Ian Mutunga

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Professional Summary

I am actively seeking an entry-level job in a reputed organization where I can use my Analysis, statistical knowledge and other skills in organizational development and expand my experience. I am a graduate of the University of Embu who is always ready to learn and listen to produce an upward trajectory in my field of work. Outgoing individual with strong presentation and rapport building skills. Tackles challenges with a collaborative and analytical style. Demonstrates a dedicated and adaptable approach to achieving results.

Education and credentials

✓ Bachelor in science statistics and economics | University of Embu | 2021

Professional Qualification

- ✓ Certificate in data analytics | Google | 2023 | Credential: [Here](#)

- ✓ Certificate in Data analysis | ALx Kenya | 2024 | Credential: [Here](#)

- ✓ Certified Business Analysis Professional | Google CBAP | Credential: [Here](#)

- ✓ Certified Public Accountant | 2025| August | Exams

- ✓ Certified Market Analyst | Coursera | 2025 | Credential: [Here](#)

Experience

Researcher | KOKO NETWORKS | Jan 2025 up to date

Responsibilities:

- Gathered data on household cooking habits, fuel usage, and pain points to guide product design and marketing strategy

- Carried out field tests on clean cooking solutions to assess safety, efficiency, and user satisfaction in low-income and peri-urban areas.

- Used surveys and interviews to collect feedback from users, and translated findings into actionable insights for the product team.

Consumer Insight Analyst | Procter & Gamble (P&G) Kenya | Jun 2024 – Dec 2024

Responsibilities:

- Write research briefs that outline objectives, methodology, timelines, and expected deliverables.
- Collaborate with the lead researcher to segment consumers using demographic data and usage behavior.
- Support data collection, manage records, and assist with secondary research when needed.
- Clean, validate, and manage datasets to prepare them for accurate analysis.
- Create and validate hypotheses aligned with research goals.

Intern | KOKO Networks, Nairobi | Feb 2024 - May 2024

Responsibilities:

- I started a content project aimed at providing individuals and communities with the opportunity to upskill themselves.
- Search for enough and relevant content from different partnered content sources to make research possible.
- Upload the content to the back end of the pilot website and made it successful after the first milestone review
- Input key metrics on spreadsheets to maintain updated information.
- Executed administrative tasks under managerial supervision to optimize workflow.
- Maintained organized and updated file systems like drive for easy staff use

Credit Analyst| Hashi Energy Limited| Jan 2022 – Jan 2024

Responsibilities:

- Assess creditworthiness of bulk customers and predict potential default risk.

- Conduct regular risk reviews / credit re-assessments, especially for customers whose performance or payment behavior changes.

- Negotiate repayment plans, collateral enforcement or restructuring for delinquent accounts.

- Work with finance / accounting to ensure the credit provisions are appropriately reflected in financial statements.

Skills

- Data evaluation

- Statistical

- Data analysis & Visualization

- Market Research

- Structured Query Language (SQL)

- Written and verbal communication

REFEREE

Mercy Langat	Lorian Douglas	Lorine Muhavi
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