

# 3D Digital Content Production

**Introduction to Computer Graphics** 

Global Entrepreneurship and ICT

Creation beyond technology

Can you guess who made this?



### How about this?





Computer Graphics is a computational means to mimic the creation of visible things.

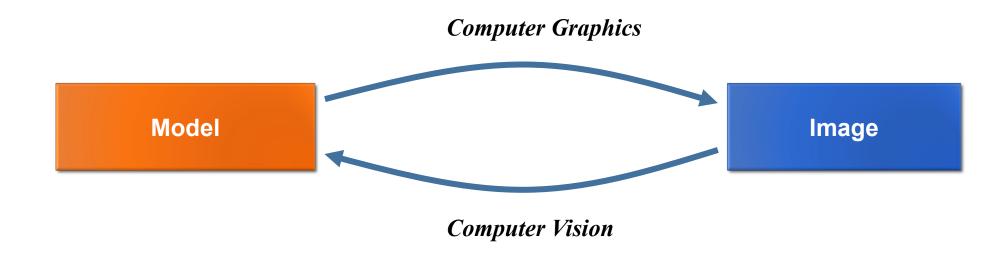
Then, what do you want to make with CG?



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## **Computer Graphics**

Synthesizing images from models



*Understanding of images* 



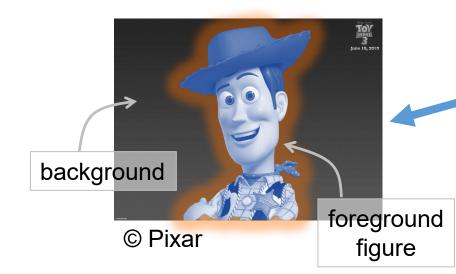
© www.cgtrader.com/3d-models/ character/man/woody

Computer Graphics

Computer Vision



© Pixar



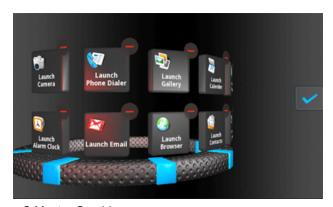
## **Applications**

#### **Broadcast**



© www.arenaanimationcp.com/aaip-broadcast/

#### **User Interface**



© Mentor Graphics

#### **Video Games**



© Electronic Arts (FIFA 18)

#### **Medical Imaging**



[Brun et al. 2004]

#### **Feature Films**

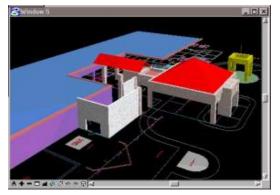


© Disney (toystory.disney.com)

#### **Virtual Reality**



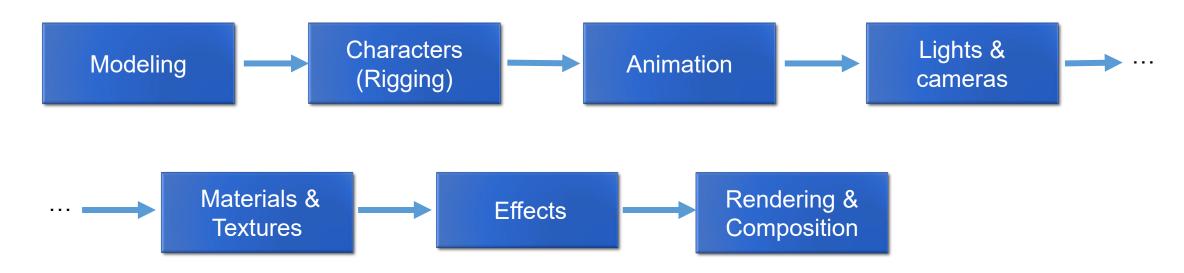
**CAD** (Computer Aided Design)



### **Animation Pipeline**

#### Description

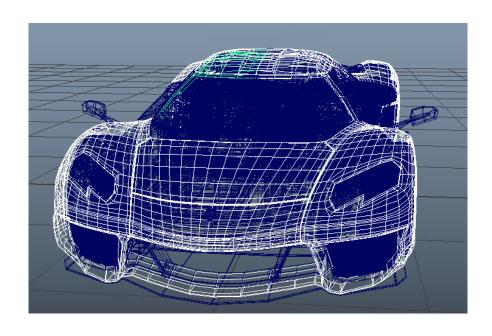
- A number of different stages lead up to a final animated 3D sequence.
- Each stage of 3D animation is an area of study in its own right.
- The common animation pipeline includes at least the following seven stages:

