EDA, Preprocessing, and Tweet Analysis Notebook

```
In [1]:
            import numpy as np
            import pandas as pd
            import spacy
            import re
            import nltk
            import matplotlib.pyplot as plt
            import logging
            logging.basicConfig(format='%(asctime)s : %(levelname)s : %(message)s', level=
            from gensim.models import Word2Vec
            from keras.models import Sequential
            from keras.layers import Dense
            from sklearn.preprocessing import MinMaxScaler, MaxAbsScaler
            import seaborn as sns
            from nltk.stem.wordnet import WordNetLemmatizer
            import string
            nltk.download('stopwords')
            nltk.download('punkt')
            nltk.download('wordnet')
            from sklearn.pipeline import Pipeline
            from nltk.corpus import stopwords
            from nltk import word tokenize, FreqDist
            from applesauce import model_scoring, cost_benefit_analysis, evaluate_model
            from applesauce import model_opt, single_model_opt
            from sklearn.metrics import classification report, confusion matrix, plot confu
            from sklearn.ensemble import RandomForestClassifier, AdaBoostClassifier, Gradie
            from sklearn.naive_bayes import BernoulliNB, CategoricalNB, GaussianNB, Multing
            from sklearn.feature extraction.text import TfidfVectorizer, CountVectorizer, Tt
            from sklearn.model selection import GridSearchCV, train test split
            from keras.preprocessing.sequence import pad_sequences
            from keras.layers import Input, Dense, LSTM, Embedding
            from keras.layers import Dropout, Activation, Bidirectional, GlobalMaxPool1D
            from keras.models import Sequential
            from keras import initializers, regularizers, constraints, optimizers, layers
            from keras.preprocessing import text, sequence
```

```
[nltk_data]
                C:\Users\josep\AppData\Roaming\nltk_data...
[nltk_data]
              Package stopwords is already up-to-date!
[nltk_data] Downloading package punkt to
[nltk data]
                C:\Users\josep\AppData\Roaming\nltk data...
[nltk_data]
              Package punkt is already up-to-date!
[nltk_data] Downloading package wordnet to
[nltk_data]
                C:\Users\josep\AppData\Roaming\nltk_data...
[nltk data]
              Package wordnet is already up-to-date!
```

```
In [2]:
            nlp = spacy.load('en_core_web_sm')
```

```
In [3]:
            print(stopwords)
            print(nlp.Defaults.stop_words)
```

<WordListCorpusReader in '.../corpora/stopwords' (not loaded yet)> {'none', 'hereafter', 'we', 'anyhow', 'how', 'such', 'before', 'enough', 'towards', 'do', 'must', 'e s', 'whole', 'beyond', 'whom', 'however', "'re", 'have', 'too', 'our', 'toward', 'somewhere', 'there y', 'hereupon', 'until', 'move', 'anything', 'a', 'that', 'used', 'front', 'might', 'nine', 'whence' m', 'using', 'but', 'yourself', 'therefore', 'often', 'say', 'been', 'various', 'please', 'doing', ' 'really', 'four', 'fre', 'someone', 'give', 'several', 'never', 'these', 'only', 'into', 'quite', 'y re', 'elsewhere', 'besides', 'in', 'whatever', 'became', 'fifteen', 'of', 'latter', 'among', 'anywhe h', 'call', 'whereupon', 'others', 'hence', 'mostly', 'i', 'your', 'about', 'along', 'becoming', 'ac 'through', 'become', 'get', 'three', 'n't', 'than', 'regarding', 'once', 'somehow', 'already', 'ther r', "'s", 'whereas', 'all', 'their', 'whenever', 'an', 'less', 'the', 'you', 'why', 'together', 'bet d', 'nowhere', 'eight', 'over', 'another', 'beforehand', 'whither', 'otherwise', 'everyone', 'unless t', 'then', 'when', 'himself', 'throughout', 'fifty', ''m', 'wherever', 'below', 'formerly', 'furthe y', 'indeed', 'last', 'because', 'what', 'becomes', 'one', 'nor', 'after', 'herself', 'off', 'her', ''ll', 'amongst', 'even', 'or', 'as', 'either', 'full', 'meanwhile', 'same', 'much', 'under', 'after 'thereby', 'former', 'amount', "'ve", 'out', 'always', 'where', 'something', 'was', 'rather', 'will' er', 'many', 'could', 'go', 'alone', 'hereby', 'not', ''m', ''ve', 'twelve', 'by', 'without', 'almos 'to', 'very', 'he', 'everywhere', 'see', 'so', 'she', 'moreover', 'behind', 'eleven', 'just', 'my', t', 'is', 'next', "'d", ''re', 'five', 'six', 'onto', "'m", 'neither', 'per', 'on', 'sixty', 'within 'n't', 'nothing', 'anyone', 'its', 'thence', 'and', ''s', 'side', 'third', ''d', 'would', 'least', ' d', 'can', 'ca', 'sometimes', 'show', 'mine', 'cannot', 'seeming', 'ourselves', 'namely', "n't", 'ea tself', 'while', 'for', 'has', 'against', 'noone', 'whose', 'yet', 'made', 'although', 'does', 'perh ost', ''s', 'myself', 'take', 'from', 'back', 'sometime', 'again', 'ever', 'keep', 'be', 'thru', 'st ia', 'down', 'wherein', 'seem', 'did', 'his', 'herein', 'other', 'them', 'here', 'twenty', 'whoever' irst'}

```
In [4]:
            df = pd.read_csv('data/product_tweets.csv',encoding='latin1')
```

In [5]: df.head()

		tweet_text	ciliotion_in_tv	veet_is_directed_a	
	0	.@wesley83 I have a 3G iPhone. After 3 hrs twe	iPhone		Negative emotion
	1	@jessedee Know about @fludapp ? Awesome iPad/i	iPad or iPhone A	рр	Positive emotion
	2	@swonderlin Can not wait for #iPad 2 also. The	iPad		Positive emotion
	3	@sxsw I hope this year's festival isn't as cra	iPad or iPhone A	рр	Negative emotion
	4	@sxtxstate great stuff on Fri #SXSW: Marissa M	Google		Positive emotion
In [6]:	df	['is_there_an_emotion_direc	ted_at_a_bra	nd_or_product'].unique()
	aı	rray(['Negative emotion', 'Positive		t tell"], dtype=ob	ject)
	a			t tell"], dtype=ob	ject)
In [7]:			oroduct', "I can'		
In [7]:		'No emotion toward brand or p = df.rename(columns= {'is_	there_an_emo	tion_directed_a	
	df	'No emotion toward brand or p = df.rename(columns= {'is_	there_an_emotion','emot	tion_directed_a ion_in_tweet_is	at_a_brand_or_product
In [8]:	df	'No emotion toward brand or p = df.rename(columns= {'is_ :'Em	there_an_emotion','emot	tion_directed_a ion_in_tweet_is	at_a_brand_or_product
	df df	'No emotion toward brand or p = df.rename(columns= {'is_ :'Em	there_an_emotion','emotion'	tion_directed_a ion_in_tweet_is weet'})	at_a_brand_or_product
In [8]:	df df	<pre>'No emotion toward brand or p = df.rename(columns= {'is_</pre>	there_an_emototion','emototion','emototion','emototion','emototion','emototion','emototion'	tion_directed_a ion_in_tweet_is weet'})	at_a_brand_or_products_directed_at': 'Plat
In [8]:	df df	<pre>'No emotion toward brand or p = df.rename(columns= {'is_</pre>	there_an_emototion','emototion	tion_directed_a ion_in_tweet_is weet'}) the tweet Platform	at_a_brand_or_product s_directed_at': 'Plate Emotion_
[n [8]:	df df	'No emotion toward brand or produced the second sec	there_an_emototion','emototion	tion_directed_a ion_in_tweet_is weet'}) the tweet Platform iPhone	et_a_brand_or_product s_directed_at': 'Plate Emotion Negative emotion
In [8]:	df df 1	'No emotion toward brand or p = df.rename(columns= {'is_ :'Em = df.rename(columns= {'tween} .head() # want to remove the .@wesley83 have a 3G iPhone. After @jessedee Know about @fludapp ? A	there_an_emotorion','emotorion	tion_directed_a ion_in_tweet_is weet'}) the tweet Platform iPhone iPad or iPhone App	Emotion Negative emotion Positive emotion
In [8]:	df df 1 2	'No emotion toward brand or part of the second seco	there_an_emototion','emototion	tion_directed_a ion_in_tweet_is weet'}) the tweet Platform iPhone iPad or iPhone App iPad	Emotion Negative emotion Positive emotion Positive emotion
In [8]:	df df 0 1 2 3	"No emotion toward brand or part of the second seco	there_an_emotorion','emotorion	tion_directed_a ion_in_tweet_is weet'}) the tweet Platform iPhone iPad or iPhone App iPad iPad or iPhone App	Emotion Negative emotion Positive emotion Negative emotion Negative emotion Negative emotion Negative emotion
In [8]:	df df 1 2	'No emotion toward brand or part of the second seco	there_an_emotorion','emotorion	tion_directed_a ion_in_tweet_is weet'}) the tweet Platform iPhone iPad or iPhone App iPad	Emotion Negative emotion Positive emotion Positive emotion

