Project Management

Assessment ONE 70415 Jinwoong LEE

Name of Student Jinwoong LEE ID 70415

Assessment 1 – Case Study

Contents

	Instruction:	2
	Duration:	
	Case Study:	
	Going Green application, Green IT Project Management	
Pro	oject profile	
	Here is my software running on my phone! Or Access by:	
	Business situation	
	Your tasks:	
	Task 1: Identify Business Strategy and Gap	5
	Analyse Strategy	
	Task 2: Recommend a feasible solution	6
	Task 3: Produce a Project Charter	6
	Task 4: Project Document	8
	Task 5: Project Closure	9
	Helpful web links to complete the assessment:	12
	Search Index	13

Instruction:

This task is to be completed individually. You need to analyse a case scenario and complete all the tasks mentioned after the scenario.

You need to demonstrate your IT project management ability to identify business strategy and gaps. You will also need to suggest a feasible solution to overcome identified gaps and produce a project charter along with a WBS to implement the proposed solution.

Duration:

Trainer will set the duration of the assessment.

All my working could be checked https://wellsjohn220.github.io/pmt32023by12345

Case Study:

My Own Project:

Joe's TRAVEL BLOG WEB Project

- Build a travel Information blog website.
- MOBILE-FRIENDLY Responsive web.

Vital Statistics:

Number of project tasks 6

Project duration: 3 Weeks

Project budget: \$ 3,750.00

■ Number of users: 100

Task 1: Identify Business Strategy and Gap

Analyse Strategy

- → After pandemic, the demand of travel is showing an explosive increase.
- → So, Our company decides to launch new travel blog website.
- → Our goal is good and useful travel information to users.
- → Mobile-friendly responsive web is essential.
- → After collecting users, make partnership with companies in the travel industry.

Gap

It's not easy to collect users.

Task 2: Recommend a feasible solution

- To collect users, needs to provide various and useful travel information.
- Make good website(responsive web, No-ad)
- Advertise on Social Media(e.g. Instagram, twitter, Facebook, etc.)

Task 3: Produce a Project Charter

Project Charter link:

https://docs.google.com/spreadsheets/d/1qMovCsfDUIuTGRajoMwVj7lfLSitYyMrf_ul31H_80E/edit?usp=sharing

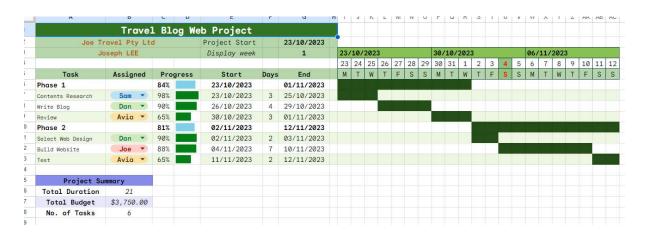
100000000	Same		t Charter			
Project No.:	70415	Date Charted: 20/10/20	g Web Project			
			Statement			
		Build and Launch	the travel blog website			
		Build and Launch	trie traver biog website			
Project Leader			355			
		J	oe LEE			
Project Team	1		Support Personnel			
Name	Role		Name	Role		
Joe	Web develop	er				
Avia Dan	Editor					
Sam	Designer Researcher					
Sam	Researcher					
Scope			Deliverables			
Contents Research			Various Travel Information			
Write Blog			Blogs to publish	Blogs to publish		
Review			Check spells and contents			
Select Web Design			Mobile-friendly web de	sign		
Build Website			Responsive Web			
Test			Website work properly			
Start Date			Estimate Completion	Date		
23/10/2023		12/11/2023				
Milestones	1	2	3	4	5	
Description:	Phase 1 - Contents	Phase 2 - Website				
Date:	1/11/2023	12/11/2023				
s	ignatures - The signatur	es of the people belo	w document approval of	the formal Project Charte	er.	
	W	20. JA	Signature		Date	
	Pro	oject leader:	12		20/10/2023	

Task 4: Project Documents

Link: https://josephlee01.github.io/70415-t4-2023/



Gantt Chart:



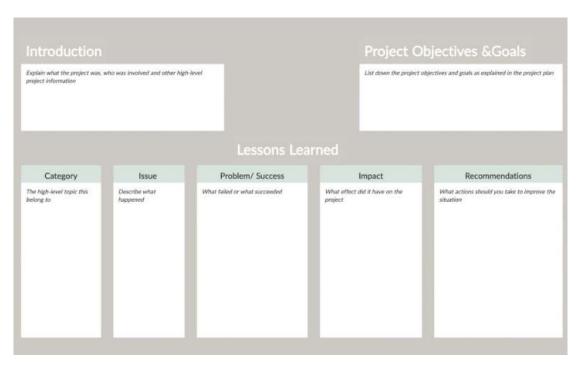
Task 5: Project Closure

DATE:

02/11/2023

CLIENT PROJECT SIGN-OFF FORM Dear Client. This form is to sign-off completion of your project with us. Kindly complete as best as possible and send back to us. PROJECT MANAGER: Joe Lee PROJECT NAME: Joe's Travel Blog Web Project START DATE: COMPLETION DATE: 23/10/2023 02/11/2023 PROJECT DURATION: SPONSOR: 3 Weeks PROJECT GOAL: Build Travel Blog Website PROJECT DELIVERABLES: https://josephlee01.github.io/70415-t4-2023/ CLIENT'S REMARK: BY SIGNING THIS DOCUMENT, I ACKNOWLEDGE BY SIGNING THIS DOCUMENT, I ACKNOWLEDGE THAT I HAVE RECEIVED ALL THE STATED DELIVERABLES. THAT I HAVE DELIVERED ALL THE STATED DELIVERABLES. PROJECT MANAGER NAME AND SIGNATURE: SPONSOR NAME AND SIGNATURE: Joe LEE JJ

DATE:



Helpful web links to complete the assessment: https://josephlee01.github.io/70415-t4-2023/

Search Index

	F	
feasible solution		3
	G	
gantt chart		5

	Р	
nroiset sharts		4
	rf	





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