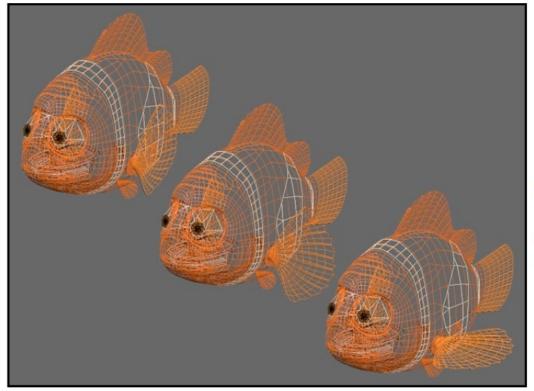


<sup>\*</sup> This is one of possible pipelines. The pipeline can be partly rearranged or repeated.

## Modeling

- Building 3D geometry for all models in the scene such as characters or buildings, etc.
- Defining the shape of a model

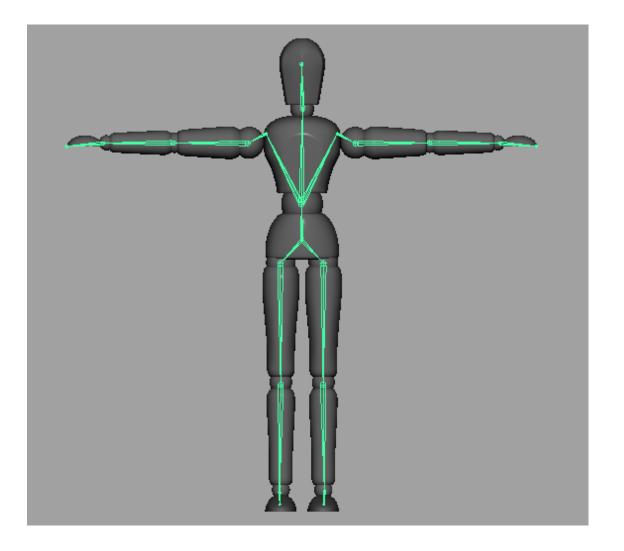




Pixar/Disney

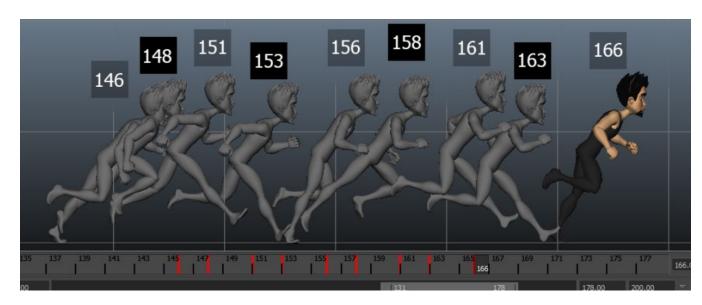
## **Characters (Rigging)**

 The process of embedding a skeleton and quipping your geometric model with appropriate controllers called rigs

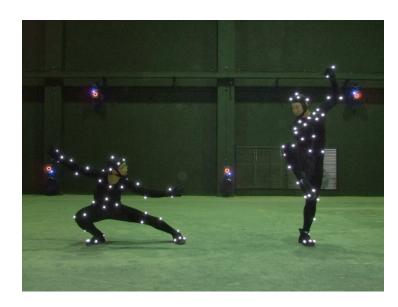


### **Animation**

- Producing character movement or facial expression
- For example, key frame animation and motion capture