In [11]: df_dummify.head()

	I can't tell	Negative emotion	No emotion toward brand or product	Positive emotion
0	0	1	0	0
1	0	0	0	1
2	0	0	0	1
3	0	1	0	0
4	0	0	0	1

```
In [12]:
               df_dummify.sum() # class bias
                I can't tell
                                                   156
                Negative emotion
                                                   570
                No emotion toward brand or product
                                                  5389
                Positive emotion
                                                  2978
                dtype: int64
In [13]:
               df.info()
               df = pd.merge(df, df_dummify, how='outer',on=df.index) # ran this code, dummify
```

<class 'pandas.core.frame.DataFrame'> RangeIndex: 9093 entries, 0 to 9092 Data columns (total 3 columns): Column Non-Null Count Dtype ____ -----0 Tweet 9092 non-null object 1 Platform 3291 non-null object 2 Emotion 9093 non-null object

dtypes: object(3) memory usage: 213.2+ KB

```
In [14]:
               df.info()
```

```
Int64Index: 9093 entries, 0 to 9092
Data columns (total 8 columns):
   Column
                                      Non-Null Count Dtype
    -----
                                      _____
    key_0
                                      9093 non-null int64
0
    Tweet
                                      9092 non-null object
1
 2
   Platform
                                      3291 non-null object
 3
   Emotion
                                      9093 non-null
                                                     object
                                                     uint8
4
   I can't tell
                                      9093 non-null
5 Negative emotion
                                      9093 non-null
                                                     uint8
    No emotion toward brand or product 9093 non-null
                                                     uint8
6
7
    Positive emotion
                                      9093 non-null
                                                     uint8
dtypes: int64(1), object(3), uint8(4)
```

<class 'pandas.core.frame.DataFrame'>

memory usage: 390.7+ KB

In [15]: df.head()

	key_0	Tweet	Platform	Emotion	l can't tell		egative motion	N
0	0	.@wesley83 I have a 3G iPhone. After 3 hrs twe	iPhone	Negative emotion	0	1	0	
1	1	@jessedee Know about @fludapp? Awesome iPad/i	iPad or iPhone App	Positive emotion	0	0	0	
2	2	@swonderlin Can not wait for #iPad 2 also. The	iPad	Positive emotion	0	0	0	
3	3	@sxsw I hope this year's festival isn't as cra	iPad or iPhone App	Negative emotion	0	1	0	
4	4	@sxtxstate great stuff on Fri #SXSW: Marissa M	Google	Positive emotion	0	0	0	

```
In [16]:
             df = df.rename(columns = {"I can't tell": "Uncertain", 'Negative emotion': 'Neg
                                         'No emotion toward brand or product': 'No Emotion'
                                          'Positive emotion':'Positive'})
```

```
In [17]:
              df = df.drop(columns='key 0')
              df.head()
```

	Tweet	Platform	Emotion	Uncertain	N
0	.@wesley83 I have a 3G iPhone. After 3 hrs twe	iPhone	Negative emotion	0	1
1	@jessedee Know about @fludapp ? Awesome iPad/i	iPad or iPhone App	Positive emotion	0	0
2	@swonderlin Can not wait for #iPad 2 also. The	iPad	Positive emotion	0	0
3	@sxsw I hope this year's festival isn't as cra	iPad or iPhone App	Negative emotion	0	1
4	@sxtxstate great stuff on Fri #SXSW: Marissa M	Google	Positive emotion	0	0

```
In [18]:
              corpus = list(df['Tweet'])
              corpus[:10]
```

['.@wesley83 I have a 3G iPhone. After 3 hrs tweeting at #RISE_Austin, it was dead! I need to upgra "@jessedee Know about @fludapp ? Awesome iPad/iPhone app that you'll likely appreciate for its desi at #SXSW",

'@swonderlin Can not wait for #iPad 2 also. They should sale them down at #SXSW.',

"@sxsw I hope this year's festival isn't as crashy as this year's iPhone app. #sxsw",

"@sxtxstate great stuff on Fri #SXSW: Marissa Mayer (Google), Tim O'Reilly (tech books/conferences) s)",

'@teachntech00 New iPad Apps For #SpeechTherapy And Communication Are Showcased At The #SXSW Confer M) #iear #edchat #asd',

nan,

'#SXSW is just starting, #CTIA is around the corner and #googleio is only a hop skip and a jump fro roid fan',

'Beautifully smart and simple idea RT @madebymany @thenextweb wrote about our #hollergram iPad app bit.ly/ieaVOB',)

'Counting down the days to #sxsw plus strong Canadian dollar means stock up on Apple gear']

Tokenize the Words

```
In [19]:
               tokenz = word_tokenize(','.join(str(v) for v in corpus))
In [20]:
               tokenz[:10]
                ['.', '@', 'wesley83', 'I', 'have', 'a', '3G', 'iPhone', '.', 'After']
```

Create Stopwords List

```
In [21]:
                stopword_list = list(nlp.Defaults.stop_words)
                len(nlp.Defaults.stop_words)
                 326
In [22]:
                stopword_list
                   Trom ,
                  'back',
                  'sometime',
                  'again',
                  'ever',
                  'keep',
                  'be',
                  'thru',
                  'still',
                  'both',
                  'nevertheless',
                  'via',
                  'down',
                  'wherein',
                  'seem',
                  'did',
                  'his',
                  'herein',
                  'other',
                  'them',
                  'here',
                  'twenty',
                  'whoever',
                  'yours',
                  'since',
In [23]:
                stopword_list.extend(string.punctuation)
In [24]:
                len(stopword_list)
                 358
In [25]:
                stopword_list.extend(stopwords.words('english'))
In [26]:
               len(stopword_list)
                 537
```

```
In [27]:
              additional_punc = ['"','"','...',"''",'``','https','rt','\.+']
              stopword_list.extend(additional_punc)
              stopword list[-10:]
               ["wouldn't", '"', '"', '...', "''", '\', '\\', 'https', 'rt', '\\.+']
```

Remove stopwords and additional punctuation from the data

In [28]:

stopped tokenz = [word.lower() for word in tokenz if word.lower() not in stopwo

```
In [29]:
                 freq = FreqDist(stopped_tokenz)
                 freq.most_common(50)
                   [('sxsw', 9418),
                    ('mention', 7120),
                    ('link', 4313),
                    ('google', 2593),
                    ('ipad', 2432),
                    ('apple', 2301),
                    ('quot', 1696),
                    ('iphone', 1516),
                    ('store', 1472),
                    ('2', 1114),
                    ('new', 1090),
                    ('austin', 959),
                    ('amp', 836),
                    ('app', 810),
                    ('circles', 658),
                    ('launch', 653),
                    ('social', 647),
                    ('android', 574),
                    ('today', 574),
                    ('network', 465),
                    ('ipad2', 457),
                    ('pop-up', 420),
                    ('line', 405),
                    ('free', 387),
                    ('called', 361),
                    ('party', 346),
                    ('sxswi', 340),
                    ('mobile', 338),
                    ('major', 301),
                    ('like', 290),
                    ('time', 271),
                    ('temporary', 264),
                    ('opening', 257),
                    ('possibly', 240),
                    ('people', 226),
                    ('downtown', 225),
                    ('apps', 224),
                    ('great', 222),
                    ('maps', 219),
                    ('going', 217),
                    ('check', 216),
                    ('mayer', 214),
                    ('day', 214),
                    ('open', 210),
                    ('popup', 209),
                    ('need', 205),
                    ('marissa', 189),
                    ('got', 185),
                    ('w/', 182),
```

('know', 180)]

Lemmatize the Data and use Regex to find and remove URL misc

```
In [30]:
             additional misc = ['sxsw', 'mention', r'[a-zA-Z]+\'?s]', r"(http[s]?://\w*\.\w*/+\'
                                 ,r'\#\w*',r'RT [@]?\w*:',r'\@\w*',r"\d$",r"^\d"
                                 ,r"([a-zA-Z]+(?:'[a-z]+)?)",r'\d.',r'\d','RT',r'^http[s]?',
             stopword list.extend(additional misc)
             stopword_list.extend(['0', '1', '2', '3', '4', '5', '6', '7', '8', '9'])
In [31]:
             lemmatizer = WordNetLemmatizer()
In [32]:
             clean stopped tokenz = [word.lower() for word in stopped tokenz if word not in
             clean lemmatized tokenz = [lemmatizer.lemmatize(word.lower()) for word in stop;
In [33]:
             freq_clean_lemma = FreqDist(clean_lemmatized_tokenz)
             freq lemma = freq clean lemma.most common(5000)
             freq_lemma2 = freq_clean_lemma.most_common(25)
In [34]:
             total word count = len(clean lemmatized tokenz)
In [35]:
             lemma word count = sum(freq clean lemma.values()) # just a number
```

