



NORDCHAM
PHILIPPINES



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SEPTEMBER 13, 2025 | 6 PM

DUSIT THANI HOTEL MANILA, MAKATI, PH

VIKING PARTY MANILA

The Viking Party Manila is a one of a kind evening of fun, food, music and dance, arranged by NordCham Philippines in celebration of our Nordic heritage and our Viking roots.

The event is a casual party to which anyone is welcome. Come dressed up in your favorite Viking attire or come as you are.

Party program includes Viking-themed entertainment from stage, live music, rich servings of great Nordic food and free-flowing beers of highest quality and quantity.

EAT AND DRINK LIKE A VIKING

Indulge in a feast of delicatessen from the Nordic countries! Dusit Hotel, one of the best culinary destinations in Manila, invites everyone to the taste of Nordic Food at a overflowing buffet table.

Drink like Thor! For the real Valhalla experience, Engkanto Brewery is providing free-flowing beer all night long! Engkanto is known to brew one of the best beers in the Philippines.



PARTY LIKE A VIKING

The Viking Party Manila is a party where everyone participates. Cheer for your country in the Viking Games competition, where teams compete in lifting Thors Hammer, Shield Wall and Beer Drinking. Participate in the endless cheers and sing along with the music!

Dance away to our live band, which will be playing all the Nordic hits: Enjoy the great sounds of ABBA, Roxette, Ace Of Base, Europe and many more. And for those ready to rave – our DJ will take down the house on a pulsating dancefloor until midnight.

The Grand Raffle offers everyone a chance to bring home amazing prizes from our long list of sponsors including luxurious vacation treats at exotic locations.

Join us! This is a party like no other. This is the party where everyone can party like a Viking!

SPONSORSHIP PACKAGES

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BECOME A VIKING PARTY SPONSOR!

The Viking Party Manila provides excellent opportunities for corporate sponsorship. This is an engaging event gathering with a large crowd of well-positioned individuals. Our sponsorship packages offer continuous brand exposure to all guests for the entire evening, including brand immersion within the on-stage program.

We are currently seeking **sponsorship partners** who share our passion for Nordic culture, community, culture, and unforgettable experiences. As a sponsor, your brand will gain **exclusive exposure** to a diverse and engaged audience, both during the event and through our extensive pre- and post-event promotions.



Sponsorship benefits include:

- **Brand visibility** on all event materials, including banners, social media, and press releases, as well as on party stage, LCD, on-premises banners
- **On-site activation opportunities** to engage directly with attendees
- **Premium Table** complimentary tickets
- **Recognition** during the event program and shout-outs from our hosts
- **Customized partnership opportunities** tailored to your brand's goals

Engage with us! Become one of our key partners in making this event a resounding success. Within the brochure you will find all available sponsorship packages with detailed tiers and benefits. We are also happy to discuss how we can tailor a partnership that aligns with your brand's vision.

TITLE SPONSOR

₱500,000

Our top-tier Title Sponsor package is offered exclusively to a single sponsor. Gain unmatched exclusivity and visibility, positioning your brand as the leading partner of the event. You'll receive high-level exposure across every touchpoint—before, during, and after the event—ensuring your brand stays top of mind with attendees and media alike. This is the ultimate opportunity to align your brand with a high-impact experience, drive engagement, and make a lasting impression —all designed for maximum impact.

Inclusions are:

- ① Name inclusion in party title
- ① Forty (40) complimentary passes (**premium seating priority if before August 15**)
- ① Personalized event highlights video
- ① Customize add-ons directly with NordCham
- ① 2.5 minutes AVP feature segment
- ① Branded corporate display area and stage logo display (shield logo)
- ① Branded table décor with QR code integration
- ① Dedicated social media feature
- ① Spotlight in own news article
- ① Press conference access
- ① Participation in program on stage
- ① Exclusive pitch presentation spot in event program from stage (**3 minutes**)
- ① Mention in all pre- and post-event promotions
- ① Inclusion in guest loot bags (**deadline August 14**)
- ① Photo wall branding (**deadline August 14**)
- ① On-stage verbal acknowledgement throughout the event



DIAMOND SPONSOR

₱250,000

Elevate your brand with the **exclusive Diamond Sponsorship**—a limited opportunity reserved for select partners seeking maximum impact. This premium package offers unparalleled visibility, prestige positioning, and tailored engagement designed to set your brand apart. With high-profile exposure and customizable benefits, it's the ultimate way to align with the event at the highest level and leave a lasting impression.

