

Josh Arega’s Storyboard



Victor is a lean guy and wants to become buff in order to be the greatest.



Victor is pretty famous and stands out in crowd because of his height. He wants to find a way to go gyms that are less crowded.

Local Gym: 9% capacity
Nonlocal Gym: 20% Capacity
World Fitness: 50% capacity
Quik Gym: 70% capacity
Mile Gym: 80% capacity

He downloaded the Gym View app and quickly found gyms all around him that fit what he required.



Victor ended up going to his local gym and began his grind.

Dillion Norris's Storyboard



Chad is a gym owner and he is upset that his customers
Crowd the gym at one time



His gym generates more profit if more people can go to his gym and keep coming
back. That will not happen if the customers are unhappy with the crowd



Chad finds this app that allows for his customers to see the wait times for his
equipment and his gym



He sets up the easy to use QR codes that he can order to put on the machines



Now his gym is at a more consistent capacity throught the day and his customers
are keeping the membership



Jason's storyboard

Becky Basik

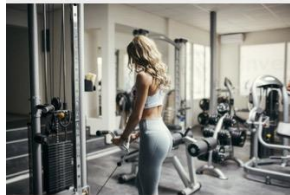
Trying to juggle a busy lifestyle



Loves being able to look at the app and tell when the gym isn't crowded

Becky

Loves to get a gym workout early in the day before she picks her son up from school



So much time saved

Now Becky has an extra 2 hours added to each day that she used to spend in the gym

Harshil's storyboard



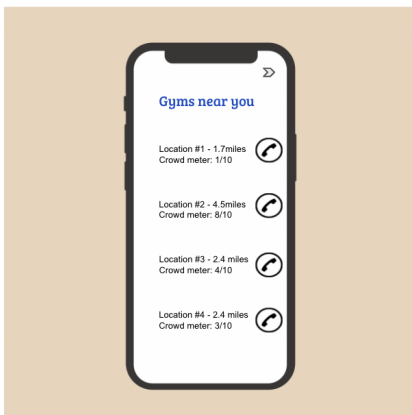
This is Smith he works in tech. So, he stays stressed regarding his job a bit. Also, he is close to retiring. And his goal is to be in shape. So, he can take time for himself and travel across the globe.



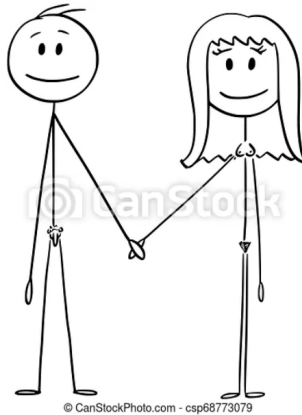
This is Smith's wife. She wants her husband to stay in shape. Also, be little bit more stress relieved. Along with that she wants to spend quality time with her husband. And she is aware that Smith has lot on his plate.



Smith's wife wants her husband to be efficient. Therefore, spending less time as possible at the gym while getting a good workout in. So, she starts looking on the app.



Smith's wife finds this app where it shows her exactly how far each gym is and the crowd meter at that gym. Also, at the top right she can track her husband. So, she knows at what gym is her husband at. Also, this app is built in with a gym pass. So, Smith can go to any local gym that he wants. The app can also directly reach out to the local gym in case of any needs.



Smith's wife tells Smith about this app. And both are very happy with its features.



Now Smith is happy that he can reach his goals, be efficient, and keep his wife happy.