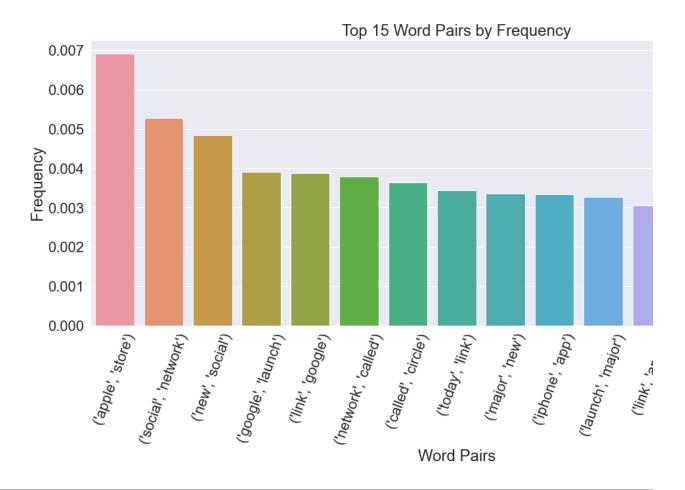
```
In [36]:
               for word in freq lemma2:
                   normalized_freq = word[1] / lemma_word_count
                   print(word, "----", "{:.3f}".format(normalized freq*100),"%")
                ('link', 4324) ---- 5.004 %
                ('google', 2594) ---- 3.002 %
                ('ipad', 2432) ---- 2.814 %
                ('apple', 2304) ---- 2.666 %
                ('quot', 1696) ---- 1.963 %
                ('iphone', 1516) ---- 1.754 %
                ('store', 1511) ---- 1.749 %
                ('new', 1090) ---- 1.261 %
                ('austin', 960) ---- 1.111 %
                ('amp', 836) ---- 0.967 %
                ('app', 810) ---- 0.937 %
                ('launch', 691) ---- 0.800 %
                ('circle', 673) ---- 0.779 %
                ('social', 647) ---- 0.749 %
                ('android', 574) ---- 0.664 %
                ('today', 574) ---- 0.664 %
                ('network', 473) ---- 0.547 %
                ('ipad2', 457) ---- 0.529 %
                ('line', 442) ---- 0.512 %
                ('pop-up', 422) ---- 0.488 %
                ('free', 387) ---- 0.448 %
                ('party', 386) ---- 0.447 %
                ('called', 361) ---- 0.418 %
                ('mobile', 340) ---- 0.393 %
                ('sxswi', 340) ---- 0.393 %
In [37]:
               # from wordcloud import WordCloud
               # ## Initalize a WordCloud with our stopwords_list and no bigrams
               # wordcloud = WordCloud(stopwords=stopword list,collocations=False)
               # ## Generate wordcloud from stopped_tokens
               # wordcloud.generate(','.join(clean_lemmatized_tokenz))
               # ## Plot with matplotlib
               # plt.figure(figsize = (12, 12), facecolor = None)
               # plt.imshow(wordcloud)
               # plt.axis('off')
In [38]:
               bigram measures = nltk.collocations.BigramAssocMeasures()
               tweet_finder = nltk.BigramCollocationFinder.from_words(clean_lemmatized_tokenz)
               tweets_scored = tweet_finder.score_ngrams(bigram_measures.raw_freq)
```

```
In [39]:
```

word_pairs = pd.DataFrame(tweets_scored, columns=["Word","Freq"]).head(20) word_pairs

	Word	Freq
0	(apple, store)	0.006920
1	(social, network)	0.005277
2	(new, social)	0.004837
3	(google, launch)	0.003912
4	(link, google)	0.003877
5	(network, called)	0.003784
6	(called, circle)	0.003634
7	(today, link)	0.003437
8	(major, new)	0.003356
9	(iphone, app)	0.003333
10	(launch, major)	0.003264
11	(link, apple)	0.003055
12	(pop-up, store)	0.002870
13	(possibly, today)	0.002731
14	(circle, possibly)	0.002720
15	(apple_opening)	0.002615

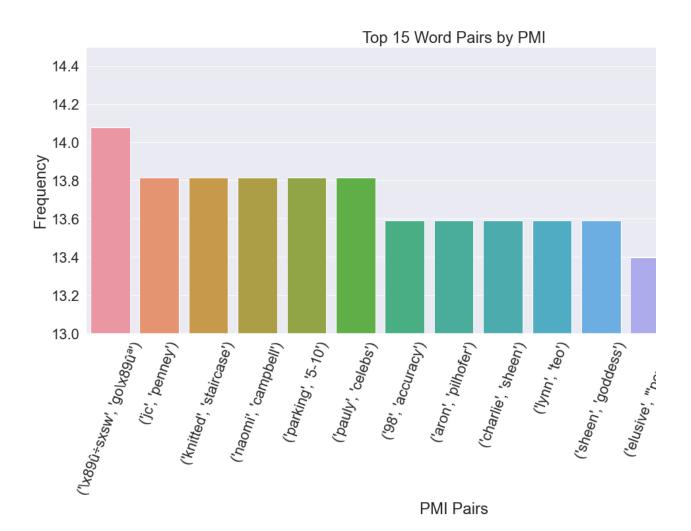
```
In [75]:
             fig dims = (20,8)
             fig, ax = plt.subplots(figsize=fig_dims)
             sns.set(font scale=2)
             sns.set_style("darkgrid")
             palette = sns.set_palette("dark")
             ax = sns.barplot(x=word_pairs.head(15)['Word'], y=word_pairs.head(15)['Freq'],
             ax.set(xlabel="Word Pairs",ylabel="Frequency")
             plt.ticklabel_format(style='plain',axis='y')
             plt.xticks(rotation=70)
             plt.title('Top 15 Word Pairs by Frequency')
             plt.show()
```



```
In [41]:
             tweet pmi finder = nltk.BigramCollocationFinder.from words(clean lemmatized tol
             tweet pmi finder.apply freq filter(5)
             tweet_pmi_scored = tweet_pmi_finder.score_ngrams(bigram_measures.pmi)
```

```
In [42]:
                 PMI_list = pd.DataFrame(tweet_pmi_scored, columns=["Words","PMI"]).head(20)
                 PMI_list
                      (naomi, campbell)
                                                13.813948
                  3
                  4
                      (parking, 5-10)
                                                 13.813948
                      (pauly, celebs)
                  5
                                                13.813948
                      (98, accuracy)
                                                 13.591556
                      (aron, pilhofer)
                  7
                                                13.591556
                  8
                      (charlie, sheen)
                                                 13.591556
                  9
                      (lynn, teo)
                                                13.591556
                  10
                      (sheen, goddess)
                                                13.591556
                  11
                      (elusive, 'power)
                                                 13.398911
                      (zazzlsxsw, you□û<sup>a</sup>ll)
                  12
                                                13.398911
                      (cameron, sinclair)
                  13
                                                 13.398911
                  14
                      (sinclair, spearhead)
                                                 13.398911
                  15
                      (staircase, attendance)
                                                13.398911
                  16
                      (likeability, virgin)
                                                 13.328521
                      (14-day, return)
                                                 13.228986
                  17
                      (launchrock, comp)
                                                 13.228986
                  18
                  19
                      (participating, launchrock) 13.228986
```

```
In [43]:
             fig dims = (20,8)
             fig, ax = plt.subplots(figsize=fig_dims)
             sns.set(font scale=2)
             sns.set style("darkgrid")
             palette = sns.set_palette("dark")
             ax = sns.barplot(x=PMI_list.head(15)['Words'], y=PMI_list.head(15)['PMI'], pale
             ax.set(xlabel="PMI Pairs",ylabel="Frequency")
             plt.ylim([13,14.5])
             plt.ticklabel_format(style='plain',axis='y')
             plt.xticks(rotation=70)
             plt.title('Top 15 Word Pairs by PMI')
             plt.show()
```



In [44]: df1 = dfdf.head()

	Tweet	Platform	Emotion	Uncertain	N
0	.@wesley83 I have a 3G iPhone. After 3 hrs twe	iPhone	Negative emotion	0	1
1	@jessedee Know about @fludapp ? Awesome iPad/i	iPad or iPhone App	Positive emotion	0	0
2	@swonderlin Can not wait for #iPad 2 also. The	iPad	Positive emotion	0	0
3	@sxsw I hope this year's festival isn't as cra	iPad or iPhone App	Negative emotion	0	1
4	@sxtxstate great stuff on Fri #SXSW: Marissa M	Google	Positive emotion	0	0

```
In [45]:
             df1 = df1.drop(columns=['Uncertain','No Emotion'])
             # Turn negative and positive columns into one column of just negatives and pos<sup>-</sup>
             df1 = df1[df1['Emotion'] != "No emotion toward brand or product"]
             df1 = df1[df1['Emotion'] != "I can't tell"]
             df1 = df1.drop(columns='Negative')
             df1 = df1.rename(columns={'Positive': 'Positive_Bin'})
             df1.head()
```

	Tweet	Platform	Emotion	Positive_E
0	.@wesley83 I have a 3G iPhone. After 3 hrs twe	iPhone	Negative emotion	0
1	@jessedee Know about @fludapp ? Awesome iPad/i	iPad or iPhone App	Positive emotion	1
2	@swonderlin Can not wait for #iPad 2 also. The	iPad	Positive emotion	1
3	@sxsw I hope this year's festival isn't as cra	iPad or iPhone App	Negative emotion	0
4	@sxtxstate great stuff on Fri #SXSW: Marissa M	Google	Positive emotion	1

