1) As a member of the sales team / manager of south coast pizza, I would like to be able to view the financial analytics from the selected weeks, months, etc. I would also like this to be viewable This will include Expendature, revenue, profit, etc.

2) As a member of the sales team / manager of south coast pizza I would also like to be able to generate financial predictions for future business quarters based on the current financial information

3) As a member of the sales team / manager of south coast pizza I would like to be able to view the financial analytics / predictions from the selected weeks, months, etc in a visual format as well as just numerically (charts, graphs, etc), so that I can present this information to others (shareholders) more easily

4) As an accountant at south coast pizza I would like to be able to export financial information / predictions (graphs included) from the analytics tool into a spreadsheet format (Excel), this would allow me to perform further analysis operations on the information

5) As a member of the sales team / manager of south coast pizza I would like to be able to generate a report (word or pdf document) containing specific pieces of information from the financial analysis system – this will include selected graphs and tables of financial information from selected time periods