



# JOSEPH MARTÍNEZ

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## SUMMARY

Research Assistant with **3 years of experience** in **Data Science**, Machine Learning, and Natural Language Processing. Proficient in training **LLMs**, and Machine Learning (ML) algorithms. Strong communication skills through academic and professional engagements. Proven ability in large-scale data analytics to derive **valuable insights**. Collaborative team member with a track record of **successful collaboration** on international research projects.

## SKILLS

**Data Visualization:** Tableau, Power BI, Shiny, HTML, ggplot2, plotly  
**Machine Learning:** Classification, Regression, Clustering, PCA  
**NLP:** scikit-learn, spaCy, Transformers, Hugging Face, OpenAI GPT-4

**Data Analysis:** Python, R, SQL  
**Deep Learning:** Pytorch, Keras, ANN  
**Version control:** Git/GitHub

## WORK EXPERIENCE

### Virginia Modeling, Analysis, & Simulation Center (VMASC)

Suffolk, VA

*Graduate Research Assistant*

Sep 2022 – Present

- Created a **custom conversational LLM** (akin to ChatGPT) fine-tuning Llama2 with a dataset of 330 news.
- Trained Machine Learning models (KNN, RFC) and fine-tuned NLP models (BERT) to classify frustration types.
- Designed and maintained detailed documentation of models, algorithms, and reports on GitHub repositories.
- Presented poster at a research conference in Pittsburgh, and attended others in Arlington, VA, and Oxford, OH.

### Old Dominion University

Norfolk, VA (Remote)

*Social Media Data Analyst (Consultant)*

Jul 2021 – Jan 2022

- Geolocated, filtered, and estimated the tone of **7.3 million Tweets** through fine-tuning fifteen NLP models (spaCy, BERT, RoBERTa) and Statistical Analysis. Models were highly reliable, with a mean accuracy of 72%.
- Extracted, cleaned, and pre-processed **15.5 million Tweets** in multiple languages with Twitter's API and Python.
- Created dashboards with Tableau and Google Data Studio to represent migration data.
- Collaborated with teams from Norway, Colombia, Greece, and the US on a \$1.4M Minerva research initiative.

### Universidad del Norte

Barranquilla, Colombia

*Social Media Data Analyst (Research Assistant)*

Nov 2020 – Jun 2021

- Trained a Natural Language Understanding (**NLU**) model with **IBM Watson** to semi-automate the identification of actors, factors, and relationships from news articles, achieving a final accuracy of 70%.
- Gathered, filtered, and cleaned geo-tagged 4,680 Tweets on migration using Twitter's API and Python.
- Conducted a lexicon-based Sentiment Analysis of Tweets to spot xenophobic trends.
- Determined key actors of a Twitter conversation about migration through Social Network Analysis with Gephi.

## EDUCATION

### Old Dominion University

Norfolk, VA

M.Sc. Modeling and Simulation Engineering - GPA: 3.6

Aug 2022 – Aug 2024 (expected)

### Correlation One

New York, NY (Remote)

Data Science for All (Bootcamp)

Mar 2022 – Jul 2022

### Universidad del Norte

Barranquilla, Colombia

B.Sc. Industrial Engineering - GPA: 3.6

Jan 2017 – Mar 2022

## PUBLICATIONS

- Erika Frydenlund, **Joseph Martínez**, Jose J. Padilla, Katherine Palacio, and David Shuttleworth. "Modeler in a Box: How Can Large Language Models Aid in the Simulation Modeling Process?" SIMULATION, (2023) [Under revision].
- **Joseph Martínez**, Melissa Miller-Felton, Jose J. Padilla, Erika Frydenlund, and Katherine Palacio. "Behind Derogatory Terming for Venezuelan Migrants in Colombia: Xenophobia and Sexism Identification with Twitter Data and NLP." SBP-BRIMS 2023, (2023) [Poster session].