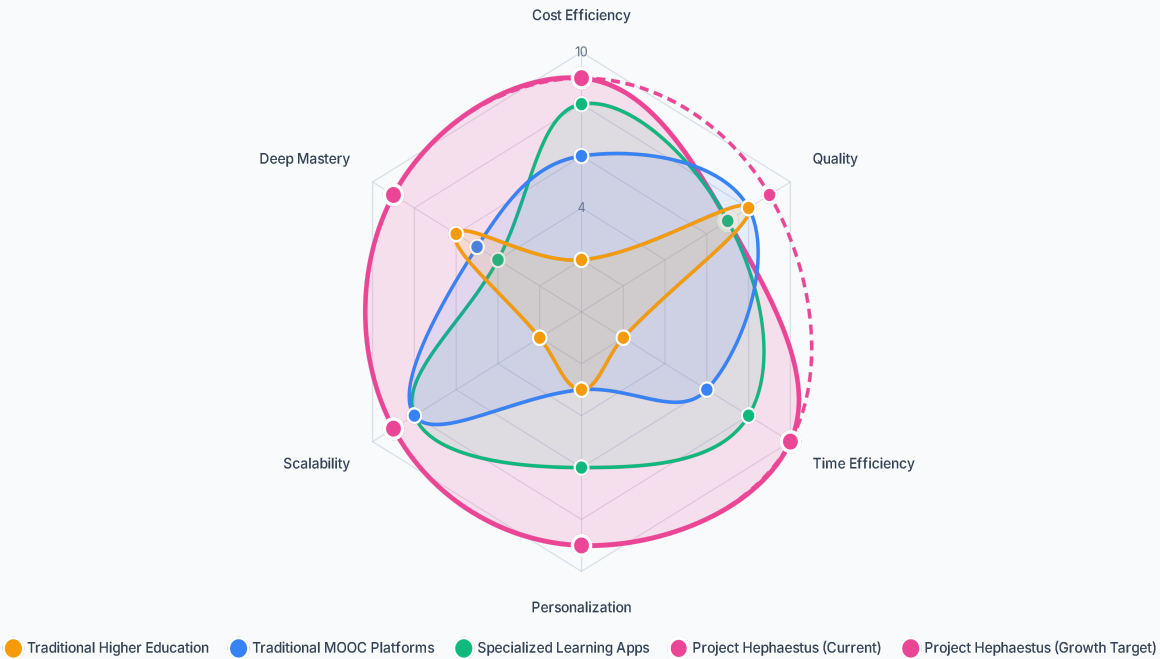


Strategy Canvas

Educational Platform - "Project Hephaestus" - Competitive Analysis

Competitive Positioning Across Key Factors



Traditional Higher Education

High quality but expensive and time-consuming. Limited personalization and scalability constraints.

Traditional MOOC Platforms

Moderate cost with decent scalability. One-to-many approach limits deep personalization.

Specialized Learning Apps

Efficient for narrow skills with good scalability. Limited depth and verification capabilities.

Project Hephaestus

Market-leading solution combining affordability, efficiency, deep personalization, and verifiable mastery at scale.

QUALITY SCORE
90%+

COST EFFICIENCY
Excellent

TIME REDUCTION
70%+

PERSONALIZATION
Very High

SCALABILITY
Billions

VERIFICATION
Deep Mastery