Movie Recommendation System

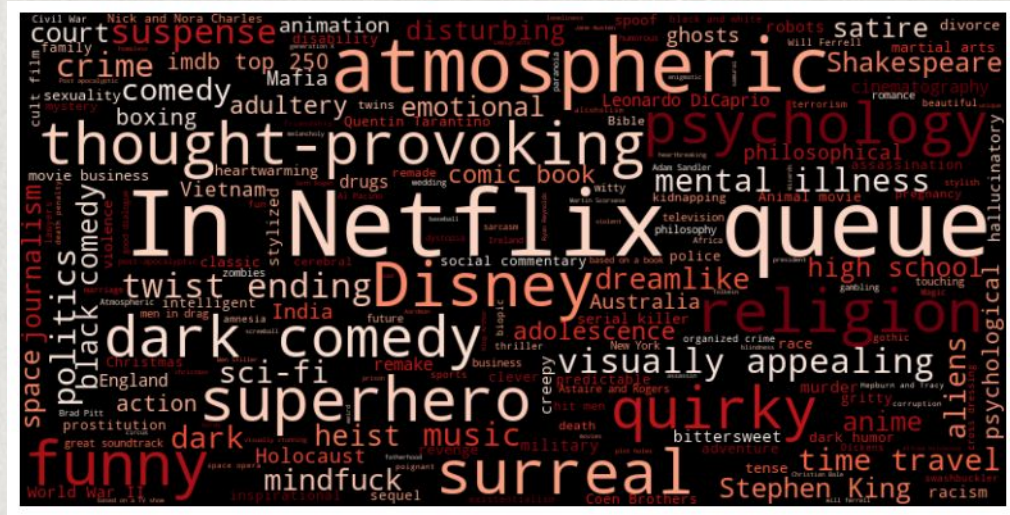By Joseph Mwaniki

BUSINESS PROBLEM

STAKEHOLDERS

FMOVIES

TASK :