Inclusions are:

- ① Twenty (20) complimentary passes (**premium seating priority if before August 15**)
- ② Personalized event highlights video
- ③ Customize add-ons directly with NordCham
- ④ 2 minute AVP feature segment
- ⑤ Branded corporate display area and stage logo display (shield logo)
- ⑥ Branded table décor with QR code integration (**on one table**)
- ⑦ Dedicated social media feature
- ⑧ Press conference access
- ⑨ Program participation on stage
- ⑩ Mention in all pre- and post-event promotions
- ⑪ Inclusion in guest loot bags (**deadline August 14**)
- ⑫ Photo wall branding (**deadline August 14**)
- ⑬ On-stage verbal acknowledgement throughout the event



PLATINUM SPONSOR

₱150,000

Make a powerful impact with the Platinum Sponsorship package, crafted to elevate your brand's presence and create lasting connections with your colleagues or clients. This opportunity delivers strategic visibility and meaningful engagement that resonates with your target audience. With flexible customization and premium access, it's designed to maximize your brand's influence throughout the event and beyond.

Inclusions are:

- ① Ten (10) complimentary passes (**premium seating priority if before August 15**)
- ② Customize add-ons directly with NordCham
- ③ 1.5 minutes AVP feature segment
- ④ Branded corporate display area and stage logo display
- ⑤ Press conference access
- ⑥ Game & contest sponsorship
- ⑦ Mention in all pre- and post-event promotions
- ⑧ Photo wall branding (**deadline August 14**)
- ⑨ On-stage verbal acknowledgement



GOLD SPONSOR PACKAGE

₱75,000

The highly valued Gold Sponsorship offers premium seating, a featured AVP segment, and key branding opportunities that provide meaningful exposure and recognition before, during, and after the event, making it a beneficial choice for any supporter.

- ① Three (3) complimentary passes (**premium seating priority if before August 15**)
- ② 1 minute AVP feature segment
- ③ Mention in all pre- and post-event promotions
- ④ Photo wall branding (**deadline August 14**)
- ⑤ On-stage verbal acknowledgement



SILVER SPONSOR PACKAGE

₱50,000

The Silver Sponsorship package provides premium seating, a featured AVP segment, prominent branding opportunities, extensive exposure through event promotions, guest loot bags, and on-stage recognition.

- ① Two (2) complimentary passes (**premium seating priority if before August 15**)
- ② 30 seconds AVP feature segment
- ③ Mention in all pre- and post-event promotions
- ④ Photo wall branding (**deadline August 14**)
- ⑤ On-stage verbal acknowledgement



EXECUTIVE SPONSOR

₱150,000

If you wish to host an engaging and distinguished evening for yourself and your clients, the Executive Sponsor package offers the ideal opportunity. You will have the ability to tailor the event experience to ensure a setting that aligns precisely with your objectives and expectations.

- ⑨ Ten (10) complimentary passes (**premium seating priority if before August 15**)
- ⑨ Customize add-ons directly with NordCham
- ⑨ 1.5 minutes AVP feature segment
- ⑨ Mention in all pre- and post-event promotions
- ⑨ Photo wall branding (**deadline August 14**)
- ⑨ On-stage verbal acknowledgement



ENTERTAINMENT SPONSOR

₱100,000

Take center stage as the exclusive sponsor of our band or DJ, putting your brand in the spotlight during the night's main entertainment. Enjoy personalized shoutouts from the performers, with the option to share key brand messages. Plus, join the celebration alongside your top colleagues or clients for a memorable experience.

