



PharmaIQ

*Monitoring Drug Supplies for
Better Healthcare*



Problem Statement

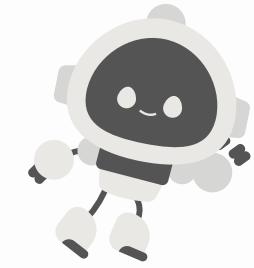
50% of pharmacies in Morocco experience frequent shortages of critical medications like insulin, cancer drugs, and painkillers, directly impacting patient access to life-saving treatments (*Moroccan Pharmacists Association, 2023*).

50%



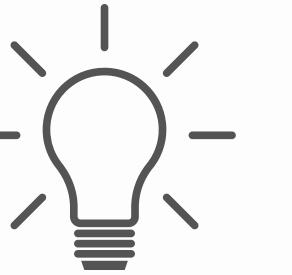
Our Solution

Our application uses artificial intelligence to analyze supply data and predict future drug shortages.



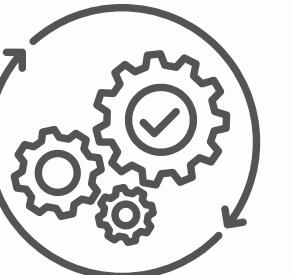
WHY AI

Forecasts based on machine learning models to anticipate disruptions.



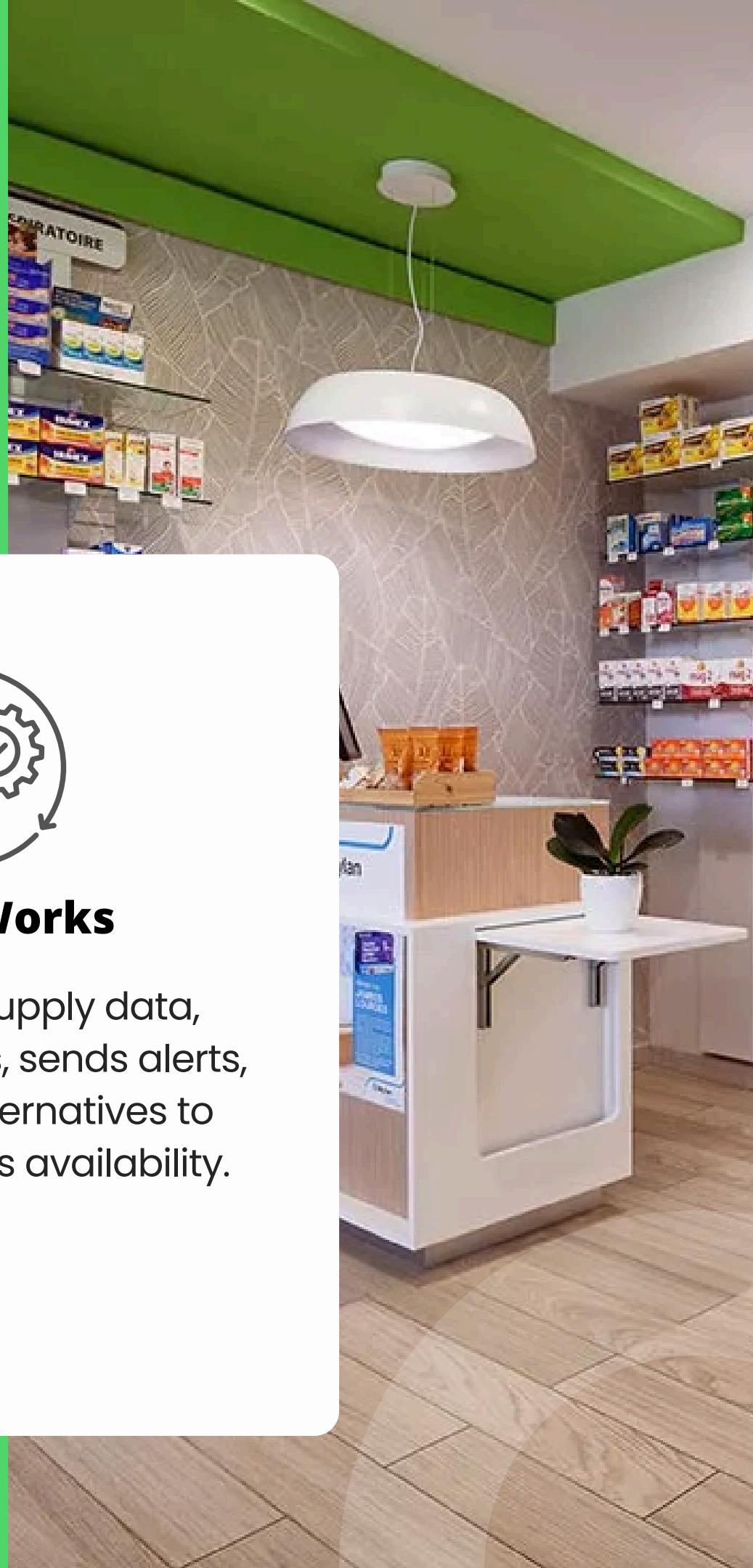
What is Our Solution?