Creating a
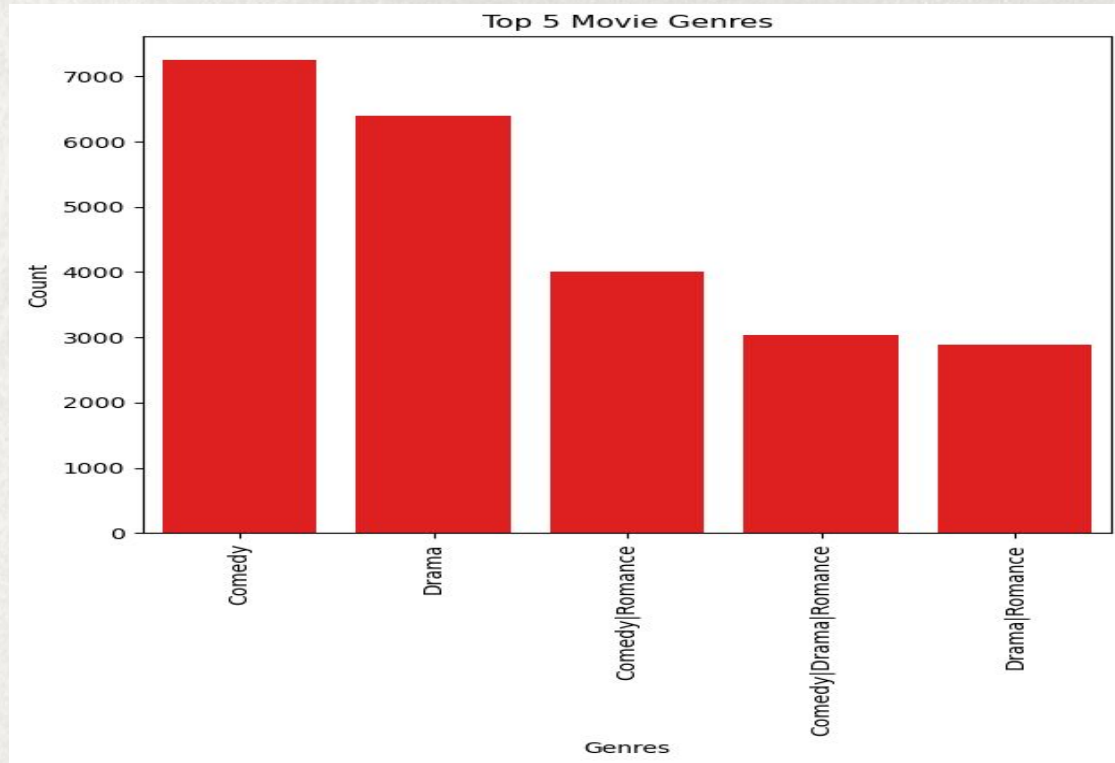recommendation system

MOST POPULAR TAGS
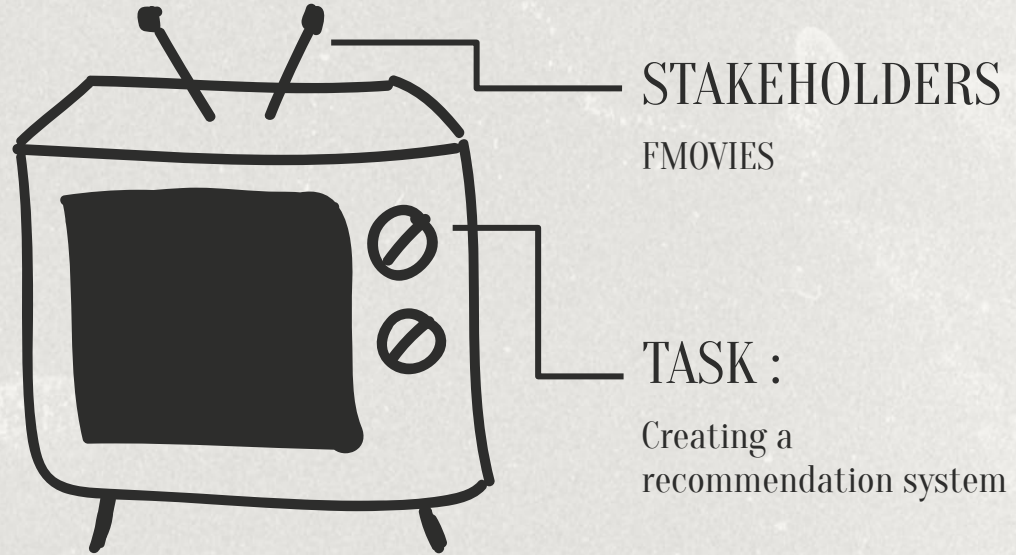
In our movie dataset, the frequently occurring tags among the movies are "In Netflix queue," "sci-fi," "twist ending," "thought-provoking," "atmospheric," and "comedy." On the other hand, the less commonly found tags include "high school," "based on a true story," and "adventure."
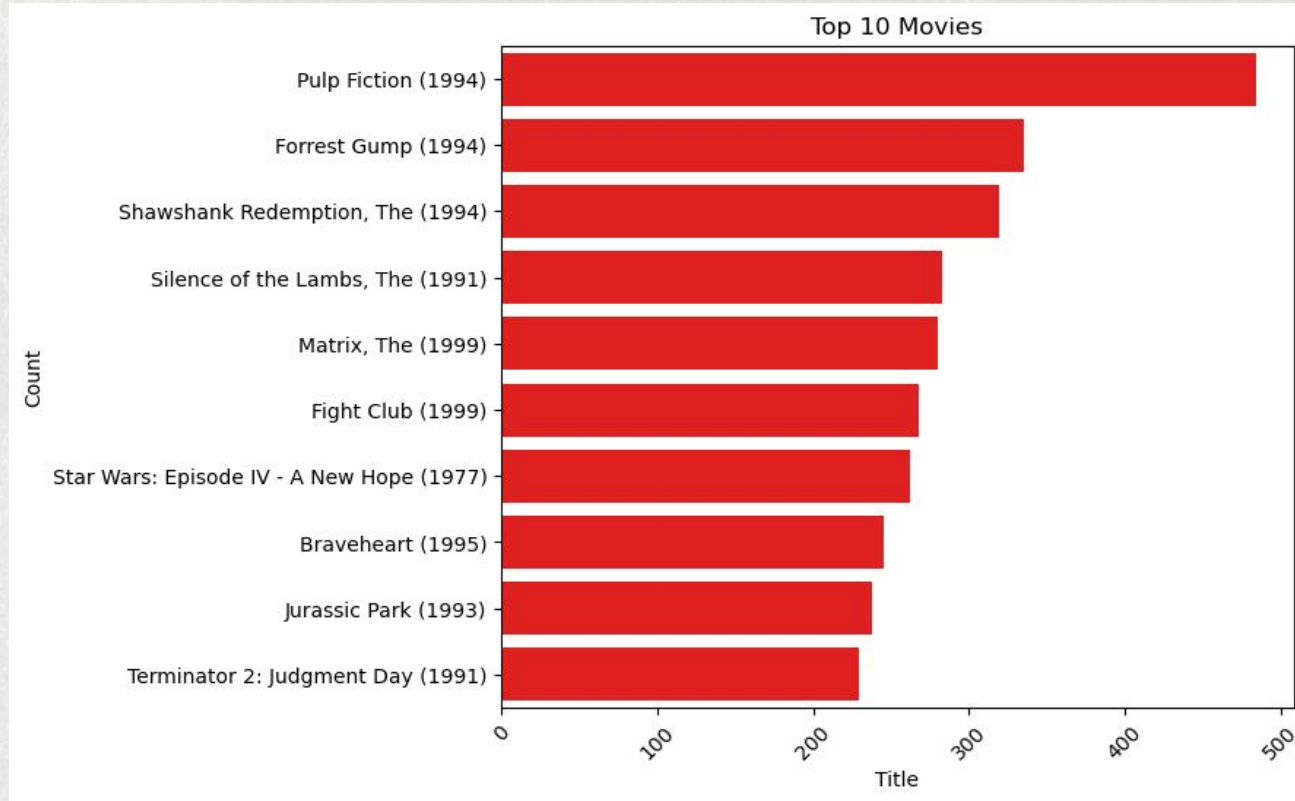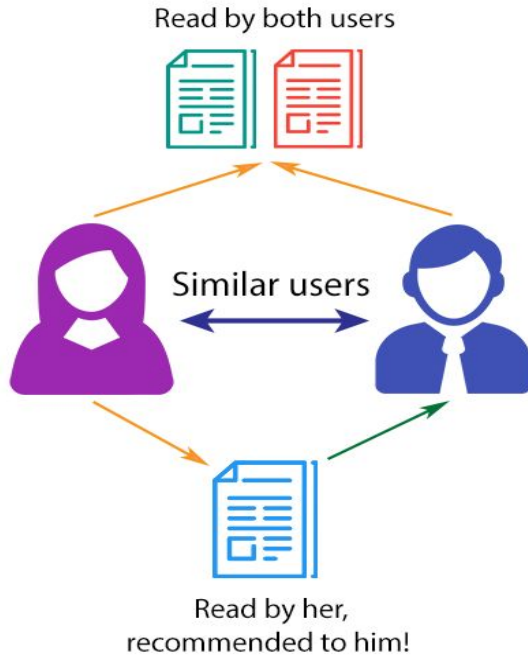
MOST POPULAR GENRE

