Joshua Charlington

Creative Graphics Designer | Video Editor | Web Developer

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Dear Hiring Manager,

I am applying for the Creative Graphics Designer | Video Editor | Web Developer position, bringing over eight years of experience delivering measurable results across visual design, video production, and web development. I have directed and executed more than 100 multimedia projects for brands, startups, and media teams, increasing audience engagement by 40–60% and improving brand visibility by over 30% through targeted creative strategies and data-driven production.

In my role as a Creative Director and Visual Content Lead, I have managed cross-functional teams producing design assets, video campaigns, and digital products across multiple platforms. I led teams that delivered over 50 video and graphic projects on schedule while reducing production time by 25% through improved workflows and clear technical documentation. My hands-on background in video editing, motion graphics, and branding allows me to translate creative direction into production-ready content that performs.

Alongside creative leadership, I work as a Web Developer building and maintaining responsive, high-performance websites and applications. I have implemented front-end and back-end solutions that improved page load speeds by up to 45%, supported thousands of user interactions, and increased conversion rates through optimized UI implementation and reliable server-side logic. This technical foundation allows me to align creative output with real product and business goals.

I bring a balance of execution and leadership, combining design, video, and software development to deliver integrated digital experiences. I am confident my ability to plan, build, and ship high-impact creative and technical solutions would contribute directly to your team's growth and delivery targets.

Thank you for your time and consideration. I look forward to discussing how my experience in creative direction, multimedia production, and web development can support your organization's goals.

Sincerely,
Joshua C. Charlington

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Education

HND Computer Science
Hussaini Adamu Federal Polytechnic
(2016 - 2020)

ND Computer Science
Hussaini Adamu Federal Polytechnic
(2011 - 2015)

Core competencies

- Creative Direction
- Graphic Design
- Video Editing
- Brand Identity Design
- Visual Communication
- Multimedia Content Production
- Digital Marketing Creatives
- UI & Web Visual Design
- Front-End Web Development
- Back-End Web Development
- Full-Stack Web Development
- Content Strategy
- Scriptwriting for Video
- Campaign Creative Production
- Product Visual Design
- Photography & Videography
- Creative Team Leadership
- Project-Based Production Management
- Performance-Based Design Optimization

Certification

Web Development & UI
Front-End Web Development (Decagon, 2024) | Responsive Web Design (freeCodeCamp, 2021) | Google UI/UX Design Certificate (Coursera, 2023) | Interaction Design (Decagon, 2023)

Career summary

Seasoned professional with 8+ years of experience delivering high-impact visual, video, and digital solutions for brands, media companies, and technology teams. Led creative teams and directed 100+ design, video, and web projects, driving 40–60% increases in audience engagement and brand visibility. Produced 50+ graphic and motion assets and edited 100+ videos supporting marketing, product launches, and digital campaigns. Built and maintained responsive websites and web applications using front-end and back-end technologies, improving page performance and user interaction by up to 45%. Proven Creative Director with a record of managing cross-functional teams, streamlining workflows by 25%, and delivering projects on time while meeting business and growth targets.

Professional Experience

Trino Motion Pictures | Hybrid
2025 – Present
Graphics Designer | Video Editor

- Designed 120+ visual assets supporting film, commercial, and digital productions
- Edited 60+ promotional videos, increasing audience reach by 45%
- Created motion graphics for trailers, boosting viewer retention by 38%
- Developed brand-aligned design templates, reducing production turnaround by 30%
- Produced social media creatives driving 50% growth in online engagement
- Color-graded and optimized video content, improving visual quality across platforms
- Designed marketing materials contributing to 25% increase in client inquiries
- Collaborated with production teams to deliver 100% on-schedule campaign assets
- Adapted designs for multiple screen formats, improving mobile viewing by 40%

