



JOSEPH MARTÍNEZ

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SUMMARY

Research Assistant with 3 years of experience in Data Science, Machine Learning, and Natural Language Processing. Proficient in training LLMs, and Machine Learning (ML) algorithms. Strong communication skills through academic and professional engagements. Proven ability in large-scale data analytics to derive **valuable insights**. Collaborative team member with a track record of **successful collaboration** on international research projects.

SKILLS

Data Visualization: Tableau, Power BI, Shiny, HTML, ggplot2, plotly
Machine Learning: Classification, Regression, Clustering, PCA
NLP: scikit-learn, spaCy, Transformers, Hugging Face, OpenAI GPT-4

Data Analysis: Python, R, SQL
Deep Learning: Pytorch, Keras, ANN
Version control: Git/GitHub

WORK EXPERIENCE

Virginia Modeling, Analysis, & Simulation Center (VMASC)

Suffolk, VA

Graduate Research Assistant

Sep 2022 – Present

- Created a **custom conversational LLM** (akin to ChatGPT) fine-tuning Llama2 with a dataset of 330 news.
- Trained Machine Learning models (KNN, RFC) and fine-tuned NLP models (BERT) to classify frustration types.
- Designed and maintained detailed documentation of models, algorithms, and reports on GitHub repositories.
- Presented poster at a research conference in Pittsburgh, and attended others in Arlington, VA, and Oxford, OH.

Old Dominion University

Norfolk, VA (Remote)

Social Media Data Analyst (Consultant)

Jul 2021 – Jan 2022

- Geolocated, filtered, and estimated the tone of **7.3 million Tweets** through fine-tuning fifteen NLP models (spaCy, BERT, RoBERTa) and Statistical Analysis. Models were highly reliable, with a mean accuracy of 72%.
- Extracted, cleaned, and pre-processed **15.5 million Tweets** in multiple languages with Twitter's API and Python.
- Created dashboards with Tableau and Google Data Studio to represent migration data.
- Collaborated with teams from Norway, Colombia, Greece, and the US on a \$1.4M Minerva research initiative.

Universidad del Norte

Barranquilla, Colombia

Social Media Data Analyst (Research Assistant)

Nov 2020 – Jun 2021

- Trained a Natural Language Understanding (NLU) model with **IBM Watson** to semi-automate the identification of actors, factors, and relationships from news articles, achieving a final accuracy of 70%.
- Gathered, filtered, and cleaned geo-tagged 4,680 Tweets on migration using Twitter's API and Python.
- Conducted a lexicon-based Sentiment Analysis of Tweets to spot xenophobic trends.
- Determined key actors of a Twitter conversation about migration through Social Network Analysis with Gephi.

EDUCATION

Old Dominion University

Norfolk, VA

M.Sc. Modeling and Simulation Engineering

Aug 2022 – Dec 2024 (expected)

Correlation One

New York, NY (Remote)

Data Science for All (Bootcamp)

Mar 2022 – Jul 2022

Universidad del Norte

Barranquilla, Colombia

B.Sc. Industrial Engineering

Jan 2017 – Mar 2022

PUBLICATIONS

- Erika Frydenlund, **Joseph Martínez**, Jose J. Padilla, Katherine Palacio, and David Shuttleworth. "Modeler in a Box: How Can Large Language Models Aid in the Simulation Modeling Process?" SIMULATION, (2023) [Under revision]
- **Joseph Martínez**, Melissa Miller-Felton, Jose J. Padilla, Erika Frydenlund, and Katherine Palacio. "Behind Derogatory Terming for Venezuelan Migrants in Colombia: Xenophobia and Sexism Identification with Twitter Data and NLP." SBP-BRIMS 2023, (2023) [Poster session].