

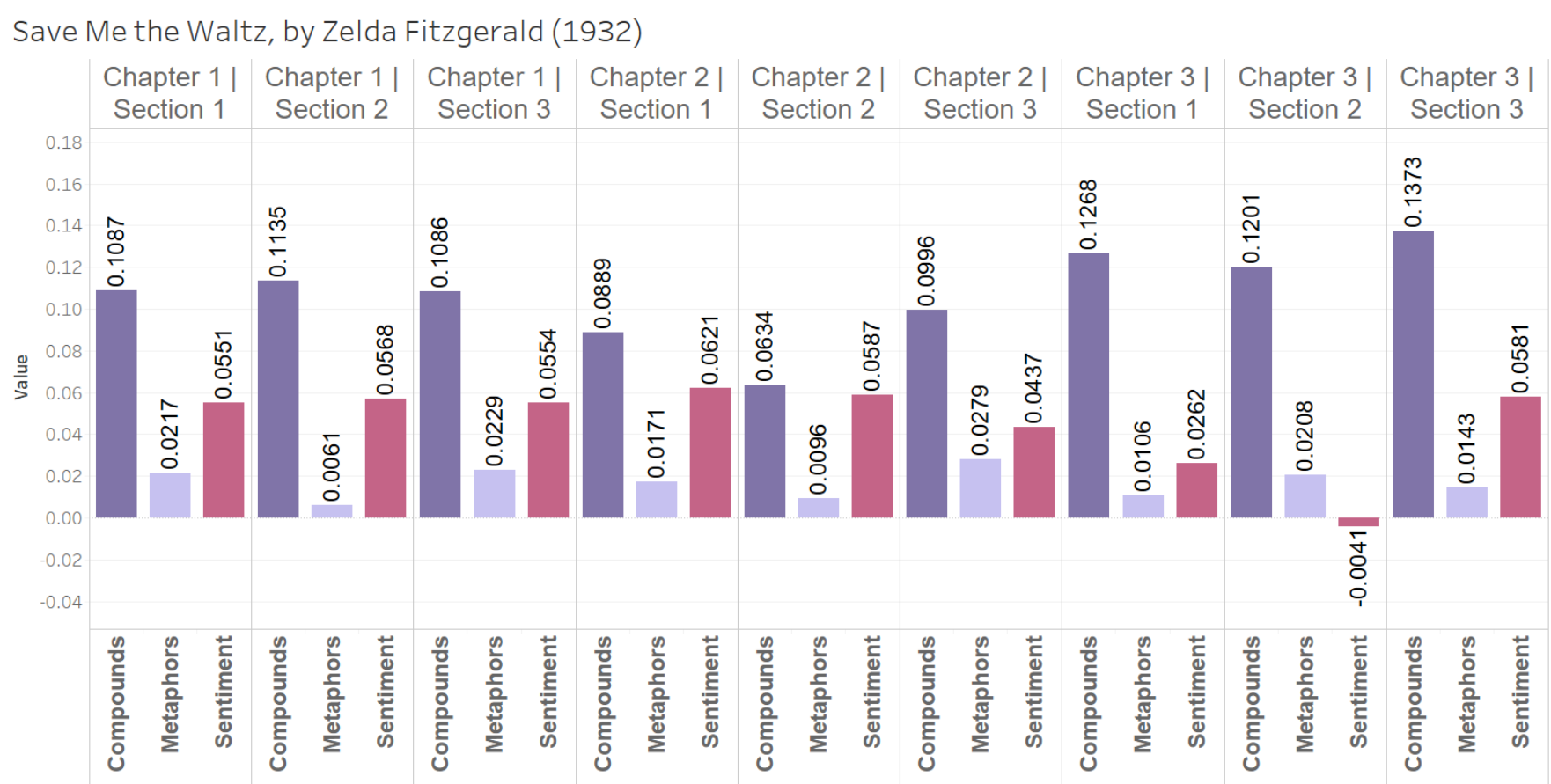
# Another Hammer in the Humanities Librarians' Toolkit: Text Analysis/Mining

Working with faculty members on text analysis/mining projects has enhanced the status of humanities librarians by giving them entrée to more collaborative projects

