1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

* Based on the data provided about 53% of Kickstarter campaigns were successful.
* At about 8%, there’s an unusually high amount of Kickstarter campaigns that have been canceled.
* UPDATE: The “Theater” category and “Plays” sub-category account for approximately **34%** and **26%** of the total amount of campaigns for each respective set of data.

1. What are some limitations of this dataset?

* At 4,114 included campaigns in this dataset, this can’t be the total amount of Kickstarter campaigns ever initiated to date. It would be helpful to mine data that includes every Kickstarter campaign ever.
* UPDATE: Although it may seem trivial, I would be interested to see a sub-category for “Country” called “States” that would apply to the “United States” data. I bet most of the “Theater” campaigns took place in New York, but it would be interesting to see which campaign categories seem to flourish in which states or regions of the country.
* ~~It would also be helpful to know the date of the launch of the campaign, the date of possible cancellation of the campaign, and the length of a completed campaign. The only data I seem to see regarding this is displayed in some sort of serial number.~~ UPDATE: Now that I know that I’m able to convert the Unix timestamp to a formattable date, I feel this no longer counts as a valid limitation of this dataset.
* UPDATE: I would also be interested to see how many donation tiers each of these campaign structures had.

1. What are some other possible tables and/or graphs that we could create?

* I think a Heat Map of the world would be a nice visualization. Maybe an interactive visualization that can be categorized by total campaigns per country, total successful campaigns per country, total unsuccessful campaigns, etc. Another interesting filter may be total money generated on Kickstarter by country.