

# LocalReach.

Democratizing TV Advertising, Challenging Corporate Dominance. [Empower](#) your reach.

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Empower  
your reach



Local Reach is a revolutionary advertising platform, by harnessing the power of our AI targeting system, we ensure that your ads are seen by the right people, in the right place, at the right time. We strive to make effective targeted advertising **accessible** and **affordable** for all businesses, big or small.

- Democratizing TV**  
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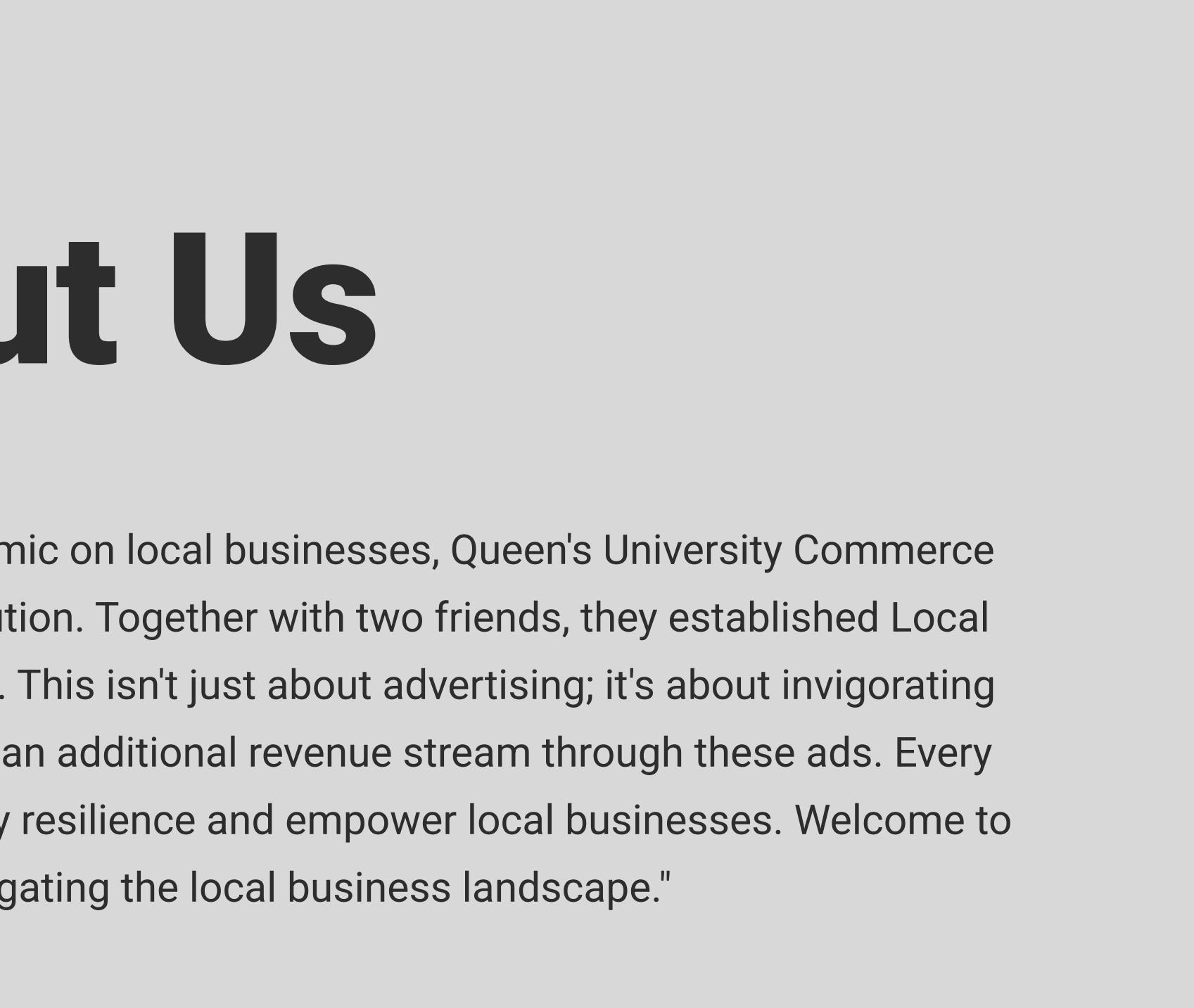
**Everybody Wins!** ↗

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**Minimize Your Costs**

## Maximize Your Impact.

By hosting ads from local businesses on their TV screens, restaurants can generate an additional income stream, earning 30% of the revenue from these ads. Plus, with Local Reach, your restaurant becomes part of a supportive local business network, enhancing your community connection and reputation.



## About Us

Spurred by the adverse effects of the COVID-19 pandemic on local businesses, Queen's University Commerce student, Emmet Gibbens, conceived an innovative solution. Together with two friends, they established Local Reach, a unique platform for affordable TV advertising. This isn't just about advertising; it's about invigorating the local economy and providing restaurants and bars an additional revenue stream through these ads. Every day at Local Reach, our mission is to bolster community resilience and empower local businesses. Welcome to Local Reach, your companion in navigating the local business landscape."



**Emmet Gibbens**  
Chief Executive Officer

Commerce and Computer Science Student

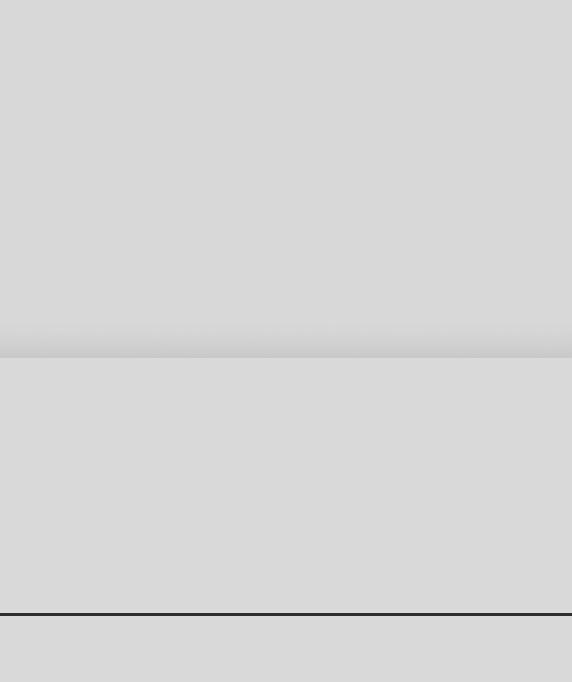
Queen's University



**Evan Ferreira**  
Chief Technology Officer

Commerce and Computer Science Student

Queen's University



**Hussein Al-Tahhan**  
Chief Information Officer

Automation Engineering Student

McMaster University

## Want More Information?

+1-012-345-6789

demo@gmail.com

132 Dartmouth Street Boston,

Massachusetts 02156 United States

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