

# Joseph Ho

Johns Creek, GA | 404-218-9245 | Ho.joseph.ho@gmail.com

## EDUCATION

---

**Georgia State University**, Andrew Young School of Policy  
Bachelor's in Public Policy (Nonprofit Management Concentration)

Graduation Date: **May 2018**

## PROFESSIONAL EXPERIENCE

---

**Sports Warehouse**, *Imaging and Media*, Alpharetta GA

**April 2021-Present**

- Manage media for e-commerce website, including digital marketing
- Responsibilities include social media projects, product photography, and photo editing

**Keller Williams**, *Realtor*, Alpharetta, GA

**November 2020-Present**

- Provide clients with top notch customer service
- Updated knowledge of housing market trends and patterns

**PrideStaff**, *Recruiter*, Alpharetta, GA

**May 2019-February 2020**

- Involved with interviewing and qualifying candidates for positions
- Account Management, communicated with decision makers of the hiring process for clients
- Providing consistent services to what clients value the most

**MarketSource Inc.**, *Recruiter*, Alpharetta, GA

**June 2018-February 2019**

- Responsible for sourcing and contacting candidates as a Talent Acquisition Specialist
- Acted as liaison for company clients to recruit top quality candidates

**Artportunity Knocks**, *Intern*, Smyrna, GA

**August 2017-December 2017**

- Helped design website and manage Google AdWord and email campaigns

**Airo Streetwear**, *Managing Partner*, Atlanta, GA

**March 2014-January 2016**

- Founded a start-up clothing brand dedicated in serving and outreaching the community
- Donated 15% of profits to Iron and Fire Ministries (non-profit) to bolster their growth in community mentorship
- Actively worked as a brand specialist and advertising manager, creating and executing marketing strategies
- Created a consistent following through steady product sales and social media

## SKILLS

---

- Proficient with Microsoft Office (Word, Excel, Teams), Adobe Photoshop CC, Adobe Lightroom, Capture One, Google Business Accounts, Experience with using Apple products and Mac OS
- Certified with Google Analytics, Certified with SQL
- Languages: English, Chinese (Cantonese)