An AI-powered platform providing real-time drug supply insights and alternative solutions.



How It Works

Analyzes drug supply data, predicts shortages, sends alerts, and suggests alternatives to ensure continuous availability.



Business Model

01

Who will pay?

Pharmacies, including independent pharmacies, pharmacy chains, and hospital pharmacies

02

How much?

Monthly subscription fees range from \$50 to \$200 per month depending on the pharmacy's size and tier of service. Larger pharmacies or chains would pay more for additional features and support.

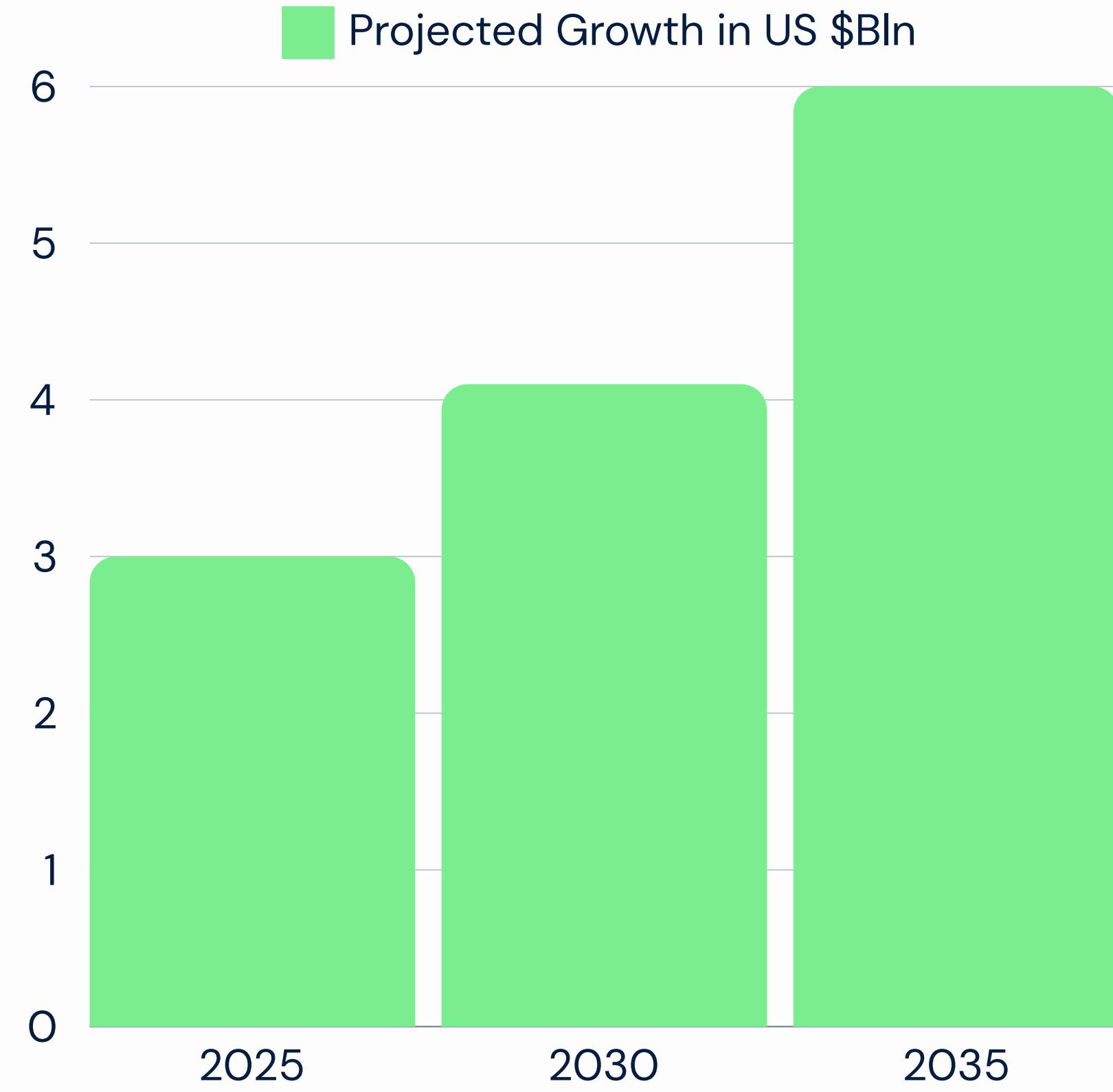
03

Model of payment?

Recurring subscription payments, either monthly or annually, with tiered pricing for different service levels (basic, standard, and premium).

Market Analysis

The consumer health and pharma sector in Morocco is among the fastest growing in the Middle East and Africa region, with a projected Compound Annual Growth Rate (CAGR) of 7.37% in the period between 2025–2035, leading to a projected valuation of USD 5,99 Billion by 2035.



Future goals

01

Enhance the platform with cutting-edge AI to improve drug shortage forecasting accuracy and efficiency.

02

Utilize real-time supply chain analytics and relevant news to provide pharmacies with comprehensive insights.

03

Partner with pharmaceutical companies, health ministries, and suppliers to access the latest and most accurate drug availability data.



Our Team



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THANK YOU