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THE NEW APP THAT SPREADS LOVE INTO A WORLD OF ANGER

Twitter is often an environment for anger and hate. With no face-to-face to contact, anyone can hide behind a screen and tweet horrible things about any person. This app aims to stop that by spreading more love on Twitter. MadLove's algorithm would detect when you are writing something negative about someone, then force you to include something positive in that same tweet. This forces users to stop their impulsive decisions and makes them rethink their decisions about what they say to the world. When the app pops up and displays its warning message, users will instantly feel an emotional appeal to the person they're about to harm. Once they are forced to think about the good qualities of the victim, their brain will inevitably find at least a few, and the user will then feel a sense of remorse for what they were about to do. This sense of remorse will then make the user feel happy because they are forced to think positively of a person about whom they usually thought negatively.

16:32

JOHNNY IS SO UGLY I HATE HIM!!!!!!!

MADLOVE MESSAGE:
YOU MUST WRITE ONE NICE THING ABOUT THIS PERSON BEFORE YOU TWEET THIS.

Hahahahaha   Hmmm   I

q w e r t y u i o p
a s d f g h j k l
z x c v b n m

123   espaço   @ #