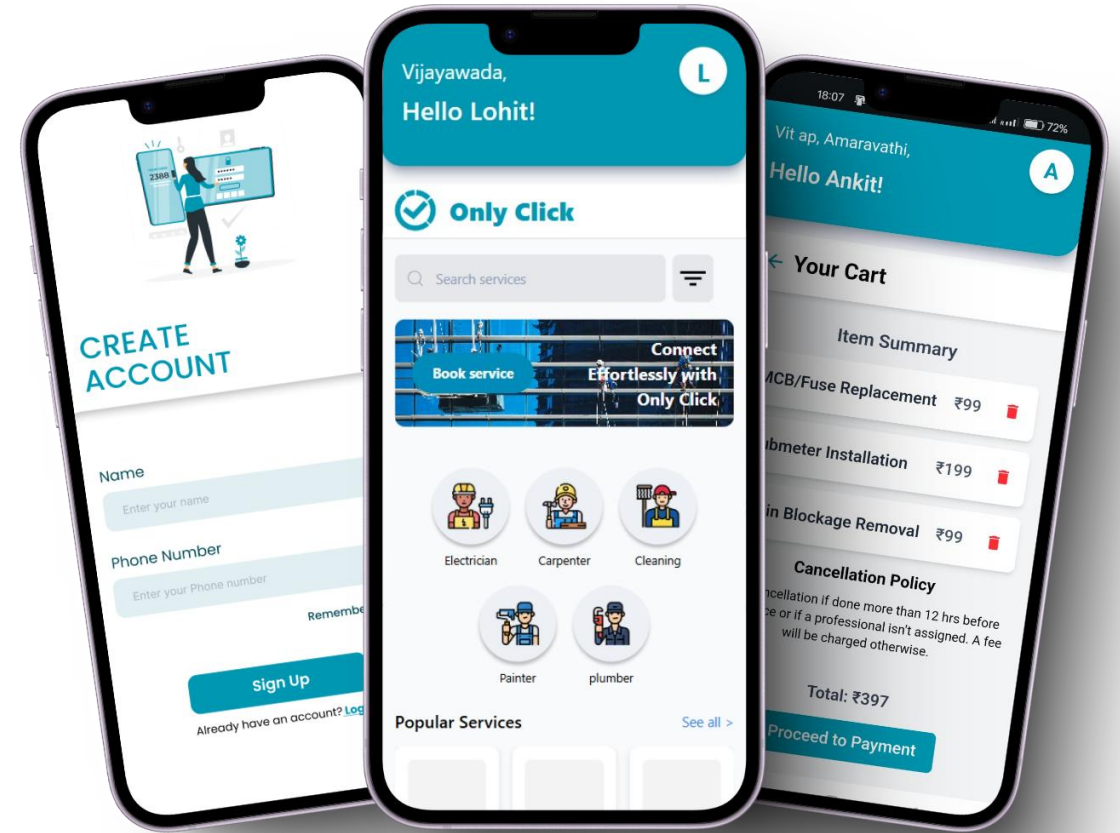





Only Click



 **Contact Info:**
onlyclick.connect@gmail.com
+91-7207383912.

Problem

For both the Supply and Demand



Finding Providers

Apartment associations struggle to manage service providers.



Unverified Workers

Risky, unprofessional, and inconsistent service quality



No Transparency

Unstructured pricing leads to overcharging.



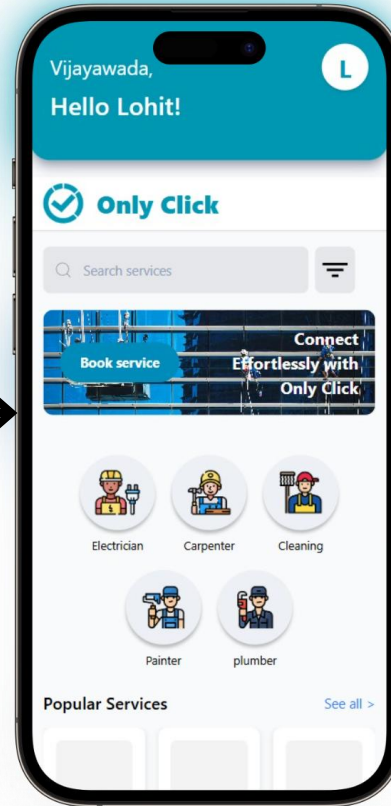
Delayed Repairs

No centralized platform to handle requests.

Solution



Domestic Service providers
(Electricians, Plumbers, Carpenters,
Cleaners, Painters, Maids etc.)



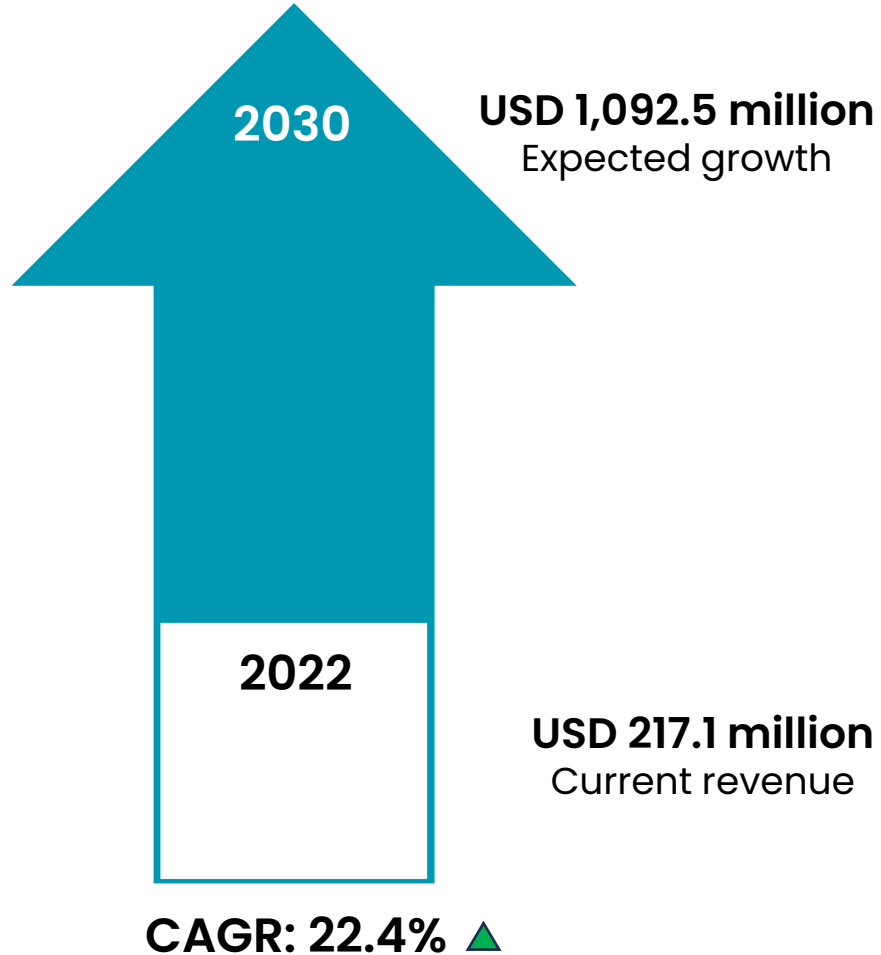
**Platform to
Bridge the Gap**



Commercial Spaces
(Gated Communities, Hotels,
Schools, Colleges, Offices, etc.)

Market Size

India Home Services Market



Apartments
301.3 million

Source: <https://surli.li/cozupx>



Hotels
1,65,000

Source: <https://surli.li/wdljfi>



Restaurants
3,32,732

Source: <https://surli.cc/axjnxw>



Schools
14,89,115

Source: <https://surli.cc/nuyqzu>



Colleges
45,000

Source: <https://surli.cc/wmmmis>



Offices
1,38,285

Source: <https://surli.lu/grfcqq>

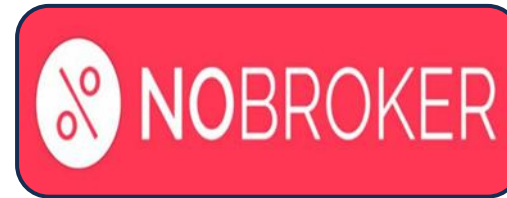
We can also cater **Hospitals, Shopping malls, Gyms, Hostels & PG's, Banks etc.**

Competition

Home Service Aggregators



Community Management



Quick services



Un-Organized Market Segment

Facility
Management
Vendors

Local Service
providers

Unique features



**Custom
Post
Feature**



**Designed for
Gated
Communities**



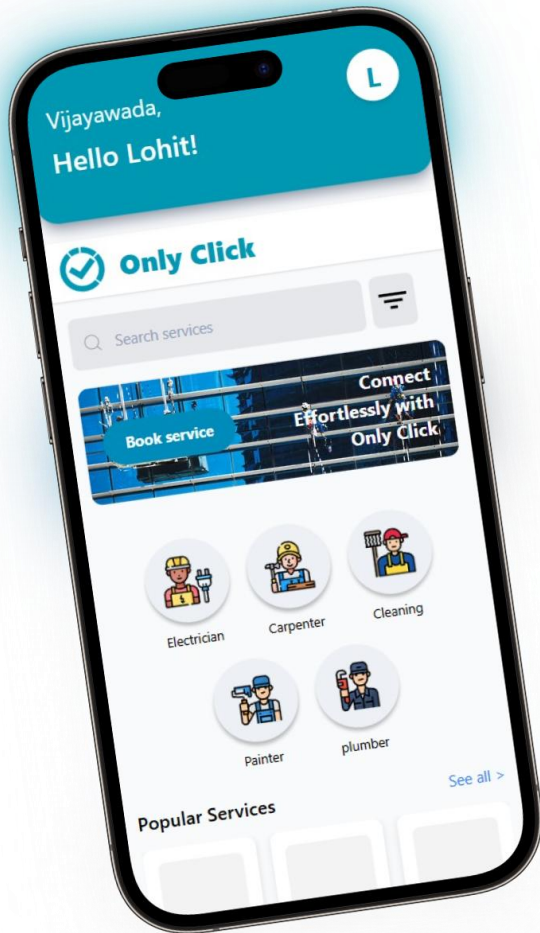
**Designed for
commercial
spaces**



**On-Demand
Quick Maid
Service**

Product

Customer Interface



View the list of services



Adding services to cart



Booking and Scheduling



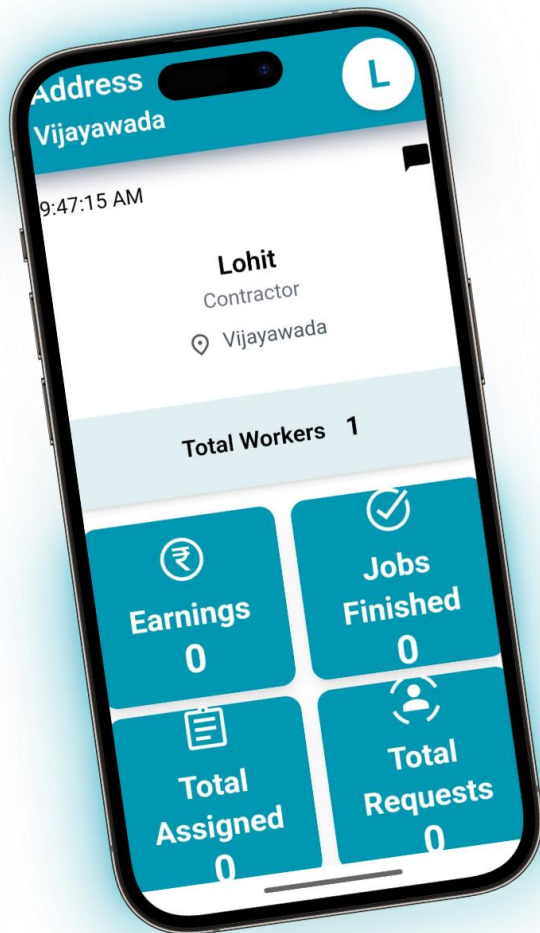
In app Payment gateway



Service Done

Product

Service provider Interface



Manages their professional career



Receive Bookings from customers



Navigate to customer location



Receive payment



Service Done

Revenue model

Commission Model

10-20% commission from apartments/Individual bookings

Advertisements

Local businesses can advertise within the platform.



Subscription Model

For business to provide in house service

Training Module

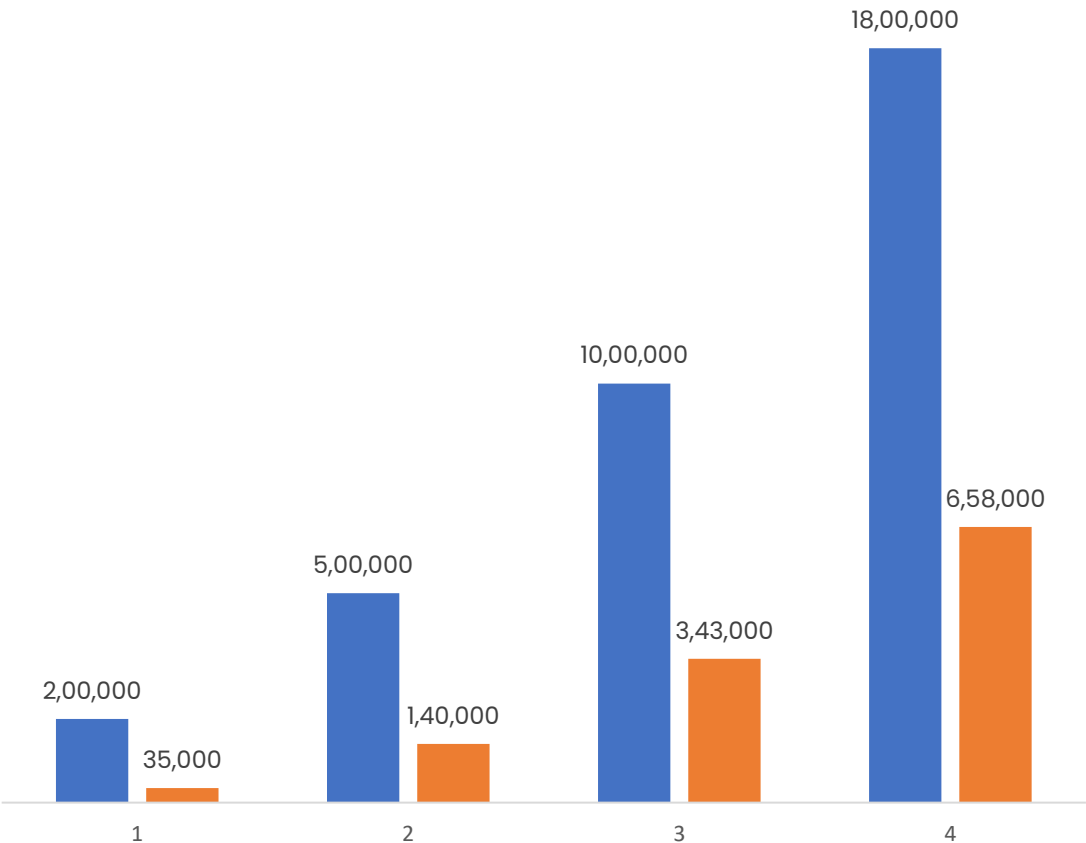
Selling Modules to service providers to improve their Grooming and Communication

Financial Projections

Expected

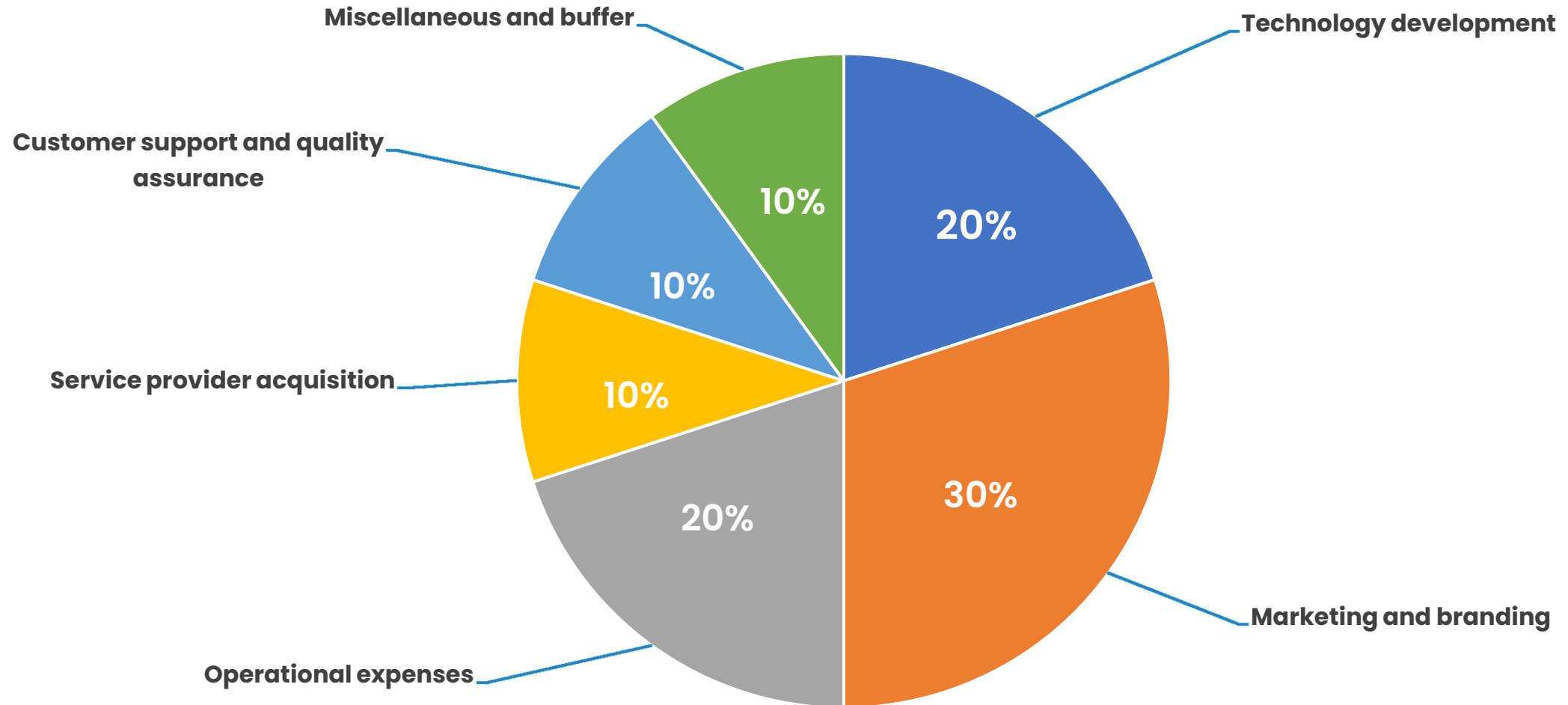
Financial projections

Revenue Net Profit



Metric	Q1	Q2	Q3	Q4
Revenue	2,00,000	5,00,000	10,00,000	18,00,000
Cost of Goods Sold (COGS)	₹ 50,000	₹ 1,25,000	₹ 2,50,000	₹ 4,50,000
Gross Profit	₹ 1,50,000	₹ 3,75,000	₹ 7,50,000	₹ 13,50,000
Expenses				
Labor	₹ 50,000	₹ 75,000	₹ 1,00,000	₹ 1,50,000
Marketing	₹ 30,000	₹ 70,000	₹ 1,20,000	₹ 2,00,000
Hardware & IT	₹ 10,000	₹ 15,000	₹ 20,000	₹ 30,000
Office Space	₹ 10,000	₹ 15,000	₹ 20,000	₹ 30,000
Total Expenses	₹ 1,00,000	₹ 1,75,000	₹ 2,60,000	₹ 4,10,000
Earnings Before Taxes (EBT)	₹ 50,000	₹ 2,00,000	₹ 4,90,000	₹ 9,40,000
Taxes (30%)	₹ 15,000	₹ 60,000	₹ 1,47,000	₹ 2,82,000
Net Profit	₹ 35,000	₹ 1,40,000	₹ 3,43,000	₹ 6,58,000

Fund Utilization



■ Technology development

■ Marketing and branding

■ Operational expenses

■ Service provider acquisition

■ Customer support and quality assurance

■ Miscellaneous and buffer

Team



Ch. Lohit

Executive
Member



Subro Ghose

Frontend
Developer



L. Joseph

Backend
Developer



Srijia Ghosh

UI/UX
Developer