

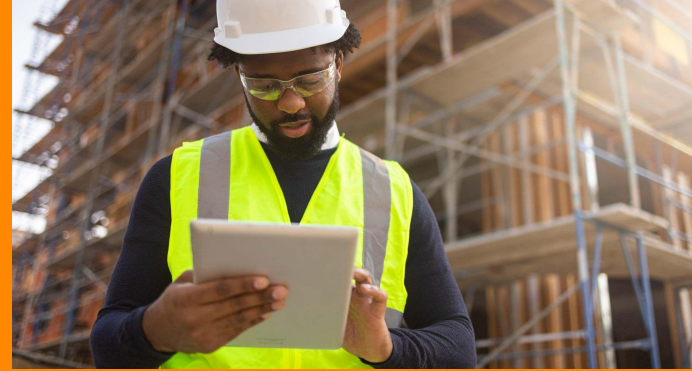
# SiteManager

"Right people. Right equipment. Right on time."



# Needfinding

- ★ Human Computer Interface
- ★ Semester Project Phase I
- ★ Joseph Koop, Kelvin Gordon,  
Enrique Garcia



# Project Domain



- ★ **Construction Project Tracker for Company Manager**
- ★ **Visual map of project location and completion**
- ★ **Links employees and equipment to current projects**

# The system:



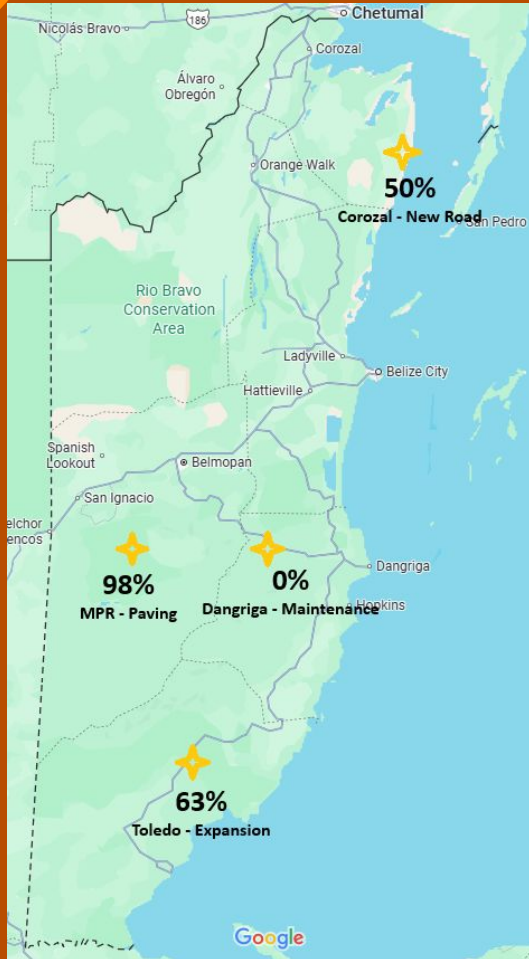
★ Heavy Equipment



★ Active Employees

★ Current Projects





# The Map

- ★ Lists all ongoing projects
- ★ Shows completion %
- ★ Links to separate project pages



# Scalability

## ★ Live tracking instead of assigned tracking

- Check if employees clocked in
- Trackers on vehicles/equipment

## ★ Output data to government or public

- Construction hazards
- Road conditions/deterioration state

# Methodology (Questions Asked)

- ★ How do you currently track employees and equipment across different projects?
- ★ What are the biggest challenges you face in managing multiple projects at once?
- ★ How do you keep track of project progress and deadlines right now?
- ★ What kind of system would be valuable to your company?

