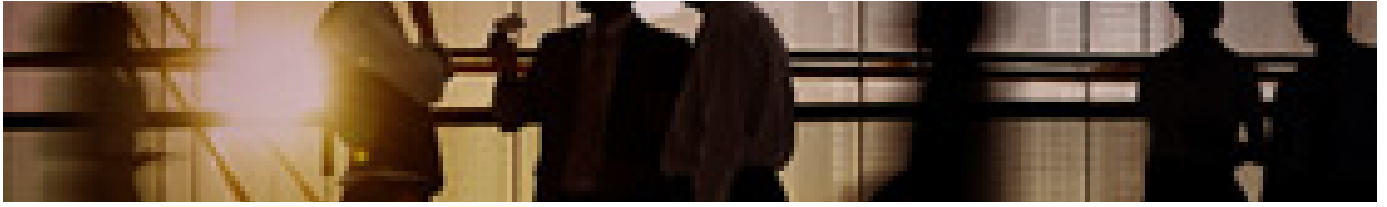
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