

Brian Glaeske

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I am passionate about providing people with the the best user experiences. I have been a user experience designer for over 10 years, and throughout my career, I made it my job to ensure that the people who use my software find it useful, usable and desirable.

2001 to Present: User Experience Designer for Dynamics Microsoft

Responsible for the design of a wide range of user experiences within Microsoft Dynamics including applications for Finance departments, HRM and experiences for web based products based on the Microsoft Design Language (formerly known as Metro). I have translated user requirements, business problems and scenarios into efficient interfaces via scenario focused engineering, storyboards, prototypes and usability testing methodologies.

- Led a distributed team of 5 designers to define the design strategy for next generation HTML5 based application for desktop and mobile experiences. The strategy incorporated the principles from the Microsoft Design Language and additional principles unique to Microsoft Dynamics.
- Defined the HTML5 and CSS3 coding guidelines for an HTML5 based application.
- Designed a time and expense application experience for Windows Phone.
- Designed, in collaboration other designers, the Dynamics AX 2012 user experience. Wrote guidelines for application program managers and third party ISVs.
- Designed the user experience for an HTML based HRM module.
- Defined and designed a new information architecture for Microsoft Dynamics
- Designed and received a patent application for a dynamic user interaction model based on the configuration of an adaptive business process.

1993 to May 2001: Software Engineer for Dexterity Great Plains

Designed, created specifications and developed user interfaces and widgets for a proprietary cross platform 4GL development tool. In this position, I gained a reputation for writing detail oriented requirements and designs. Responsible for fixing any bugs in Dexterity on both the Win32 and Macintosh versions of the product as well as DBA/Network administrator. Also design and developed the Great Plains Personal Time & Billing, an application for the Apple Newton.