JOSEPH MARTINEZ

 josephmars | jmart130@odu.edu | (757) 987-4351 | josephmars.github.io

SUMMARY

Graduate Research Assistant with **3 years of experience** in **Data Science,** Machine Learning, and Natural Language Processing. Proficient in training **LLMs,** and Machine Learning algorithms. Strong communication skills through professional engagements. Proven ability in programming and large-scale data analytics to derive **valuable insights**. Collaborative team member with a track record of **successful collaboration** on international research projects.

RESEARCH EXPERIENCE

Virginia Modeling, Analysis, & Simulation Center (VMASC)   Suffolk, VA
Graduate Research Assistant   Sep 2022 – Present

• Developed a conversational Chatbot expert in a custom domain enhancing answer fidelity by 90% by fine-tuning the Large Language Model (LLM) Llama2 7B on a dataset of 330 news articles.
• Trained and fine-tuned Machine Learning classification models (RFC, ANN, and BERT) to identify types of frustration in textual data, achieving an average accuracy of 70%.
• Designed and maintained detailed documentation of models, algorithms, and reports on GitHub repositories.
• Presented poster at a research conference in Pittsburgh, and attended others in Arlington, VA, and Oxford, OH.

Old Dominion University   Norfolk, VA (Remote)
Project Consultant (Social Media Data Analyst)   Jul 2021 – Jan 2022

• Geolocated, filtered, and estimated the tone of **7.3 million Tweets** through fine-tuning fifteen NLP models (spaCy, BERT, RoBERTa) and Statistical Analysis. Models were highly reliable, with a mean accuracy of 72%.
• Extracted, cleaned, and pre-processed **15.5 million Tweets** in multiple languages with Twitter's API and Python.
• Created dashboards with Tableau and Google Data Studio to represent migration data.
• Collaborated with teams from Norway, Colombia, Greece, and USA on a $1.4M USD Minerva research initiative.

Universidad del Norte   Barranquilla, Colombia
Undergraduate Research Assistant   Nov 2020 – Jun 2021

• Trained a Natural Language Understanding **(NLU) model** with **IBM Watson** to semi-automate the identification of actors, factors, and relationships from news articles, achieving a final accuracy of 70%.
• Gathered, filtered, and cleaned geo-tagged 4,680 Tweets on migration using Twitter's API and Python.
• Conducted a lexicon-based Sentiment Analysis of Tweets to spot xenophobic trends.

EDUCATION

Old Dominion University   Norfolk, VA
M.Sc. Modeling and Simulation Engineering - GPA: 3.7   Aug 2022 – Dec 2024

Correlation One   New York, NY (Remote)
Data Science for All (Bootcamp)   Mar 2022 – Jul 2022

Universidad del Norte   Barranquilla, Colombia
B.Sc. Industrial Engineering - GPA: 3.6   Jan 2017 – Mar 2022

PUBLICATIONS

• **Joseph Martínez**, Brian Llinas, Jhon G. Botello, Jose J. Padilla, and Erika Frydenlund. "Enhancing GPT-3.5's Proficiency in NetLogo through Few-Shot Prompting and Retrieval-Augmented Generation" 2024 Winter Simulation Conference (WSC) IEEE (2024) [Under Revision].
• Erika Frydenlund, **Joseph Martínez**, Jose J. Padilla, Katherine Palacio, and David Shuttleworth. "Modeler in a Box: How Can Large Language Models Aid in the Simulation Modeling Process?" SIMULATION (2024).
• Lynch, Christopher J., Erik J. Jensen, Madison H. Munro, Virginia Zamponi, **Joseph Martínez**, Kevin O'Brien, Brandon Feldhaus, Katherine Smith, Ann Marie Reinhold, and Ross Gore. "GPT-4 Generated Narratives of Life Events using a Structured Narrative Prompt: A Validation Study." (2024)
• **Joseph Martínez**, Melissa Miller-Felton, Jose J. Padilla, Erika Frydenlund. "Behind Derogatory Terming for Venezuelan Migrants in Colombia: Xenophobia and Sexism Identification with Twitter Data and NLP" (2023)

• Lauren Guerra, **Joseph Martínez**, and Francisco Pautt. "Design of a User Interface based on Information Engineering and Web Programming for the FUVADIS customer service process." Universidad del Norte (2021).

SKILLS

NLP: scikit-learn, Transformers, spaCy, Hugging Face, OpenAI GPT-4
Machine Learning: Classification, Regression, Clustering, PCA, NumPy
Data Visualization: Tableau, Power BI, R Shiny, HTML, Excel

Deep Learning: Pytorch, Keras, ANN
Data Analysis: Python, Pandas, R, SQL
DevOps: Git, GitHub, Docker

AWARDS AND ACHIEVEMENTS

SBP-BRIMS 2023 conference scholarship
SBP-BRiMS Conference chair   Sep 2022

Outstanding results in the Saber Pro 2021 test
Universidad del Norte   Nov 2022
· Best overall institutional score
· Best overall score in Industrial Engineering
· Perfect score in Generic Competencies

Graduate Research Assistantship
Virginia Modeling, Analysis and Simulation Center (VMASC)   Jun 2022

Undergraduate Honorable Mention
Universidad del Norte   Mar 2022

Andrés Bello Distinction
Colombian Ministry of Education   Nov 2016
· Distinction to outstanding students in the ICFES Saber 11 State Exam for high school

CERTIFICATIONS

Responsible Conduct of Research for Engineers
CITI Program   Jun 2023

Social and Behavioral Research
CITI Program   Aug 2022

DS4A / Colombia 6.0
Correlation One   Jul 2022

Excel (Advanced level)
Coursera   Jul 2020