Josh Been – Eileen Bentsen – Bill Hair



## Use of Language and Sentiment in *Save Me the Waltz*



### Identifying compound sentences, metaphor, and sentiment for each sentence

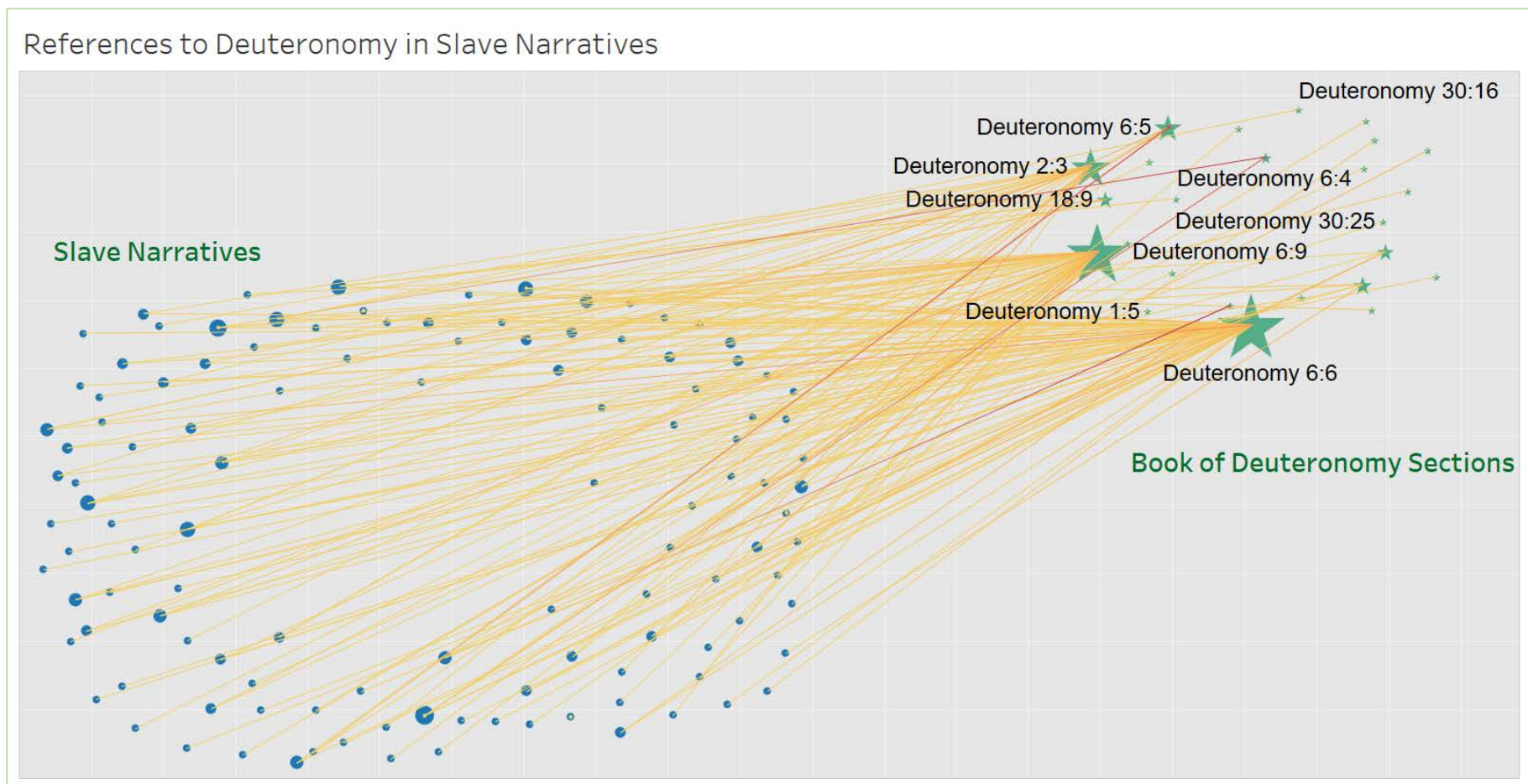
*First text analysis project we undertook!* - Introduced English faculty to the library's digital humanities services and gave humanities librarian the confidence to promote these services.