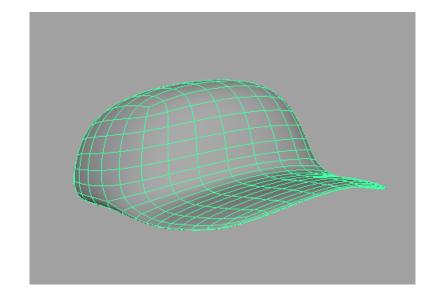
Key frame animation

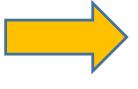


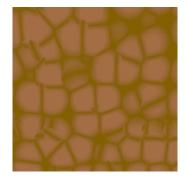
Motion capture

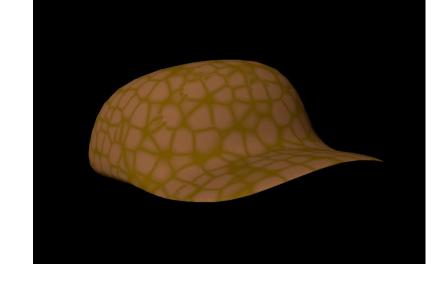
### **Materials & Textures**

- Giving surface attributes, i.e., defining how it will be shaded by light
- Textures added to bring visual richness to surfaces of a model





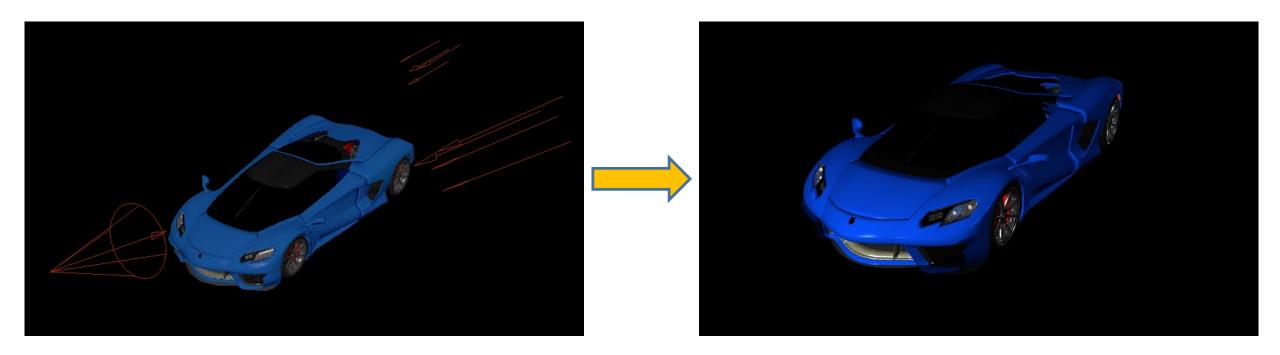




Texture image

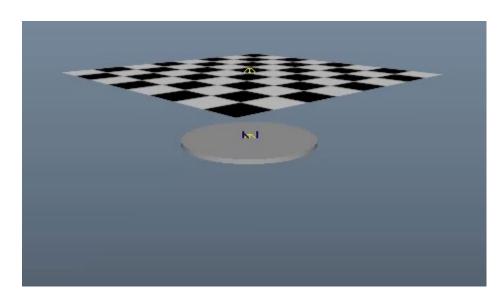
### **Lights and Cameras**

- Placement of lights & a camera in a scene to achieve desired effects.
- Different types of lights and cameras placed in different locations while changing parameters



### **Effects**

- Used to generate special phenomena or scenery that are difficult to represent with modeling and texturing; e.g., smoke, fire, hairs, fluid, cloth, grass, etc.
- Relying on particle simulations and/or physics-based simulation, which are computationally expensive in general



Cloth simulation



Grass and flowers

## Rendering and compositing

- Synthesizing a single image or a sequence of images (a final 3D animation) by putting all together such as the surface properties, lighting, shadows, movement, and shape of objects, etc.
- Fine-tuning of rendering parameters to get what you have intended
- Also rendering objects separately and bringing them back together in 2D using a compositing system



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### **Video Lectures**

- 1. Introduction to CG
  - https://hducc.handong.edu/em/5fa1617ceb7fa
- 2. Animation Pipeline
  - https://hducc.handong.edu/em/5fa1635ba3dfa
- 3. The Solar System 1 Part 1
  - https://hducc.handong.edu/em/5fa163963fb02
- 4. The Solar System 1 Part 2
  - https://hducc.handong.edu/em/5fa16775bffbe
- 5. The Solar System 2
  - https://hducc.handong.edu/em/5fa1659677bd7



**Online Practice**