```
<h3 id="img">Images</h3>
```

Admittedly, it's fairly difficult to devise a "natural" syntax for placing images into a plain text document format.

Markdown uses an image syntax that is intended to resemble the syntax for links, allowing for two styles: *inline* and *reference*.

Inline image syntax looks like this:

```
![Alt text](./image/fpdf.png)

![Alt text](./image/hiking.png "Optional title")
```
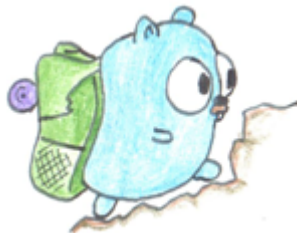
That is:

- An exclamation mark: `!`;
- followed by a set of square brackets, containing the `alt` attribute text for the image;
- followed by a set of parentheses, containing the URL or path to the image, and an optional `title` attribute enclosed in double or single quotes.

Here is the first picture:

from https://github.com/jung-kurt/gofpdf/tree/master/image

Here is the second picture:

from https://github.com/egonelbre/gophers

The Go gopher was designed by Renee French. The Gopher character design is licensed under the Creative Commons 3.0 Attributions license. Read *http://blog.golang.org/gopher* for more details.

Note: this snippet was adapted from the testdata folder file named: `Markdown Documentation - Syntax.text`