



**UNIVERSIDAD POLITÉCNICA DE YUCATÁN**

**COMPUTATIONAL ROBOTICS ENGINEERING**

**GROUP: 9° "B"**

**PROFESSOR: VICTOR ORTIZ**

**SUBJECT: MACHINE LEARNING**

**STUDENT: JOSEPH JESUS AGUILAR RODRIGUEZ**

My plan is to gradually incorporate the certificates and projects I develop in the future into my LinkedIn profile. I'm aiming to complete a course on a weekly or bi-weekly basis, taking into consideration my academic commitments and the final course requirements of my subject. In addition to this, I'm dedicated to enhancing the overall presentation of my LinkedIn profile. This entails crafting a more captivating and comprehensive description, creating additional sections that reflect my professional aspirations, and providing regular updates on the progress of my ongoing projects. I also plan to offer valuable insights and tips to those who visit my profile.

I believe that the current profile photo I have is already quite professional. However, I plan to further optimize it by including relevant keywords that will boost its visibility and offer visitors a more precise understanding of my interests and skills.

Furthermore, my strategy includes sharing content related to my field of expertise, which aligns with my future career aspirations. To accomplish this, I will actively follow and stay informed about the latest publications from specialized pages and organizations within my chosen field.

This well-rounded plan takes its cue from the professor's recommended resource, "17 Ways to Build Your Brand on LinkedIn." As I progress, I will continue to explore and experiment with new tools and strategies, consistently striving to enhance my LinkedIn presence.