Decagon | Remote (Project-Based)
2024 – Present
Junior Web Developer

- Built 15+ responsive web interfaces using HTML, CSS, and JavaScript
- Developed RESTful APIs supporting 10+ application features and services
- Implemented server-side logic improving application response times by 35%
- Integrated databases handling 5,000+ records with optimized query performance
- Fixed 120+ reported bugs, reducing user-facing errors by 40%
- Collaborated with senior developers delivering 20+ production-ready features
- Wrote reusable code modules, cutting development time by 25%
- Deployed applications to cloud servers, achieving 99% uptime reliability
- Optimized front-end assets, improving page load speeds by 45%

Creative Direction & Branding

Creative Direction & Art Leadership (Michigan State, 2022) | Branding & Identity Design (CalArts, 2022) | Design Thinking & Innovation (edX — University of Queensland, 2024)

Video, Film & Visual Production

Video Production & Editing (Udemy, 2020) | Cinematography for Directors (CreativeLive, 2020) | Advanced Photography (CreativeLive, 2020) | Directing Actors & Storytelling (MasterClass, 2022)

Skills

Design & Video Tools

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe After Effects
- Canva
- Figma
- CapCut

Web Development

- HTML
- CSS
- JavaScript
- Front-End Development
- Back-End Development
- Responsive Web Design
- API Integration
- Database Management
- Web Performance Optimization
- Git / Version Control

Production & Creative Execution

- Video Editing
- Color Grading
- Motion Graphics Creation
- Scriptwriting
- Storyboarding
- Photography
- Video Production
- Lighting Setup
- Audio-Visual Editing

Digital & Product

- UI Implementation
- Web Graphics Optimization
- A/B Design Testing
- User Onboarding Visuals
- App & Web Asset Design
- Social Media Creative Production

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myStash.ng | Remote (Part-Time/Contract)　　2024 – Present
Graphic Designer (UI / App & Web Visuals)

- Designed 70+ UI and web assets, improving user retention by 20%
- Created onboarding visuals, increasing new user activation rates by 25%
- Optimized app graphics, reducing bounce rates by 18% within three months
- Built 10+ social media templates, driving 40% growth in engagement
- Produced 50+ branded visuals, supporting product marketing and downloads
- Executed A/B design tests, boosting campaign click-through rates by 35%
- Designed promotional ads, increasing app installs by 50% in one quarter
- Delivered responsive web graphics, improving mobile usability by 30%
- Maintained visual consistency across app and website, strengthening brand recognition

Edge Line Professionals | Hybrid　　2023 – Present
Creative Director | Multimedia Strategist

- Directed 50+ multimedia projects, increasing audience engagement by 40%
- Led cross-functional creative teams delivering 100% on-time project completion
- Developed content strategies improving viewer retention rates by 35%
- Supervised video production workflows, reducing turnaround times by 25%
- Scripted and directed brand videos generating 45% higher interaction
- Managed photography and design teams producing 60+ campaign assets
- Analyzed performance data, optimizing content output for 30% better reach
- Standardized production processes, improving delivery efficiency across all projects
- Expanded brand visibility through consistent multimedia storytelling and campaign execution

Fitz Media and Production　　2021 – 2023
Senior Videographer | Graphic Designer

- Led 100+ video projects, increasing audience retention by 50%
- Designed campaign graphics, improving brand recognition by 30%
- Directed filming and post-production, reducing turnaround times by 25%
- Edited promotional videos, driving 40% growth in viewer engagement
- Implemented visual standards, ensuring consistent quality across all deliverables
- Coordinated production schedules, achieving 95% on-time project delivery
- Optimized editing workflows, cutting post-production time by 20%
- Produced integrated video and graphic assets supporting multiple brand campaigns
- Trained junior creatives, improving team output and technical accuracy

Freelance　　2016 – 2020
Videographer & Photographer

- Delivered 50+ client projects, achieving 95% customer satisfaction ratings
- Produced event and promotional videos generating 100,000+ total online views
- Captured and edited visual content, increasing client brand reach by 40%
- Managed 30+ client accounts, driving 45% repeat business rate
- Edited high-resolution photos and videos meeting professional print standards
- Negotiated project contracts, increasing average job revenue by 25%
- Delivered projects on schedule, maintaining 98% deadline compliance
- Adapted shooting styles across events, corporate, and commercial productions
- Built client referral network contributing to 35% new project acquisition