

Project goal:

1. From scenic spots, food&drink, travel mode and accommodation four aspects, show our recommended city Chongqing to college students aged 18-25, provide them with reliable information about their trip.

Page design: In the form of a cast wheel map, several of the most representative and attractive pictures of Chongqing are placed in the center of the page. The menu at the top of the page includes attractions, food, travel and accommodation. Users can click on it and enter the next level page to view dynamic pictures, videos, text and other relevant information.

2. Display real-time information of Chongqing, including real-time weather, people flow, tourism policies, etc. Recommend appropriate travel time and modes according to users' needs.

Page design: Make weather system, users can check the recent weather online in advance to determine the travel time. Make a map system to facilitate users to find the target scenic spots related routes and real-time road conditions. It provides the frequency and time of relevant flights, high-speed trains and ferries, and provides multiple choices for customers to determine the way of travel in advance.

Target users:

College students who are interested in travel (Including male and female)

Context of use:

Can be connected by any device (mainly mobile or pc)

Can be shared by anyone

Can be accessed any time

Evidence of brainstorm:

