1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

* Based on the data provided about 53% of Kickstarter campaigns were successful.
* Only about 1% of total Kickstarter campaigns are currently live or active.
* At about 8%, there’s an unusually high amount of Kickstarter campaigns have been canceled.

1. What are some limitations of this dataset?

* It’s difficult to say, because I had difficulties with limitations of my knowledge of Excel after using Google Sheets for a couple years.
* At 4,114 included campaigns in this dataset, this can’t be the total amount of Kickstarter campaigns ever initiated to date. It would be helpful to mine data that includes every Kickstarter campaign ever.
* It would also be helpful to know the date of the launch of the campaign, the date of possible cancellation of the campaign, and the length of a completed campaign. The only data I seem to see regarding this is displayed in some sort of serial number.

1. What are some other possible tables and/or graphs that we could create?

* Perhaps a Scatter Plot may show a better spread of dollars generated per campaign.
* I think a Heat Map of the world would be a nice visualization. Maybe an interactive visualization that can be categorized by total campaigns per country, total successful campaigns per country, total unsuccessful campaigns, etc. Another interesting filter may be total money generated on Kickstarter by country.