Create upsampled data, train and test sets

```
In [46]:
             from sklearn.utils import resample
In [47]:
             df majority = df1.loc[df1['Positive Bin']==1]
             df minority = df1.loc[df1['Positive Bin']==0]
In [48]:
             df minority.shape
               (570, 4)
In [49]:
             df majority.shape
               (2978, 4)
In [50]:
             df min sample = resample(df minority, replace=True, n samples=1000, random stat
In [51]:
             df maj sample = resample(df majority, replace=True, n samples=2500, random stat
In [52]:
             df upsampled = pd.concat([df min sample, df maj sample], axis=0)
             df upsampled.shape
               (3500, 4)
```

```
12/17/2020
                                               Tweet Analysis - Jupyter Notebook
In [53]:
               X, y = df_upsampled['Tweet'], df_upsampled['Positive_Bin']
             Train/Test Split
In [54]:
               from sklearn.model_selection import train_test_split
               X train, X test, y train, y test = train test split(X, y, random state=42)
In [55]:
               scaler_object = MaxAbsScaler()
In [56]:
               df1.info()
                <class 'pandas.core.frame.DataFrame'>
                Int64Index: 3548 entries, 0 to 9088
                Data columns (total 4 columns):
                   Column
                               Non-Null Count Dtype
                                 _____
                                3548 non-null object
                    Tweet
                    Platform
                                3191 non-null
                                               object
                 2 Emotion
                               3548 non-null
                                               object
                 3 Positive_Bin 3548 non-null
                                               uint8
                 dtypes: object(3), uint8(1)
                memory usage: 114.3+ KB
In [57]:
               y_train.value_counts(0)
               y_test.value_counts(1)
                2020-12-17 13:23:40,433 : INFO : NumExpr defaulting to 8 threads.
                 1
                     0.683429
```

Vectorize, Lemmatize with Count Vectorizer and Tf Idf

0.316571

Name: Positive Bin, dtype: float64

```
In [58]:
             from sklearn.feature extraction.text import TfidfVectorizer, CountVectorizer,
             from sklearn.ensemble import RandomForestClassifier
             tokenizer = nltk.TweetTokenizer(preserve case=False)
             vectorizer = CountVectorizer(tokenizer=tokenizer.tokenize,
                                          stop words=stopword list,decode error='ignore')
```

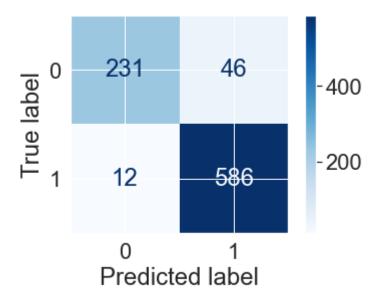
```
In [59]:
               # for row in X_train:
                     for word in row:
                          lemmatizer.lemmatize(X_train[row][word])
               # return X_train[word][row]
In [60]:
              X_train_count = vectorizer.fit_transform(X_train)
               X_test_count = vectorizer.transform(X_test)
                C:\Users\josep\anaconda3\lib\site-packages\sklearn\feature_extraction\text.py:383: UserWarning: Your
                with your preprocessing. Tokenizing the stop words generated tokens [":'[", ':/', 'a-z', 'a-za-z', '
                p_words.
                 warnings.warn('Your stop_words may be inconsistent with '
In [61]:
               ran_for = RandomForestClassifier(class_weight='balanced')
               model = ran_for.fit(X_train_count, y_train)
In [62]:
              y_hat_test = model.predict(X_test_count)
```

Evaluate Models

In [63]:

evaluate_model(y_test, y_hat_test, X_test_count,clf=model) # 1 denotes Positive

support	f1-score	recall	precision	
277	0.89	0.83	0.95	0
598	0.95	0.98	0.93	1
875	0.93			accuracy
875	0.92	0.91	0.94	macro avg
875	0.93	0.93	0.93	weighted avg



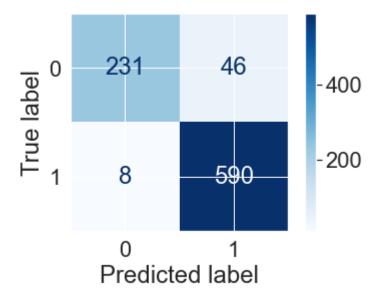
```
In [64]:
             tf_idf_vectorizer = TfidfVectorizer(tokenizer=tokenizer.tokenize,
                                                   stop words=stopword list, decode error='ign@
```

```
In [65]:
               X_train_tf_idf = tf_idf_vectorizer.fit_transform(X_train)
               X_test_tf_idf = tf_idf_vectorizer.transform(X_test)
               print(X_train_tf_idf.shape)
               print(y_train.shape)
                C:\Users\josep\anaconda3\lib\site-packages\sklearn\feature_extraction\text.py:383: UserWarning: Your
                with your preprocessing. Tokenizing the stop words generated tokens [":'[", ':/', 'a-z', 'a-za-z', '
                p words.
                  warnings.warn('Your stop_words may be inconsistent with '
                 (2625, 4295)
                 (2625,)
```

In [66]: from sklearn.ensemble import RandomForestClassifier

```
In [67]:
             ran_for = RandomForestClassifier(class_weight='balanced')
             model_tf_idf = ran_for.fit(X_train_tf_idf,y_train)
In [68]:
             y_hat_tf_idf = model_tf_idf.predict(X_test_count)
In [69]:
             evaluate_model(y_test, y_hat_tf_idf, X_test_tf_idf,clf=model_tf_idf) # slightly
```

	precision	recall	f1-score	support
0	0.87	0.64	0.74	277
1	0.85	0.96	0.90	598
accuracy			0.86	875
macro avg	0.86	0.80	0.82	875
weighted avg	0.86	0.86	0.85	875



In [70]:

```
ran for = RandomForestClassifier()
```

ada_clf = AdaBoostClassifier()

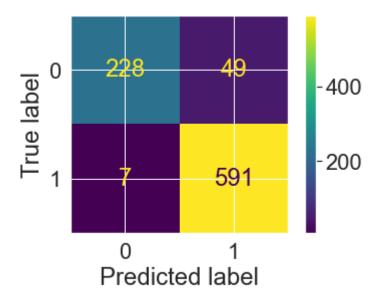
gb clf = GradientBoostingClassifier()

models = [ran_for, ada_clf, gb_clf]

for model in models:

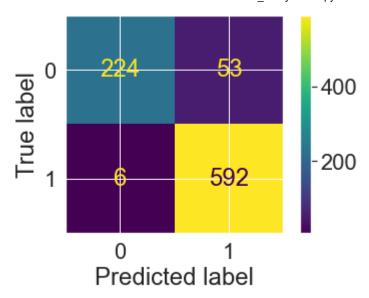
single_model_opt(ran_for, X_train_count, y_train, X_test_count, y_test)

Accuracy Score: 0.936 Precision Score: 0.9234375 Recall Score: 0.9882943143812709 F1 Score: 0.9547657512116317 RandomForestClassifier() 0.936



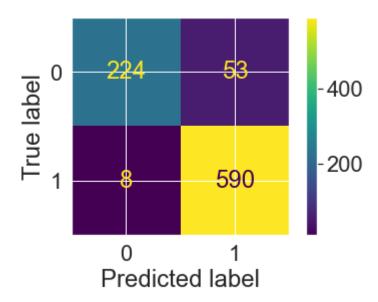
Accuracy Score: 0.9325714285714286 Precision Score: 0.9178294573643411 Recall Score: 0.9899665551839465 F1 Score: 0.9525341914722445

RandomForestClassifier() 0.9325714285714286



Accuracy Score: 0.9302857142857143 Precision Score: 0.9175738724727839 Recall Score: 0.9866220735785953 F1 Score: 0.9508460918614021

RandomForestClassifier() 0.9302857142857143



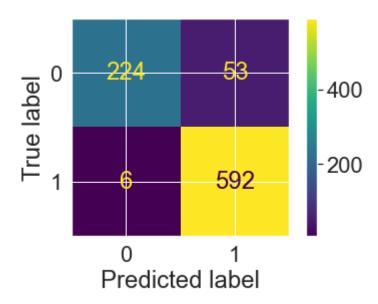
In [71]:

for model in models:

single_model_opt(ran_for, X_train_tf_idf, y_train, X_test_tf_idf, y_test)

Accuracy Score: 0.9325714285714286 Precision Score: 0.9178294573643411 Recall Score: 0.9899665551839465 F1 Score: 0.9525341914722445

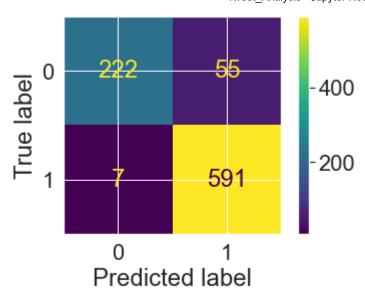
RandomForestClassifier() 0.9325714285714286