#### Methods:

- (1) Compound: FANBOYS
- (2) Metaphor: Two noun definition similarity
- (3) Sentiment: VADERSentiment

**Source:** HTML Online Website

## Fugitive and Former Slave Narrative References to Deuteronomy



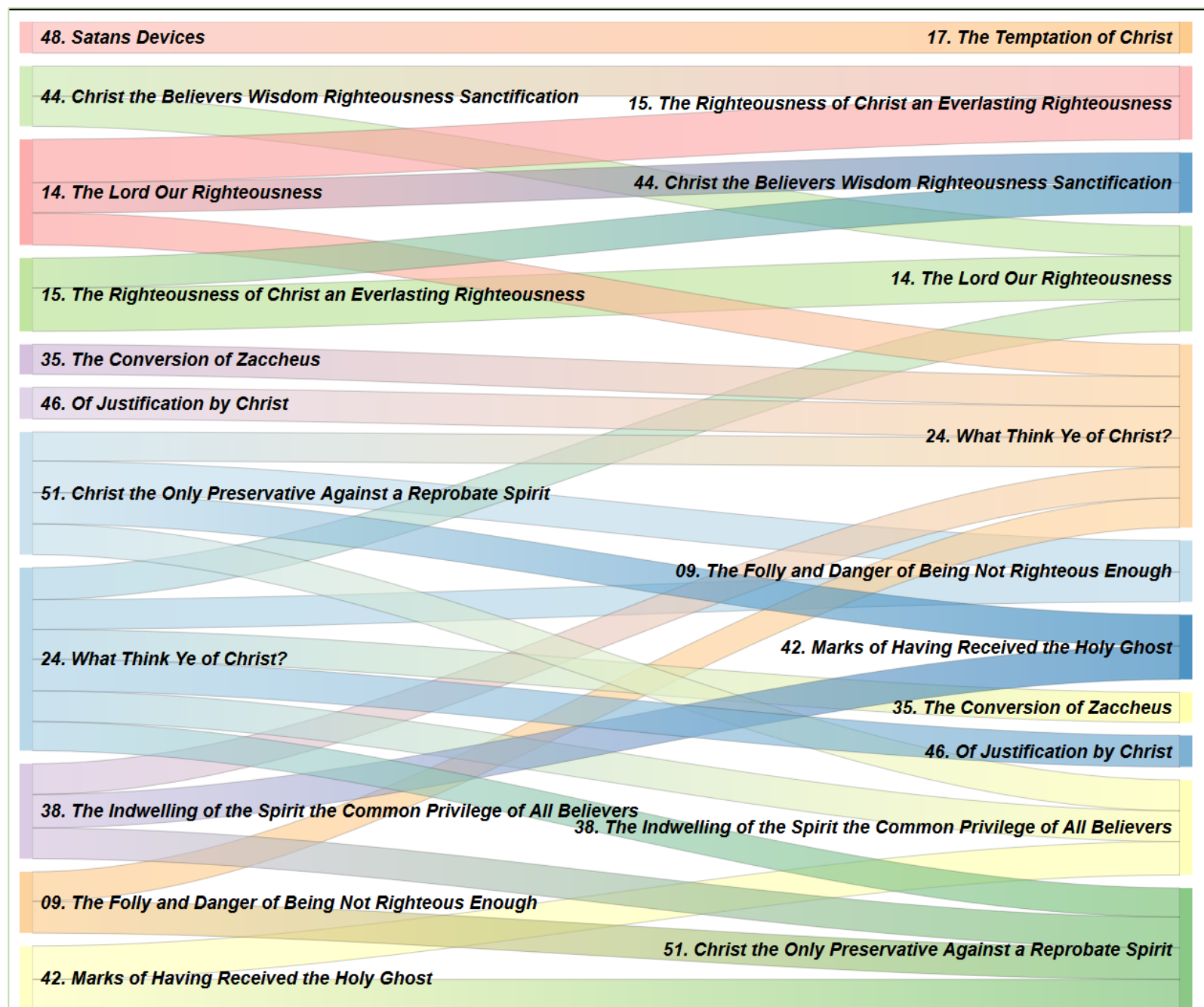
### Identifying biblical references from transcribed fugitive and former slave narratives

Opened doors to more collaborative projects with Seminary faculty, including a department-wide digital humanities demonstration and additional faculty research partnerships around text analysis.

**Methods:** Circular network created using NodeXL and visualized using Tableau. Calculated using fuzzy n-gram similarities.

**Source:** UNC: Documenting the American South – North American Slave Narratives

## Similarities Between George Whitfield's Sermons



### Measuring the similarities between 57 of George Whitfield's sermons with each other

This project was done in partnership with a music graduate student, and this is opening doors to topic modeling, similarity analysis, and TF-IDF keyword generation across music lyrics.

**Methods:** Sankey Chart using Google Charts JavaScript Classes. All similarity scores .35 or higher (35% similar) displayed. Term frequency-inverse document frequency (TF-IDF) cosine difference used to calculate similarity scores.

**Source:** Center for Reformed Theology and Apologetics