Top 5 Movie Genres

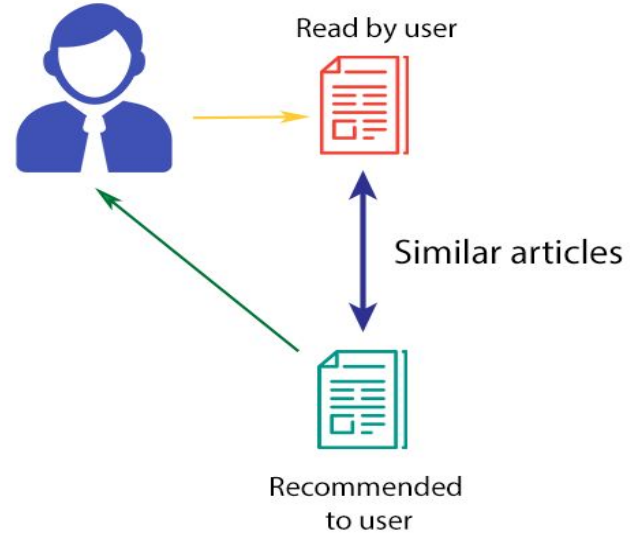# MOST POPULAR MOVIES

Top 10 Movies

RECOMMENDATION SYSTEM USED

COLLABORATIVE FILTERING

Read by both users

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CONTENT-BASED FILTERING

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Recommended
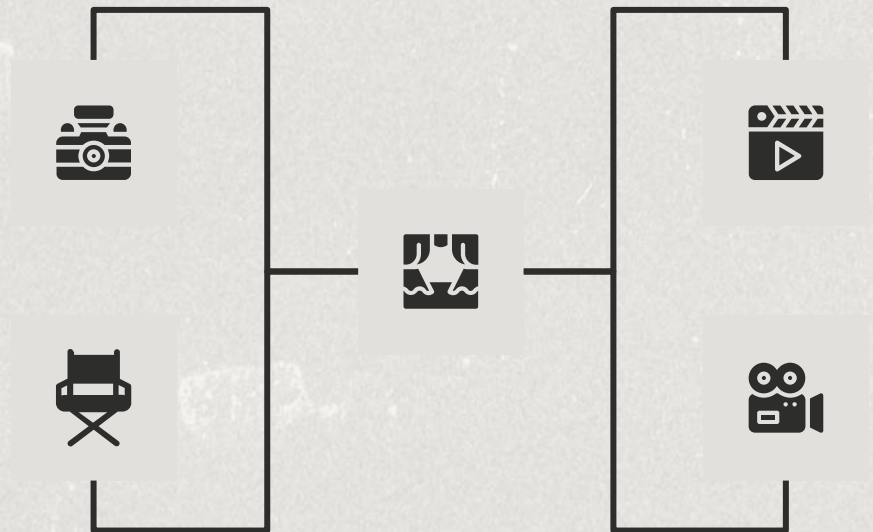to user

NEXT STEP

Continuous
Evaluation

Advanced Modeling

Feature enrichment

User Feedback Loop

Thank You

Any questions

Presentation By;
Joseph Mwaniki