

JOSEPH KHALIL

MARKETING SPECIALIST

+805-824-9738

josephkhalil256@gmail.com

510 L Ct, Oxnard, CA

EDUCATION

Oxnard College

Associate in ARTS
2020-2022

WGU

Bachelor Software Engineering
2024-2025

CERTIFICATION

HubSpot

HubSpot Content
Marketing Certification
2023

Google

Google Analytics
Certified
2024

Facebook

Facebook Blueprint
Certification
2023

WORK EXPERIENCE

Social Media/Customer Service

Pcrecycle/ Summer 2020-2023

As the eBay Specialist, I managed the entire eBay experience, ensuring a seamless customer journey while handling customer service inquiries and resolving issues. I maintained listings to optimize sales and contributed to social media efforts to enhance brand visibility. Additionally, I created infographics for the sales department to support marketing initiatives and improve communication.

Marketing Associate

QuantumFuelSystems / Summer 2023-present

As a Marketing Specialist, I managed email marketing campaigns, created and scheduled content for social media platforms, and assisted in developing online ads and graphics. I also updated and edited website content, including the contact and policy pages, and designed promotional banners to enhance user experience and engagement.

SKILLS

- Digital Marketing
- Content Creation
- SEO and SEM
- Social Media Management
- Email Marketing
- Data Analysis
- Market Research
- Brand Development
- Google Analytics

COURSE

Udemy

Digital Marketing
Strategies
2022

Udemy

SEO
Fundamentals
2022