Accuracy Score: 0.9291428571428572 Precision Score: 0.9148606811145511 Recall Score: 0.9882943143812709

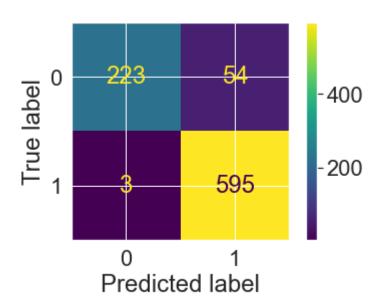
F1 Score: 0.95016077170418

RandomForestClassifier() 0.9291428571428572



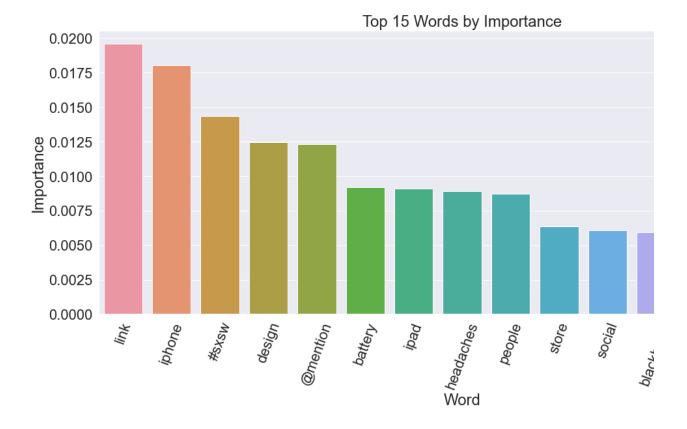
Accuracy Score: 0.9348571428571428 Precision Score: 0.9167950693374423 Recall Score: 0.9949832775919732 F1 Score: 0.9542902967121091

RandomForestClassifier() 0.9348571428571428



```
In [72]:
               tf_idf_vectorizer.get_feature_names()
                  '#behance',
                  '#bestappever',
                  '#betainvites',
                  '#bettercloud',
                  '#bettersearch',
                  '#betterthingstodo',
                  '#beyondwc',
                  '#bing',
                  '#bizzy',
                  '#blackberry',
                  '#boom',
                  '#booyah',
                  '#brainwashed',
                  '#brian_lam',
                  '#brk',
                  '#broadcastr',
                  '#browserwars',
                  '#cartoon',
                  '#catphysics',
                  '#cbatsxsw',
                  '#ces',
                  '#channels',
                  '#chargin2diffphonesatonce',
                  '#checkins',
In [73]:
               importance = pd.Series(ran_for.feature_importances_,index=tf_idf_vectorizer.get
                importance = pd.DataFrame(importance).sort_values(by=0,ascending=False)
```

```
In [80]:
             fig_dims = (20,8)
             fig, ax = plt.subplots(figsize=fig_dims)
             sns.set(font_scale=2)
             sns.set_style("darkgrid")
             palette = sns.set_palette("dark")
             ax = sns.barplot(x=importance.head(15).index, y=importance.head(15)[0], palette
             ax.set(xlabel="Word",ylabel="Importance")
             plt.ticklabel_format(style='plain',axis='y')
             plt.xticks(rotation=70)
             plt.title('Top 15 Words by Importance')
             plt.show()
```



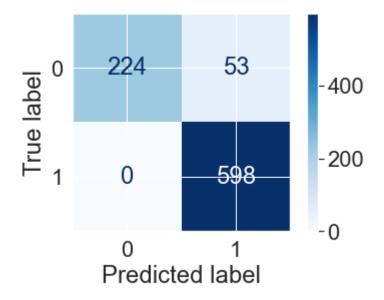
```
In [81]:
             vectorizer = CountVectorizer()
             tf_transform = TfidfTransformer(use_idf=True)
```

```
In [82]:
              text_pipe = Pipeline(steps=[
                  ('count_vectorizer', vectorizer),
                  ('tf_transformer',tf_transform)])
In [83]:
              RandomForestClassifier(class weight='balanced')
               RandomForestClassifier(class_weight='balanced')
In [84]:
              full pipe = Pipeline(steps=[
                  ('text_pipe',text_pipe),
                  ('clf', RandomForestClassifier(class_weight='balanced'))
              ])
In [85]:
              X_train_pipe = text_pipe.fit_transform(X_train)
In [86]:
              X_test_pipe = text_pipe.transform(X_test)
In [87]:
              X_train_pipe
               <2625x4256 sparse matrix of type '<class 'numpy.float64'>'
                      with 44273 stored elements in Compressed Sparse Row format>
In [88]:
              params = {'text_pipe__tf_transformer__use_idf':[True, False],
                        'text_pipe__count_vectorizer__tokenizer':[None,tokenizer.tokenize],
                        'text_pipe__count_vectorizer__stop_words':[None,stopword_list],
                        'clf__criterion':['gini', 'entropy']}
```

```
In [89]:
                ## Make and fit grid
                grid = GridSearchCV(full_pipe,params,cv=3)
                grid.fit(X train,y train)
                ## Display best params
                grid.best_params_
                   warnings.warn('Your stop words may be inconsistent with
                  C:\Users\josep\anaconda3\lib\site-packages\sklearn\feature_extraction\text.py:383: UserWarning: Your
                  with your preprocessing. Tokenizing the stop words generated tokens ['http'] not in stop words.
                    warnings.warn('Your stop words may be inconsistent with '
                  C:\Users\josep\anaconda3\lib\site-packages\sklearn\feature extraction\text.py:383: UserWarning: Your
                  with your preprocessing. Tokenizing the stop words generated tokens ['http'] not in stop_words.
                    warnings.warn('Your stop_words may be inconsistent with '
                  C:\Users\josep\anaconda3\lib\site-packages\sklearn\feature_extraction\text.py:383: UserWarning: Your
                  with your preprocessing. Tokenizing the stop words generated tokens ['http'] not in stop words.
                    warnings.warn('Your stop words may be inconsistent with '
                  C:\Users\josep\anaconda3\lib\site-packages\sklearn\feature extraction\text.py:383: UserWarning: Your
                  with your preprocessing. Tokenizing the stop words generated tokens ['http'] not in stop_words.
                    warnings.warn('Your stop_words may be inconsistent with '
                  C:\Users\josep\anaconda3\lib\site-packages\sklearn\feature extraction\text.py:383: UserWarning: Your
                  with your preprocessing. Tokenizing the stop words generated tokens ['http'] not in stop words.
                   warnings.warn('Your stop words may be inconsistent with '
                  C:\Users\josep\anaconda3\lib\site-packages\sklearn\feature extraction\text.py:383: UserWarning: Your
                  with your preprocessing. Tokenizing the stop words generated tokens [":'[", ':/', 'a-z', 'a-za-z', '
                  op_words.
                   warnings.warn('Your stop_words may be inconsistent with '
                  C:\Users\josep\anaconda3\lib\site-packages\sklearn\feature extraction\text.py:383: UserWarning: Your
                  with your preprocessing. Tokenizing the stop words generated tokens [":'[", ':/', 'a-z', 'a-za-z', '
                  op words.
                    warnings.warn('Your stop words may be inconsistent with '
                  C:\Users\josep\anaconda3\lib\site-packages\sklearn\feature_extraction\text.py:383: UserWarning: Your
In [90]:
                best_pipe = grid.best_estimator_
                y_hat_test = grid.predict(X_test)
```

In [91]: evaluate_model(y_test,y_hat_test,X_test,best_pipe)

	precision	recall	f1-score	support
0	1.00	0.81	0.89	277
1	0.92	1.00	0.96	598
accuracy			0.94	875
macro avg	0.96	0.90	0.93	875
weighted avg	0.94	0.94	0.94	875

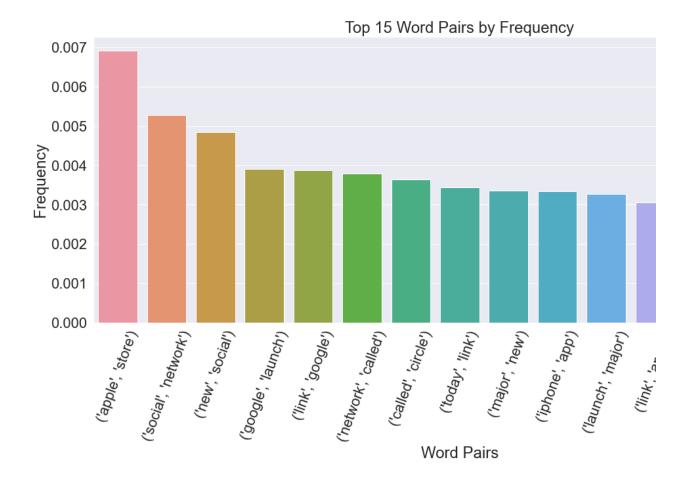


```
In [92]:
              X_train_pipe.shape
               (2625, 4256)
In [93]:
              features = text_pipe.named_steps['count_vectorizer'].get_feature_names()
              features[:10]
               ['000', '02', '03', '0310apple', '08', '10', '100', '100s', '101', '106']
In [94]:
              bigram_measures = nltk.collocations.BigramAssocMeasures()
              tweet_finder = nltk.BigramCollocationFinder.from_words(clean_lemmatized_tokenz)
              tweets_scored = tweet_finder.score_ngrams(bigram_measures.raw_freq)
```

```
In [95]:
             bigram1 = pd.DataFrame(tweets_scored, columns=['Words','Freq'])
             bigram1
```

