

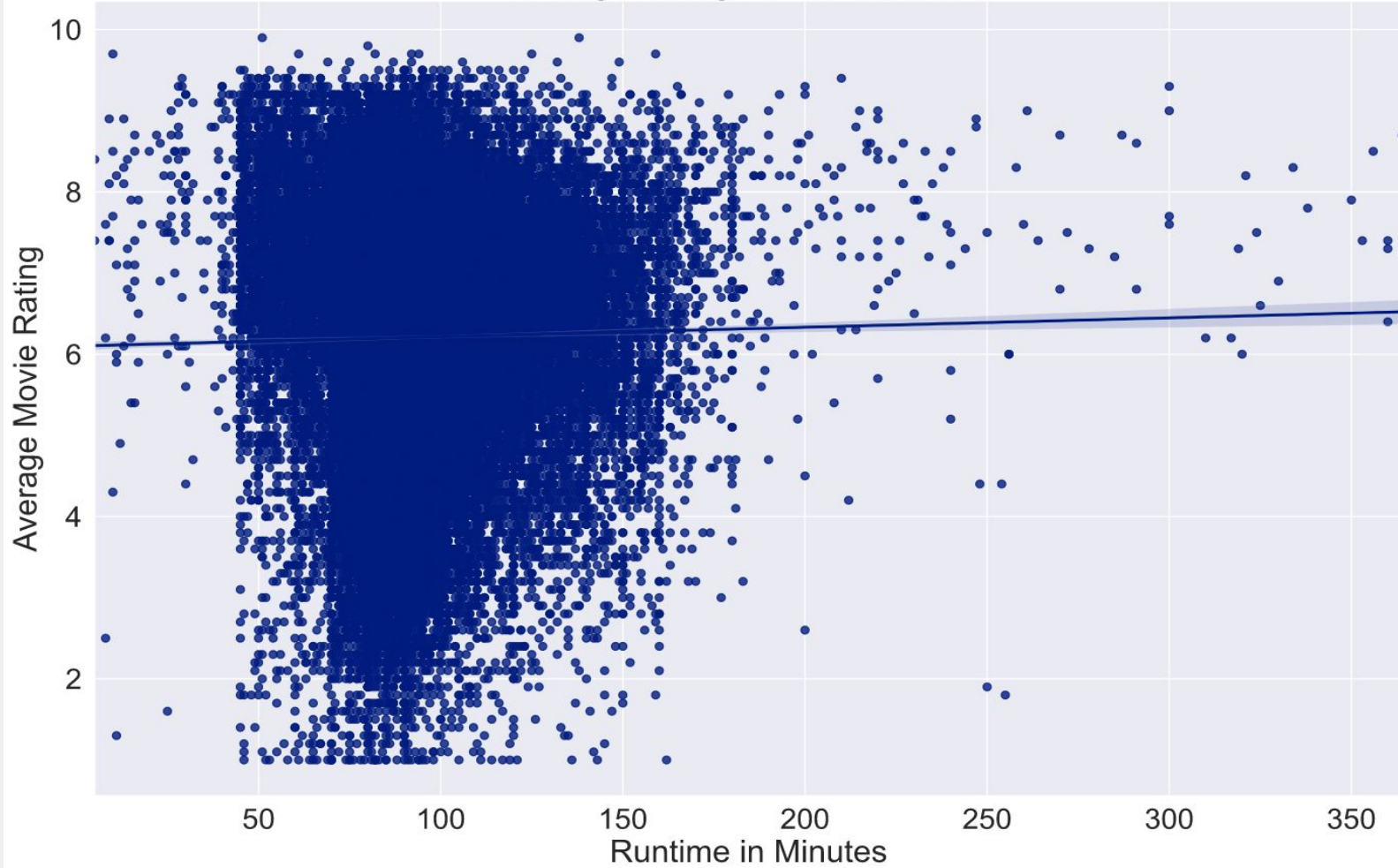


Microsoft



STATEMENT

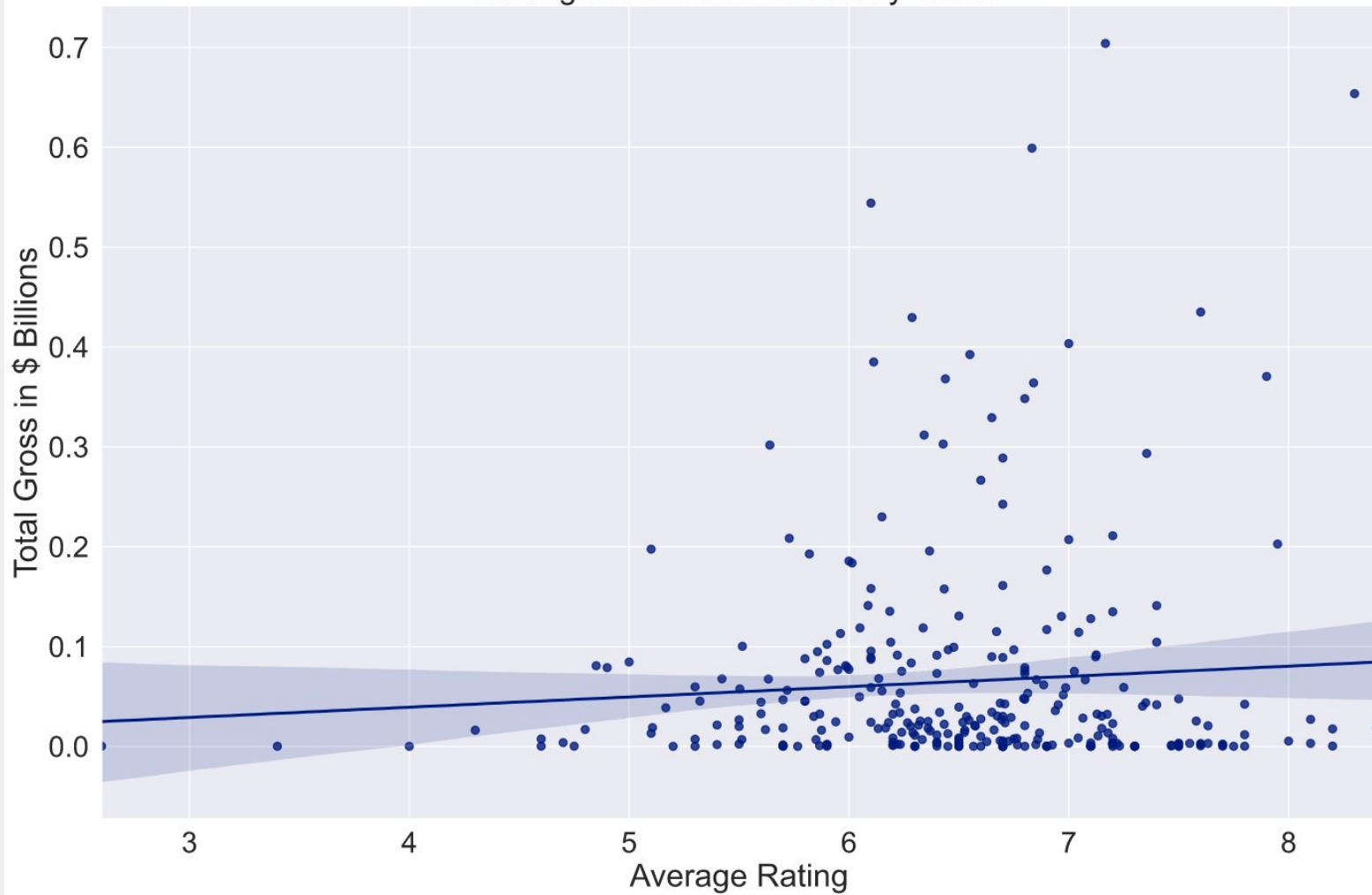
Average Rating vs. Total Runtime

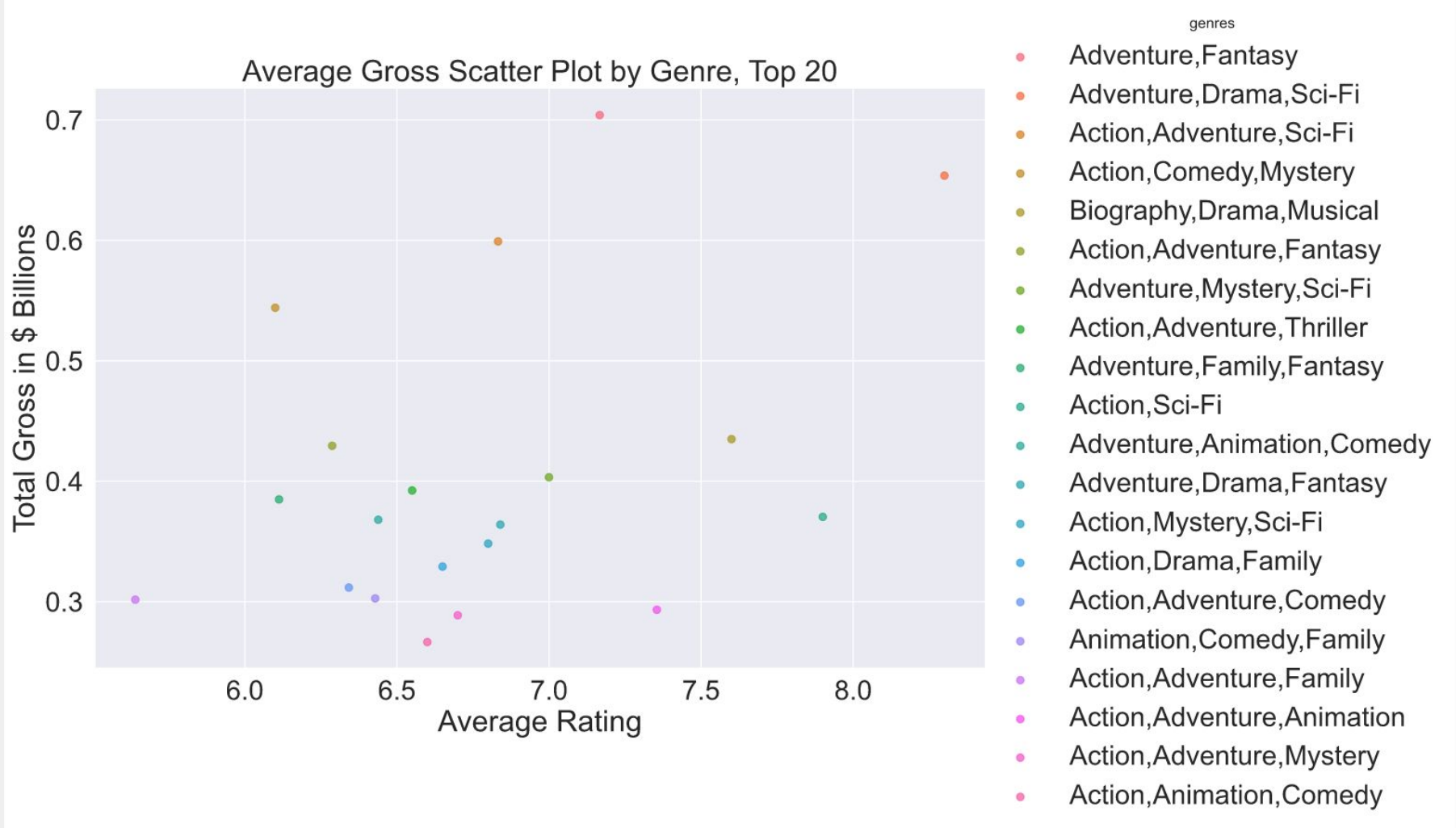


Total Gross Scatter Plot