- ⑥ Three (3) complimentary passes (**premium seating priority**
if before August 15)
- ⑥ Mention in all pre- and post-event promotions
- ⑥ Photo wall branding (**deadline August 14**)
- ⑥ On-stage verbal acknowledgement by the band or the DJ



TANKARD SPONSOR ₱150,000

As the Tankard Sponsor, your logo will be featured on the commemorative tankards given to every guest—making your brand part of both the event and their everyday lives long after the night ends.

- ⑥ Three (3) complimentary passes (**premium seating priority if before August 15**)
- ⑥ Logo on event tankard for every guest to take home (**deadline August 14**)
- ⑥ Mention in all pre- and post-event promotions
- ⑥ Photo wall branding (**deadline August 14**)
- ⑥ On-stage verbal acknowledgement



BEVERAGE SPONSOR ₱150,000

Vikings celebrated their drinks—and as a Beverage Sponsor, you'll have the opportunity to serve your beverages to our modern-day Vikings while showcasing your brand to a lively and engaged audience.

- ⑥ Three (3) complimentary passes (**premium seating priority if before August 15**)
- ⑥ Opportunity to sell beverages
- ⑥ Mention in all pre- and post-event promotions
- ⑥ Photo wall branding (**deadline August 14**)
- ⑥ On-stage verbal acknowledgement

MAJOR RAFFLE SPONSOR MINIMUM OF ₱100,000

As a Raffle Sponsor, you can spotlight your brand by contributing a product or service valued at ₱100,000 or more to raffle to our audience—offering a high-impact sponsorship opportunity without the need for a cash contribution.

- ① Two (2) complimentary passes (**premium seating priority if before August 15**)
- ② Mention in all pre- and post-event promotions
- ③ Photo wall branding (**deadline August 14**)
- ④ On-stage verbal acknowledgement



MINOR RAFFLE SPONSOR MINIMUM OF ₱30,000

As a Raffle Sponsor, you can spotlight your brand by contributing a product or service valued at ₱30,000 or more to raffle to our audience—offering a high-impact sponsorship opportunity without the need for a cash contribution.

- ① One (1) complimentary pass (**premium seating priority if before August 15**)
- ② Mention in all pre- and post-event promotions
- ③ Photo wall branding (**deadline August 14**)
- ④ On-stage verbal acknowledgement





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NORDCHAM PHILIPPINES

Established in 2012, the Nordic Chamber of Commerce of the Philippines, or NordCham Philippines, brings together the Nordic-Philippine business community. The organization promotes and facilitates trade, commerce, industry, and investment between the Philippines and the Nordic (Denmark, Finland, Iceland, Norway, Sweden) countries.

NordCham Philippines is dedicated to cultivating a sustainable mindset, which is an integral part of our unique value proposition. With all four Nordic countries ranking among the top sustainability leaders worldwide, we actively contribute to growing sustainability awareness and practices in the Philippines.

With 130+ members, NordCham Philippines is the largest Nordic Chamber of Commerce in Asia. We organize high-profile events, and provide membership and consulting services for the Nordic-Philippine business community. Our member companies include major multinationals, SMEs, startups, representing industries such as ICT, energy & clean technologies, maritime & logistics, healthcare & pharmaceuticals, and financial & corporate services.

NordCham Philippines organizes a variety of events for its members and guests, such as the Sustainability Committee Meeting, Joint Committee Meeting, Nordic Sustainability Awards, Nordic Innovation Exchange, Annual General Meeting & Outlook, and many more. These events provide opportunities for engagement and networking with key government officials, business partners, and private sector leaders.

The MANILA VIKING PARTY is arranged by NordCham Philippines as a tribute to our common Viking Heritage and a fun way to celebrate our Nordic roots.

More information about NordCham Philippines on [Nordic Chamber of Commerce of the Philippines](#)

CONTACT US

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