	Words	Freq	
0	(apple, store)	0.006920	
1	(social, network)	0.005277	
2	(new, social)	0.004837	
3	(google, launch)	0.003912	
4	(link, google)	0.003877	
42702	(åç, complete)	0.000012	
42703	(åçwhat, tech)	0.000012	
42704	(åè, android)	0.000012	
42705	(åè, ubersoc)	0.000012	
42706	(ìù□±g, wish)	0.000012	
42707 rows × 2 columns			

```
In [96]:
             fig dims = (20,8)
             fig, ax = plt.subplots(figsize=fig_dims)
             sns.set(font scale=2)
             sns.set_style("darkgrid")
             palette = sns.set_palette("dark")
             ax = sns.barplot(x=bigram1.head(15)['Words'], y=bigram1.head(15)['Freq'], pale¹
             ax.set(xlabel="Word Pairs",ylabel="Frequency")
             plt.ticklabel_format(style='plain',axis='y')
             plt.xticks(rotation=70)
             plt.title('Top 15 Word Pairs by Frequency')
             plt.show()
```



Deep NLP using Keras NN

```
In [97]:
             from tensorflow.keras.preprocessing.text import Tokenizer
             from tensorflow.keras.utils import to_categorical
             from tensorflow.keras import models, layers, optimizers
```

```
In [98]:
                model = 0
In [99]:
                y = np.asarray(df_upsampled['Positive_Bin']).astype('float32').reshape((-1,1))
                X = np.asarray(df_upsampled['Tweet'])
[n [100]:
                X.dtype
                 dtype('0')
[n [101]:
                tokenizer = Tokenizer()
                tokenizer.fit_on_texts(list(X))
                sequences = tokenizer.texts_to_sequences(X)
                X = sequence.pad_sequences(sequences, maxlen=100)
[n [102]:
                tokenizer.word_counts
                             ('fast', 42),
                             ('among', 23),
                             ('digital', 37),
                             ('delegates', 19),
                             ('rule', 2),
                             ('no', 161),
                             ('more', 102),
                             ('ooing', 2),
                             ('and', 636),
                             ('ahing', 2),
                             ('over', 68),
                             ('your', 168),
                             ('we', 86),
                             ('get', 199),
                             ('it', 480),
                             ('its', 58),
                             ('big', 34),
                             ('deal', 6),
                             ('everybody', 3),
                             ('has', 138),
                             ('one', 149),
                             ('overheard', 9),
                             ('interactive', 34),
                             ('quot', 667),
[n [103]:
                vocab_size = len(tokenizer.word_counts)
                seq len = X.shape[1]
```

```
[n [104]:
              vocab_size
              seq_len
                100
[n [105]:
              print(type(X), X.shape)
              print(type(y),y.shape)
                <class 'numpy.ndarray'> (3500, 100)
                <class 'numpy.ndarray'> (3500, 1)
[n [106]:
              X = np.asarray(X).astype('float32')
[n [107]:
              print(type(X), X.shape)
              print(type(y),y.shape)
                <class 'numpy.ndarray'> (3500, 100)
                <class 'numpy.ndarray'> (3500, 1)
[n [108]:
              # X_train, y_train, X_test, y_test = train_test_split(X, y, random_state=42, te
[n [109]:
              def create model(vocab size, seq len):
                   model = Sequential()
                   embedding size = 128
                   model.add(Embedding(vocab size, seq len, input length=seq len))
                   model.add(Dense(16,input dim=2, activation='relu'))
                   model.add(LSTM(8,input_dim=2, activation='relu'))
                   model.add(Dense(2, activation='sigmoid'))
                   model.compile(loss='binary_crossentropy',
                                  optimizer='adam',
                                  metrics=['precision'])
                   model.summary()
                   return model
```

[n [110]:

model = create_model(vocab_size,seq_len)

Model: "sequential"

Layer (type)	Output Shape	Param #
embedding (Embedding)	(None, 100, 100)	481600
dense (Dense)	(None, 100, 16)	1616
lstm (LSTM)	(None, 8)	800
dense_1 (Dense)	(None, 2)	18

Total params: 484,034 Trainable params: 484,034 Non-trainable params: 0

```
[n [111]:
                 model.fit(X,y, batch size=32, epochs=5, verbose=1, validation split=.2)
                   Epoch 1/5
                   ValueError
                                                            Traceback (most recent call last)
                   <ipython-input-111-c1e6834d6817> in <module>
                   ---> 1 model.fit(X,y, batch size=32, epochs=5, verbose=1, validation split=.2)
                  ~\AppData\Roaming\Python\Python38\site-packages\tensorflow\python\keras\engine\training.py in fit(se
                   rbose, callbacks, validation_split, validation_data, shuffle, class_weight, sample_weight, initial_e
                   n_steps, validation_batch_size, validation_freq, max_queue_size, workers, use_multiprocessing)
                     1098
                                          _r=1):
                      1099
                                         callbacks.on_train_batch_begin(step)
                   -> 1100
                                        tmp_logs = self.train_function(iterator)
                                        if data_handler.should_sync:
                      1101
                      1102
                                          context.async_wait()
                   ~\AppData\Roaming\Python\Python38\site-packages\tensorflow\python\eager\def_function.py in call (
                              tracing_count = self.experimental_get_tracing_count()
                              with trace.Trace(self. name) as tm:
                      827
                   --> 828
                                result = self._call(*args, **kwds)
                      829
                                compiler = "xla" if self. experimental compile else "nonXla"
                      830
                                new tracing count = self.experimental get tracing count()
                   ~\AppData\Roaming\Python\Python38\site-packages\tensorflow\python\eager\def_function.py in _call(sel
                                # This is the first call of __call__, so we have to initialize.
                       869
                      870
                                initializers = []
                   --> 871
                                self. initialize(args, kwds, add initializers to=initializers)
                      872
                      873
                                # At this point we know that the initialization is complete (or less
                   ~\AppData\Roaming\Python\Python38\site-packages\tensorflow\python\eager\def_function.py in _initiali
                   izers_to)
                      723
                              self._graph_deleter = FunctionDeleter(self._lifted_initializer_graph)
                      724
                               self. concrete stateful fn = (
                   --> 725
                                   self._stateful_fn._get_concrete_function_internal_garbage_collected( # pylint: disa
                      726
                                       *args, **kwds))
                      727
                  ~\AppData\Roaming\Python\Python38\site-packages\tensorflow\python\eager\function.py in _get concrete
                   cted(self, *args, **kwargs)
                      2967
                                args, kwargs = None, None
                      2968
                              with self. lock:
                                graph_function, _ = self._maybe_define_function(args, kwargs)
                   -> 2969
                      2970
                               return graph function
                      2971
                  ~\AppData\Roaming\Python\Python38\site-packages\tensorflow\python\eager\function.py in maybe define
                      3359
                      3360
                                    self._function_cache.missed.add(call_context_key)
                   -> 3361
                                    graph function = self. create graph function(args, kwargs)
                      3362
                                    self. function cache.primary[cache key] = graph function
                      3363
```

```
~\AppData\Roaming\Python\Python38\site-packages\tensorflow\python\eager\function.py in _create graph
erride_flat_arg_shapes)
       3194
                           arg names = base arg names + missing arg names
       3195
                            graph_function = ConcreteFunction(
-> 3196
                                      func_graph_module.func_graph_from_py_func(
       3197
                                               self._name,
       3198
                                               self. python function,
~\AppData\Roaming\Python\Python38\site-packages\tensorflow\python\framework\func_graph.py in func_gr
nc, args, kwargs, signature, func_graph, autograph, autograph_options, add_control_dependencies, arg
ions, capture_by_value, override_flat_arg_shapes)
         988
                                      _, original_func = tf_decorator.unwrap(python_func)
         989
                                 func outputs = python func(*func args, **func kwargs)
 --> 990
         991
                                 # invariant: `func_outputs` contains only Tensors, CompositeTensors,
         992
~\AppData\Roaming\Python\Python38\site-packages\tensorflow\python\eager\def_function.py in wrapped_f
         632
                                               xla_context.Exit()
         633
                                      else:
 --> 634
                                          out = weak wrapped fn(). wrapped (*args, **kwds)
         635
                                      return out
         636
~\AppData\Roaming\Python\Python38\site-packages\tensorflow\python\framework\func_graph.py in wrapper
                                           except Exception as e: # pylint:disable=broad-except
         976
                                               if hasattr(e, "ag_error_metadata"):
 --> 977
                                                    raise e.ag_error_metadata.to_exception(e)
         978
                                               else:
         979
                                                    raise
ValueError: in user code:
         {\tt C: Users josep AppData Roaming Python Python S ite-packages tensor flow python keras lengine trained the property of the 
                   return step_function(self, iterator)
         C:\Users\josep\AppData\Roaming\Python\Python38\site-packages\tensorflow\python\keras\engine\trai
                   outputs = model.distribute strategy.run(run step, args=(data,))
         C:\Users\josep\AppData\Roaming\Python\Python38\site-packages\tensorflow\python\distribute\distri
                   return self. extended.call for each replica(fn, args=args, kwargs=kwargs)
         {\tt C: Users josep App Data Roaming Python Python 38 site-packages tensor flow python distribute distribute and the same of the packages of the same of the packages of the same of the packages of the packa
eplica
                   return self. call for each replica(fn, args, kwargs)
         C:\Users\josep\AppData\Roaming\Python\Python38\site-packages\tensorflow\python\distribute\distri
replica
                    return fn(*args, **kwargs)
         C:\Users\josep\AppData\Roaming\Python\Python38\site-packages\tensorflow\python\keras\engine\trai
                   outputs = model.train_step(data)
         C:\Users\josep\AppData\Roaming\Python\Python38\site-packages\tensorflow\python\keras\engine\trai
                   loss = self.compiled loss(
         C:\Users\josep\AppData\Roaming\Python\Python38\site-packages\tensorflow\python\keras\engine\comp
                   loss value = loss obj(y t, y p, sample weight=sw)
         C:\Users\josep\AppData\Roaming\Python\Python38\site-packages\tensorflow\python\keras\losses.py:1
                   losses = call_fn(y_true, y_pred)
         C:\Users\josep\AppData\Roaming\Python\Python38\site-packages\tensorflow\python\keras\losses.py:2
                   return ag fn(y true, y pred, **self. fn kwargs)
         C:\Users\josep\AppData\Roaming\Python\Python38\site-packages\tensorflow\python\util\dispatch.py:
                   return target(*args, **kwargs)
```

```
C:\Users\josep\AppData\Roaming\Python\Python38\site-packages\tensorflow\python\keras\losses.py:1
        K.binary_crossentropy(y_true, y_pred, from_logits=from_logits), axis=-1)
    C:\Users\josep\AppData\Roaming\Python\Python38\site-packages\tensorflow\python\util\dispatch.py:
        return target(*args, **kwargs)
   C:\Users\josep\AppData\Roaming\Python\Python38\site-packages\tensorflow\python\keras\backend.py:
        return nn.sigmoid_cross_entropy_with_logits(labels=target, logits=output)
   C:\Users\josep\AppData\Roaming\Python\Python38\site-packages\tensorflow\python\util\dispatch.py:
        return target(*args, **kwargs)
   C:\Users\josep\AppData\Roaming\Python\Python38\site-packages\tensorflow\python\ops\nn impl.py:17
its
        raise ValueError("logits and labels must have the same shape (%s vs %s)" %
    ValueError: logits and labels must have the same shape ((None, 2) vs (None, 1))
```