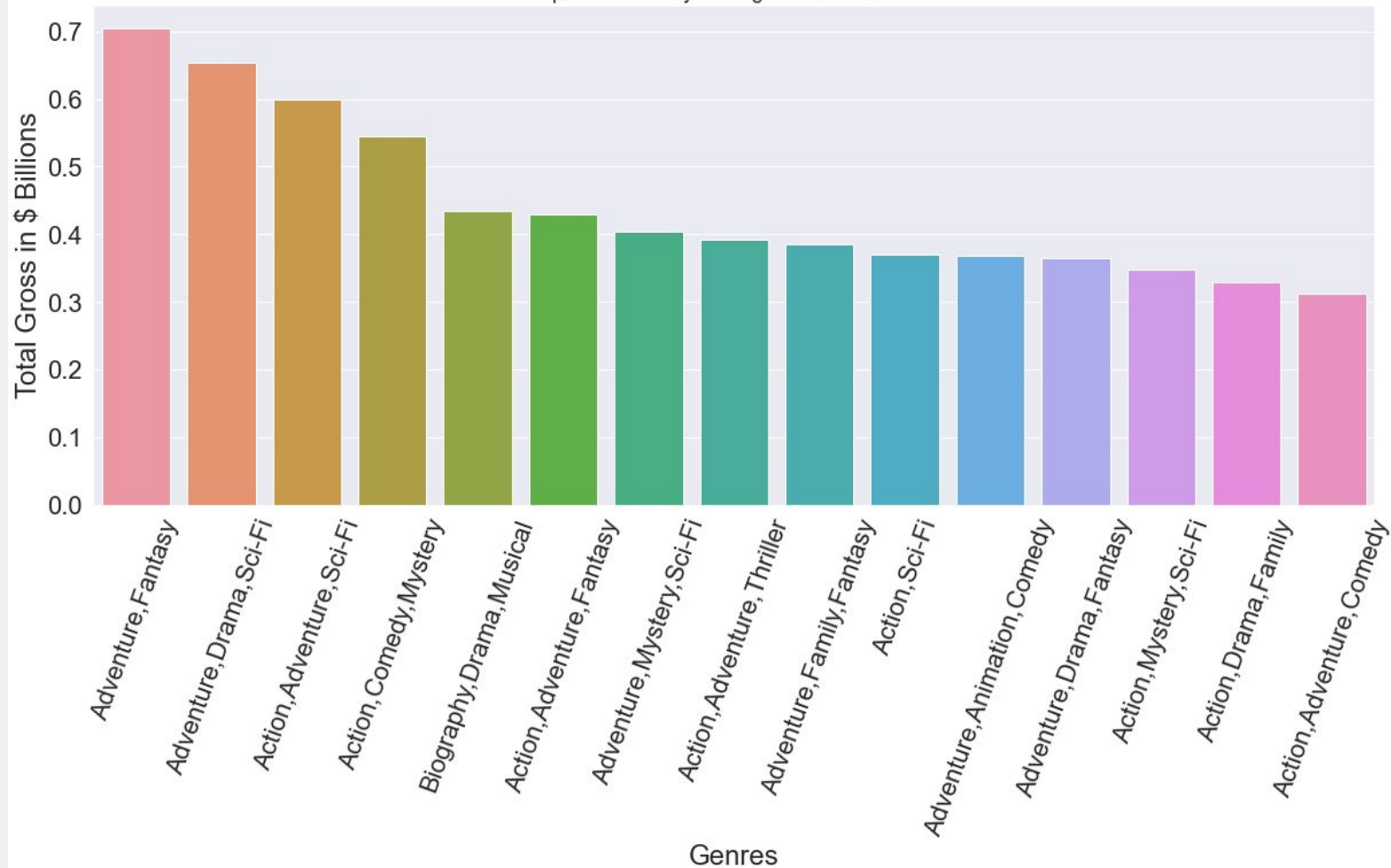


Average Gross Scatter Plot by Genre

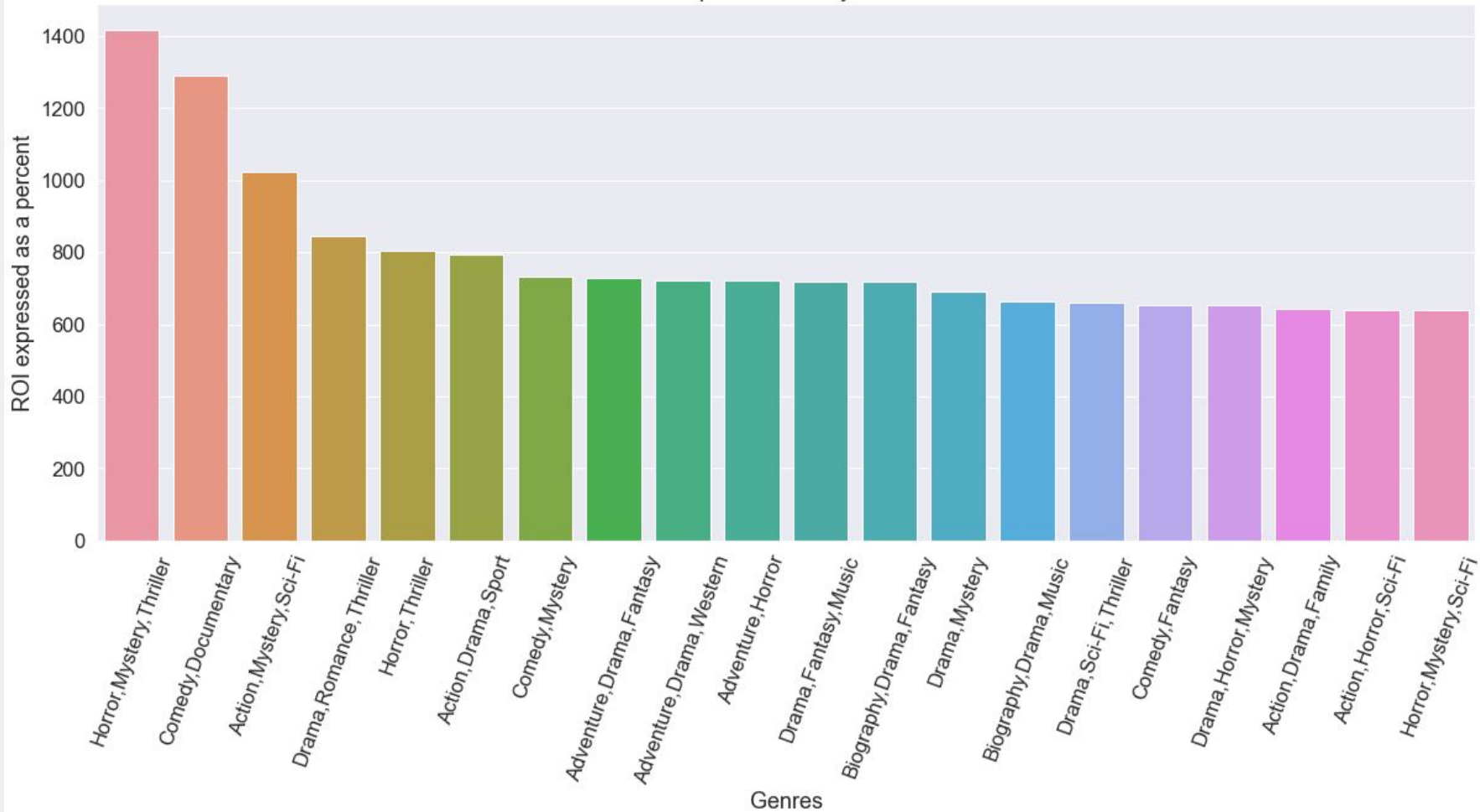




Top 15 Genres by Average Worldwide Gross



Top 20 Genres by ROI



Future Work

- A larger more complete dataset that provides more datapoints in terms of revenue and also budgets
- Further breaking down individual genres in order to target one specific genre at a time
- Creating a trend over time to spot changes in the movie making market
- Incorporate specific directors to the analysis to determine who specifically makes the most profitable movies

THANK YOU

A group of hands holding up large red letters spelling 'THANK YOU'. The letters are thick and three-dimensional. The hands are of various skin tones and are positioned below the letters, holding them up. The background is white.