100 Spam Trigger Words to avoid in 2024

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Cold emailing can be an effective way to reach out to potential customers or clients and introduce them to your business or services. However, if you're not careful, your emails may end up being marked as spam, which can make it difficult for you to reach your intended audience.

One of the key things to keep in mind when sending cold emails is to avoid using words and phrases that are often associated with spam. These are known as spam trigger words, and they can cause your emails to be flagged by spam filters and sent straight to the recipient's junk folder.

Some common spam trigger words to avoid include "free," "earn money," "act now," "click here," "buy now," "limited time offer," "get rich quick," "earn extra cash," "make money fast," "guaranteed," "winner," "bonus," and "urgent." These words are often used by spam emails to try and entice the recipient into taking some sort of action, such as clicking a link or buying a product.

In addition to avoiding spam trigger words, there are several other things you can do to improve the chances of your cold emails being delivered to the recipient's inbox. For example, you should always include a clear and concise subject line that

accurately reflects the content of your email. This will help to ensure that your email isn't mistaken for spam by the recipient's email provider.

Want to learn to cold email like a pro? Check out our in-depth guide (https://lix-it.com/blog/cold-email-the-complete-guide/).

You should also make sure to include your contact information, such as your name and email address, in the body of your email. This will help to establish your credibility and make it more likely that the recipient will trust your message.

Finally, it's important to remember that the content of your email should be relevant and valuable to the recipient. Avoid sending generic or impersonal emails, and focus on providing useful information that will be of interest to the recipient.

In conclusion, using spam trigger words in your cold emails can greatly decrease your chances of reaching your intended audience. By avoiding these words and following best practices for cold emailing, you can increase the chances of your emails being delivered to the recipient's inbox and help to establish trust with your potential customers or clients.

Spam Trigger Words

Act now!	Apply now!	Call now!
Don't hesitate!	For only	Get started now
Limited time	Great offer	Instant
Now only	Offer expires	Once in a lifetime
Order now	Order today	Special promotion

Urgent	While supplies last	Bonus
All new	Amazing	Certified
Congratulations	Fantastic deal	For free
Guaranteed	Outstanding value	Risk free
Satisfaction guaranteed	Free	Free!
Free trial	Free consultation	Free gift
Free membership	Free offer	Free preview
Free sample	Free quote	Sign up free today
Deal	Giving away	No obligation
No strings attached	Offer	Prize
Trial	Unlimited	What are you waiting for?
Win	Winner	You're a winner! Won
You have been selected	#1	100% free
100% satisfied	50% off	One hundred percent guaranteed
Click below	Click here	Increase sales
Increase your sales	Opt in	Open
Sale	Sales	Subscribe
Chance	Sample	Satisfaction
Solution	Success	Cards accepted

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Full refund	Affordable	Bargain
Best price	Cash	Cash bonus
Cheap	Credit	Discount
For just $	Lowest price	Save big money
Why pay more?	Buy	As seen on
Buy direct	Clearance	Order
$$$	Marketing solutions	Join millions
Name brand	No questions asked	Giving it away
Best rates	Compare	Drastically reduced

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