In []:

Deep NLP using Word2Vec NN

```
[n [112]:
                 from nltk import word tokenize
[n [113]:
                 data = df_upsampled['Tweet'].map(word_tokenize)
[n [114]:
                 data[:10]
                  1749
                          [At, #, sxsw, #, tapworthy, iPad, Design, Head...
                          [RT, @, mention, Part, of, Journalsim, is, the...
                  6436
                  3838
                          [Fuck, the, iphone, !, RT, @, mention, New, #,...
                  1770
                          [#, SXSW, 2011, :, Novelty, of, iPad, news, ap...
                  1062
                          [New, #, SXSW, rule, :, no, more, ooing, and, ...
                  324
                          [Overheard, at, #, sxsw, interactive, :, &, qu...
                  1944
                          [#, virtualwallet, #, sxsw, no, NFC, in, #, ip...
                  7201
                          [#, SXSW, a, tougher, crowd, than, Colin, Quin...
                  3159
                          [Why, is, wifi, working, on, my, laptop, but, ...
                          [Is, starting, to, think, my, #, blackberry, i...
                  4631
                  Name: Tweet, dtype: object
```

```
[n [115]:
```

```
model W2V = Word2Vec(data, size =100, window=5, min_count=1, workers=4)
 2020-12-17 13:40:40,106 : INFO : collecting all words and their counts
 2020-12-17 13:40:40,108 : INFO : PROGRESS: at sentence #0, processed 0 words, keeping 0 word types
 2020-12-17 13:40:40,124 : INFO : collected 5920 word types from a corpus of 86715 raw words and 3500
 2020-12-17 13:40:40,124 : INFO : Loading a fresh vocabulary
 2020-12-17 13:40:40,136 : INFO : effective min count=1 retains 5920 unique words (100% of original 5
 2020-12-17 13:40:40,137 : INFO : effective min count=1 leaves 86715 word corpus (100% of original 86
 2020-12-17 13:40:40,155 : INFO : deleting the raw counts dictionary of 5920 items
 2020-12-17 13:40:40,156 : INFO : sample=0.001 downsamples 52 most-common words
 2020-12-17 13:40:40,157 : INFO : downsampling leaves estimated 56808 word corpus (65.5% of prior 867
 2020-12-17 13:40:40,170 : INFO : estimated required memory for 5920 words and 100 dimensions: 769600
 2020-12-17 13:40:40,170 : INFO : resetting layer weights
 2020-12-17 13:40:41,237 : INFO : training model with 4 workers on 5920 vocabulary and 100 features,
 ative=5 window=5
 2020-12-17 13:40:41,277 : INFO : worker thread finished; awaiting finish of 3 more threads
 2020-12-17 13:40:41,281 : INFO : worker thread finished; awaiting finish of 2 more threads
 2020-12-17 13:40:41,282 : INFO : worker thread finished; awaiting finish of 1 more threads
 2020-12-17 13:40:41,283 : INFO : worker thread finished; awaiting finish of 0 more threads
 2020-12-17 13:40:41,284 : INFO : EPOCH - 1 : training on 86715 raw words (56754 effective words) too
 2020-12-17 13:40:41,327 : INFO : worker thread finished; awaiting finish of 3 more threads
 2020-12-17 13:40:41,334 : INFO : worker thread finished; awaiting finish of 2 more threads
 2020-12-17 13:40:41,335 : INFO : worker thread finished; awaiting finish of 1 more threads
 2020-12-17 13:40:41,336 : INFO : worker thread finished; awaiting finish of 0 more threads
 2020-12-17 13:40:41,336 : INFO : EPOCH - 2 : training on 86715 raw words (56756 effective words) too
 2020-12-17 13:40:41,374 : INFO : worker thread finished; awaiting finish of 3 more threads
 2020-12-17 13:40:41,376 : INFO : worker thread finished; awaiting finish of 2 more threads
 2020-12-17 13:40:41,379 : INFO : worker thread finished; awaiting finish of 1 more threads
 2020-12-17 13:40:41,383 : INFO : worker thread finished; awaiting finish of 0 more threads
 2020-12-17 13:40:41,383 : INFO : EPOCH - 3 : training on 86715 raw words (56740 effective words) too
 2020-12-17 13:40:41,422 : INFO : worker thread finished; awaiting finish of 3 more threads
 2020-12-17 13:40:41,423 : INFO : worker thread finished; awaiting finish of 2 more threads
 2020-12-17 13:40:41,429 : INFO : worker thread finished; awaiting finish of 1 more threads
 2020-12-17 13:40:41,430 : INFO : worker thread finished; awaiting finish of 0 more threads
 2020-12-17 13:40:41,430 : INFO : EPOCH - 4 : training on 86715 raw words (56927 effective words) too
 2020-12-17 13:40:41,468 : INFO : worker thread finished; awaiting finish of 3 more threads
 2020-12-17 13:40:41,473 : INFO : worker thread finished; awaiting finish of 2 more threads
 2020-12-17 13:40:41,474 : INFO : worker thread finished; awaiting finish of 1 more threads
```

2020-12-17 13:40:41,475 : INFO : worker thread finished; awaiting finish of 0 more threads

2020-12-17 13:40:41,476 : INFO : EPOCH - 5 : training on 86715 raw words (56738 effective words) too

