Strategy Canvas
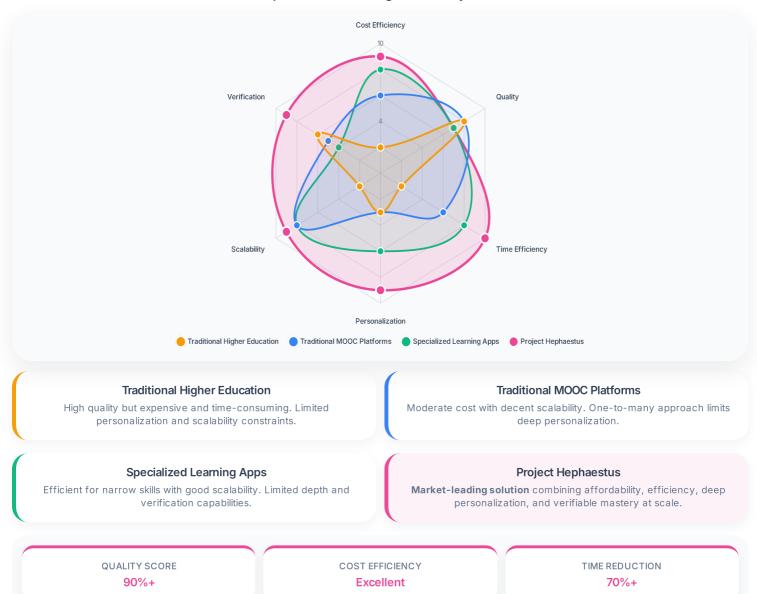
Educational Platform - "Project Hephaestus" - Competitive Analysis

Competitive Positioning Across Key Factors

Legend:
- Traditional Higher Education
- Traditional MOOC Platforms
- Specialized Learning Apps
- Project Hephaestus

Axes: Cost Efficiency, Quality, Time Efficiency, Personalization, Scalability, Verification (scale 4–10)

Traditional Higher Education
High quality but expensive and time-consuming. Limited personalization and scalability constraints.

Traditional MOOC Platforms
Moderate cost with decent scalability. One-to-many approach limits deep personalization.

Specialized Learning Apps
Efficient for narrow skills with good scalability. Limited depth and verification capabilities.

Project Hephaestus
Market-leading solution combining affordability, efficiency, deep personalization, and verifiable mastery at scale.

QUALITY SCORE	COST EFFICIENCY	TIME REDUCTION
90%+	Excellent	70%+

PERSONALIZATION	SCALABILITY	VERIFICATION
Very High	Billions	Deep Mastery