

# CUSTOMER'S SHOPPING TREND



233K

Sum of Purchase Amount (USD)

59.76

Average purchased Amount

3900

Count of Customer ID

3.75

Average of Review Rating

Category

☐ Accessories

☐ Clothing

Subscription Status

☐ No

☐ Yes

Location

☐ Alabama

☐ Alaska

☐ Arizona

Season

☐ Fall

☐ Spring

☐ Summer

☐ Winter

Count of Gender by Subscription Status

Subscription...

● No

● Yes

1.05K (27%)

2.85K (73%)

Count of Payment Method by Payment Method

Count of Payment Method

PayPal

Credit Card

Cash

Debit Card

Venmo

Bank Trans...

Sum of Purchase Amount (USD) by Category

Category

● Clothing

● Accessories

● Footwear

● Outerwear

Count of Shipping Type by Shipping Type

Shipping Type

Free Ship...

Standard

Store Pic...

Next Day...

Express

2-Day Shi...

0

500

Sum of Purchase Amount (USD) by Location

Sum of Purchase Amo...

5K

0K

Location

Mont...

Illinois

Califo...

Idaho

Nevada

Alaba...

New ...

Nort...

West ...

Nebr...

New ...

Minn...

Penns...

Missi...

Alaska

Verm...

Louis...

Virgini...

Arka...

Maryl...

Tenn...

Dela...

Sum of Purchase Amount (USD) by Season

Sum of Purchase Amount (USD)

0K

50K

Season

Fall

Spring

Winter

Summer