2020-12-17 13:40:41,476 : INFO : training on a 433575 raw words (283915 effective words) took 0.2s,

```
[n [116]:
```

model W2V.train(data,total examples=model W2V.corpus count, epochs=10)

```
2020-12-17 13:40:41,481 : WARNING : Effective 'alpha' higher than previous training cycles
2020-12-17 13:40:41,482 : INFO : training model with 4 workers on 5920 vocabulary and 100 features,
ative=5 window=5
2020-12-17 13:40:41,526 : INFO : worker thread finished; awaiting finish of 3 more threads
2020-12-17 13:40:41,534 : INFO : worker thread finished; awaiting finish of 2 more threads
2020-12-17 13:40:41,535 : INFO : worker thread finished; awaiting finish of 1 more threads
2020-12-17 13:40:41,536 : INFO : worker thread finished; awaiting finish of 0 more threads
2020-12-17 13:40:41,537 : INFO : EPOCH - 1 : training on 86715 raw words (56869 effective words) too
2020-12-17 13:40:41,580 : INFO : worker thread finished; awaiting finish of 3 more threads
2020-12-17 13:40:41,582 : INFO : worker thread finished; awaiting finish of 2 more threads
2020-12-17 13:40:41,585 : INFO : worker thread finished; awaiting finish of 1 more threads
2020-12-17 13:40:41,586 : INFO : worker thread finished; awaiting finish of 0 more threads
2020-12-17 13:40:41,587 : INFO : EPOCH - 2 : training on 86715 raw words (56795 effective words) too
2020-12-17 13:40:41,628 : INFO : worker thread finished; awaiting finish of 3 more threads
2020-12-17 13:40:41,635 : INFO : worker thread finished; awaiting finish of 2 more threads
2020-12-17 13:40:41,636 : INFO : worker thread finished; awaiting finish of 1 more threads
2020-12-17 13:40:41,637 : INFO : worker thread finished; awaiting finish of 0 more threads
2020-12-17 13:40:41,637 : INFO : EPOCH - 3 : training on 86715 raw words (56726 effective words) too
2020-12-17 13:40:41,676 : INFO : worker thread finished; awaiting finish of 3 more threads
2020-12-17 13:40:41,679 : INFO : worker thread finished; awaiting finish of 2 more threads
2020-12-17 13:40:41,682 : INFO : worker thread finished; awaiting finish of 1 more threads
2020-12-17 13:40:41,684: INFO: worker thread finished; awaiting finish of 0 more threads
2020-12-17 13:40:41,685 : INFO : EPOCH - 4 : training on 86715 raw words (56869 effective words) too
2020-12-17 13:40:41,723 : INFO : worker thread finished; awaiting finish of 3 more threads
2020-12-17 13:40:41,730 : INFO : worker thread finished; awaiting finish of 2 more threads
2020-12-17 13:40:41,731 : INFO : worker thread finished; awaiting finish of 1 more threads
2020-12-17 13:40:41,732 : INFO : worker thread finished; awaiting finish of 0 more threads
2020-12-17 13:40:41,733 : INFO : EPOCH - 5 : training on 86715 raw words (56706 effective words) too
2020-12-17 13:40:41,773 : INFO : worker thread finished; awaiting finish of 3 more threads
2020-12-17 13:40:41,780 : INFO : worker thread finished; awaiting finish of 2 more threads
2020-12-17 13:40:41,781 : INFO : worker thread finished; awaiting finish of 1 more threads
2020-12-17 13:40:41,782 : INFO : worker thread finished; awaiting finish of 0 more threads
2020-12-17 13:40:41,783 : INFO : EPOCH - 6 : training on 86715 raw words (56870 effective words) too
2020-12-17 13:40:41,823 : INFO : worker thread finished; awaiting finish of 3 more threads
2020-12-17 13:40:41,824 : INFO : worker thread finished; awaiting finish of 2 more threads
2020-12-17 13:40:41,829 : INFO : worker thread finished; awaiting finish of 1 more threads
2020-12-17 13:40:41,830 : INFO : worker thread finished; awaiting finish of 0 more threads
2020-12-17 13:40:41,830 : INFO : EPOCH - 7 : training on 86715 raw words (56818 effective words) too
2020-12-17 13:40:41,869 : INFO : worker thread finished; awaiting finish of 3 more threads
2020-12-17 13:40:41,876 : INFO : worker thread finished; awaiting finish of 2 more threads
2020-12-17 13:40:41,877 : INFO : worker thread finished; awaiting finish of 1 more threads
2020-12-17 13:40:41,877 : INFO : worker thread finished; awaiting finish of 0 more threads
2020-12-17 13:40:41,878 : INFO : EPOCH - 8 : training on 86715 raw words (56782 effective words) too
2020-12-17 13:40:41,919 : INFO : worker thread finished; awaiting finish of 3 more threads
2020-12-17 13:40:41,924 : INFO : worker thread finished; awaiting finish of 2 more threads
```

Tweet_Analysis - Jupyter Notebook

```
2020-12-17 13:40:41,928 : INFO : worker thread finished; awaiting finish of 1 more threads
                   2020-12-17 13:40:41,931 : INFO : worker thread finished; awaiting finish of 0 more threads
                  2020-12-17 13:40:41,931 : INFO : EPOCH - 9 : training on 86715 raw words (56791 effective words) too
                  2020-12-17 13:40:41,967 : INFO : worker thread finished; awaiting finish of 3 more threads
                  2020-12-17 13:40:41,973 : INFO : worker thread finished; awaiting finish of 2 more threads
                  2020-12-17 13:40:41,976 : INFO : worker thread finished; awaiting finish of 1 more threads
                  2020-12-17 13:40:41,977 : INFO : worker thread finished; awaiting finish of 0 more threads
                   2020-12-17 13:40:41,978 : INFO : EPOCH - 10 : training on 86715 raw words (56785 effective words) to
                   2020-12-17 13:40:41,978 : INFO : training on a 867150 raw words (568011 effective words) took 0.5s,
                   (568011, 867150)
[n [117]:
                 wv = model W2V.wv
[n [118]:
                 wv.most_similar(positive='good')
                   2020-12-17 13:40:41,994 : INFO : precomputing L2-norms of word weight vectors
                   [('ubiquitous', 0.9811376929283142),
                    ('vCards', 0.9785053133964539),
                    ('scan', 0.9746865034103394),
                    ('stock', 0.9707913994789124),
                    ('Cedar', 0.9658127427101135),
                    ('expert', 0.9646450877189636),
                    ('kidding', 0.9635860919952393),
                    ('festival', 0.9624373912811279),
                    ('who', 0.9604045152664185),
                    ('They', 0.96031254529953)]
```

```
[n [119]:
               wv['help']
```

```
array([-0.27211186, 0.12035151, -0.12265135, -0.11108789, 0.18630037,
       -0.14107627, -0.07484463, -0.0505074, -0.05206762, -0.1134989,
       0.12973954, 0.14086726, -0.16788225, -0.195921 , 0.34800178,
       -0.22925189, -0.2591963, 0.07877848, -0.03581034, 0.16063832,
       -0.03543165, -0.23052013, 0.24819116, 0.14521773, 0.03406265,
       -0.08269138, -0.04750591, -0.06089828, 0.08206239, 0.09894749,
       0.37331358, 0.11721657, 0.08336468, 0.06182181, -0.07090339,
       0.22447316, -0.0353047 , -0.08087381, -0.17277719, -0.1720985 ,
       0.12774001, 0.0384092, 0.08139827, 0.21278886, 0.08514681,
       -0.14903894, -0.17091446, 0.1993256, 0.0262439, 0.17968616,
       0.1645444 , -0.08270817, -0.2259742 , 0.16819794, 0.18885957,
       0.01270939, -0.3248831 , -0.00892121, 0.13323529, 0.04797692,
       0.0865474 , -0.05909903, -0.00241985, -0.27663928, -0.15219055,
       -0.17028974, -0.2103805, 0.07531356, -0.22844034, 0.22754721,
       0.2671476 , 0.05093441, -0.18557051, -0.05916321, 0.311698 ,
       0.02236485, 0.0262726, -0.25936982, 0.33196375, 0.02997743,
       0.15310277, 0.33875993, -0.04441934, -0.02704216, 0.31035623,
       0.44584247, 0.16157588, -0.34428036, -0.04670548, 0.2026838,
       -0.4937711 , 0.21007192, 0.24622846, 0.09940264, 0.18856491,
       -0.03996108, -0.19012344, -0.15904604, 0.00843009, 0.3810272 ],
     dtype=float32)
```

[n [120]:

wv.vectors

```
array([[-9.2346621e-01, 3.5479468e-01, -4.3395674e-01, ...,
        1.4169984e-01, 4.7871822e-01, 1.1071440e+00],
       [-5.8863676e-01, 1.6926926e-01, -4.2991567e-01, ...,
        -3.4050202e-01, -4.6820775e-01, 8.1356061e-01],
       [-3.1976596e-01, 5.9318107e-01, 6.7437464e-01, ...,
         3.3112150e-01, -1.1331043e+00, -1.3226213e-01],
       [-4.5420166e-02, 2.6782187e-02, -7.7832495e-03, ...,
       -1.0949606e-02, -5.8055632e-03, 5.2558500e-02],
       [-3.8206968e-03, -2.3486570e-02, -3.4674748e-03, ...,
        4.1763674e-04, 1.3604324e-02, -9.2644654e-03],
       [-1.0814171e-02, 8.1993244e-04, -7.4849804e-03, ...,
        -3.0433828e-02, -2.9406650e-02, 3.7506867e-02]], dtype=float32)
```

In []:

```
[n [121]:
                wv.most_similar(positive=['apple','google'], negative = ['man'])
                  [('comes', 0.7372466921806335),
                   ('non-Mac/iPad', 0.7325534820556641),
                   ('cool', 0.7183238863945007),
                   ('technology', 0.6977443695068359),
                   ('Except', 0.6904727220535278),
                   ('geekdate', 0.6572698950767517),
                   ('w/people', 0.6488733291625977),
                   ('heating', 0.6453533172607422),
                   ('Sigh', 0.6086333394050598),
                   ('tmsxsw', 0.6080430150032043)]
```