

# Play Candy Crush Saga and Analysis

What platform is used to play the game? I played the game with smartphone.

What is the objective of the game? Moving the candy with the same type of candy to get score and clearing the game within the movement limit.

What three things do you like about the game? Easy, simple, and good for wasting time when needed.

What three things do you not like about the game? Limited movement, limited lives, and limited app with in-app purchase feature.

List three reasons why you think this game is popular and successful! Small applications size, the integration within players in facebook, and lastly so addictive for so many people who played it.