# Joseph Holden BA(hons)

Interface, Experience & Graphic Design

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"Problem solving has always been a passion of mine, not only in the UX/UI field. I have experience in law, management and gastronomy, and all these roles demand a creative, problem-solving mindset. I strive to apply my skills in solving design problems and creating useful, beautiful interfaces."

## Experience

#### Manager

H2O Beverage Solutions GmbH 2013 - 2021 I was in charge of the creative direction of the company, from menu design to product research and procurement. This included designing a new gastro-bar, determining market demand and branding. During the pandemic I was responsible for rapidly transforming the business in order to continue trading. This involved quickly designing a new sales model, creating printed promotion and POS material, and significantly increasing our online presence. This was on top of my regular duties, such as staff management.

#### **Section Manager**

Ashton Fox Solicitors 2011-2012 I was promoted to this position from a junior role. As the head of the client care department I was responsible for retaining new clients in relation to civil litigation cases. I provided legal advice to clients, explaining the journey of the legal process, whilst also collecting binding legal documents. Additionally, I was in charge of a team of 12 paralegals and trainee solicitors.

### **Paralegal**

ATM Solicitors 2011-2012

I joined ATM as a junior administrator and was promoted to a senior paralegal. I worked in both consumer credit and civil law, managing a caseload of up to 300 clients. Using CRM systems, I was responsible for processing cases and submitting claims to court.

#### **Product Design**

Freelance 2019I provide graphic, web & product design to an array of clients, including gastronomy and automotive engineering firms. I also provide consultancy in relation to product development and design.

# **Education**

Qualification in UI/UX Design - CareerFoundry, Berlin

2021

BA in Modern History - Lancaster University, England

2006 - 2009

3 A-Levels, 1 AS-Level - Runshaw College, England

2003-2005

9 GCSEs A-C - Runshaw College, England

2003-2005

# Skills

Sketch App InVision Flinto CRM Systems Figma User Research Testing Prototyping Wireframes Mockups

Material Design Human Interface Web Content Social Media Graphic Design

Management Research Analysis Project Manager Team Leader