# **(More Questions Asked..)**

- ★ **How do you decide which employees and equipment go to which project?**
- ★ **Do you have a system that tracks current and completed projects?**
- ★ **How do you measure the percentage of project completion today?**
- ★ **What features would make you actually use an app like this?**





# Interviewees

- ★ **Gideon Banman (Banman Earthmoving operator)**
- ★ **Delroy Banman (Belize Roadway Construction foreman)**

# Gideon Banman

- ★ 5:30 PM, Sep 4, 2025
- ★ Friend's basement
- ★ Equipment operator at Banman Earthmoving
- ★ Granted interview upon asking



11-12 emp  
exc, 4 bulldozers, 2 dump trucks, 2 skid steers,  
2 rollers, 2 graders, 1 backhoe  
1 big project, 2 smaller projects, depends on season  
record employee and equipment hours for different jobs  
use Quickbooks  
employees come to the company usually, then  
split up to different jobs (besides weekends)  
figure out which equipment is needed for  
which job then send the operator that knows  
that equipment +  
managers have to schedule and figure out the gear  
where, and visualize what they would look like  
places and equipment frequently go to the  
using place "expense all the time"

Truck  
Shore ~~excavator~~ arrived excavator broken  
to using excavator.  
Insight: Employees should also see the  
map. (like to correct map, etc)  
Equipment section should have additional  
features, like maintenance record, upcoming  
oil change, things to be fixed.  
Also track service trucks, track mileage.  
Each project should have a materials checklist,  
how much gravel, what materials, cement, formwork  
System could also track employee time, time and  
location they clock in, right now they  
enter manually but prone to error, they can  
lie about their time.  
Live would be helpful for vehicles/trucks, not  
so much for live

# Needs #1

- ★ **Employees should also view map (delivery equipment and material to right place)**
- ★ **Equipment section should have more features, like tracking maintenance record and upcoming oil changes**
- ★ **Each project should have a materials list, not only employees and equipment**

# Insights #1

- ★ **Employees and equipment frequently get sent to wrong location**
- ★ **Would be helpful if managers had a visual map to plan**
- ★ **Tracking employee work time would be beneficial for this company**
- ★ **Live map / Project completion percentage not a priority**

# EMPATHY MAP



# SAY

**“I think it would definitely help”**

**Project tracking not very detailed in company**

**Misplacement “happens all the time”**

# DO



**Story of a driver carrying  
bucket to wrong excavator**

**Differentiated between  
helpful and unhelpful ideas**

**Provided valuable  
feedback on suggestions**



# THINK



**Had many ideas for  
project features**



**Surprise**

**Allocating resources at  
least somewhat taxing**

**Employees might be  
submitting exaggerated times**



**Tension**

# FEEL



**Felt like the project could  
be very useful**

**Project and equipment  
pages should be expanded**

**Seemed excited about  
certain features**



# Delroy Banman

- ★ 7:45 PM, Sep 4, 2025
- ★ His house
- ★ Construction foreman at Belize Roadway Construction
- ★ Granted interview upon asking

employees, 21 heavy machines  
big project and several projects  
need: app that tracks working for equipment  
could probably be helpful, but concerned with the  
manual entry part  
to place, get job descriptions, decide machines  
based on what owner says.  
one management  
tracking, ~~some~~ employee tracking, could be useful,  
but not specifically needed.  
man could upload status of project completion,  
delays, delay reasons for managers to see.  
drivers can update equipment list, put all  
problems and say which one is urgent, not  
critical, etc.

if company owned all trucks, material load  
trucks tracking might be handy.  
when material is delivered, tickets are written  
and later the office must record all the tickets  
(material used for a certain project).

# Needs #2

- ★ Mechanics can track equipment condition in the app, listing issues and the severity of each
- ★ Foreman could upload day's work results, including any delays and the reason for each

# Insights #2

- ★ **Most features seemed like they could be useful, but not worth implementation**
- ★ **Material recording system seemed very inefficient, still paper-based and double-recorded**
- ★ **Anything involving manual entry was frowned upon**

# EMPATHY MAP



# SAY

**“It could be useful but ...”**

**Second vote for equipment  
maintenance tracking**

**Live tracking / Routing  
system could come in handy**



# DO



**Was searching for ideas**

**Many ideas didn't strike  
much enthusiasm**

**Examined ideas critically,  
to-the-point**

# THINK



**Anything requiring manual tracking not the greatest**

**Resource allocation not a hassle**

**Many features might work but not worth implementing**

# FEEL



**The company already had  
good project control**



**Tension**

**On-site management can  
be superior to systems**

**Excited at thought of a  
drone management system**



**Surprise**

# Summary

- ★ **2 interviews were conducted**
- ★ **Many new features not previously considered were brought up by the interviewees that might not have been thought of otherwise**
- ★ **Exact features desired depended on company**



**The End**

