Joshua L. Horndt

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Education

Texas A&M University

College Station, TX

Aug. 2022 - Dec. 2026

B.S. Technology Management. GPA 3.31

Minor Business Administration

Relevant Coursework: Unix Systems Admin Practices & Database Systems
Admin & Application

Student Organizations: Business Analyst & Consulting Association

Project(s) & Additional Experience

Predictive AI For NCAA Football Transfer & Recruitment Portal

Data Analytics

Developed a machine learning model that forecasts where college football recruits are most likely to commit, leveraging NCAA transfer portal and recruitment data. Designed data pipelines to collect, clean, and analyze player statistics, recruiting rankings, geographic trends, and historical commitment patterns. Applied predictive analytics and classification algorithms to generate probability scores for team commitments, improving accuracy of recruitment insights. Delivered visual dashboards and reports that translated complex model outputs into actionable insights.

Cartedo AI (Virtual Consulting Platform Simulating Real-World Business Cases)

(Coursework Program)

Jan. 2025 - May 2025

Business & Strategy Consultant - Coursework Simulation

Ranked top 10% of participants. Conducted in-depth business case analyses using Cartedo AI simulations, interpreting real-world reports to craft data-driven growth strategies. Developed targeted marketing plans and business models for diverse industries, focusing on customer acquisition, brand positioning, and product-market fit. Applied market research techniques and competitive analysis to identify scalable opportunities and process inefficiencies for business improvement. Delivered clear, actionable strategy recommendations, simulating professional client pitches under tight deadlines and real-world constraints.

Skills

Technical: SQL (advanced), Microsoft Suite (advanced), IT (advanced), Python (advanced), Linux (basic), Data Analytics (advanced), Data Visualization (advanced)

Interpersonal: Communication, Organizational, Problem Solving, Consumer Relations, Critical Thinking