

Vraj Patel

age: 23

residence: Austin, TX

education: Masters in Computer Science w/ Minor in Business

occupation: Head of Air Force Human Intelligence in TX

marital status: Single



"Work hard, Workout harder"

Stays on the Air force base often, goes to the gym to get off base and unload

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Always stay on the move. Be a gym, academic, and employed weapon.

Needs

- Cleanliness
- Order
- Plans

Values

- High level planning
- Cleanliness
- Organization

Wants

- Fun workout
- Uninterrupted workout
- Space for himself with the gyms

Fears

- Failure
- Lack of time
- Weakness

Brandy Basik

age: 22

residence: Las Vegas, Nevada

education: High School

occupation: Entrepreneur- Content provider / OnlyFans

marital status: Single one kid, dating.



"Life is what you make it and I choose to be happy"

Brandy likes to get all of her work done during the times her son is at school so that she can be present and a very hands on mother. Her favorite thing to do is take her son on trips to experience new things, whether it be arts, movies, sporting events, or famous historical locations.

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Criteria For Success:

Making more money than all of her friends with degrees.

Being able to retire and travel by age 30.

Needs

- The ability to keep up with her fitness without taking too much time out of her day.
- Having more time to spend with her son.

Values

- Kindness is very important to Brandy, she believes in not judging others before getting to know them.
- Brandy values having a work life balance and strives to keep her personal life and business life separate from each other.

Wants

- A better life for her child than she had growing up.
- Financial security, good health, and to check the majority of the items off of her "bucket-list".

Fears

- That regulators are going to start to scrutinize her industry.
- That her real identity might be exposed



DICK SMITH - Harshil Shah

age: 55

residence: California, San Diego

education: Master's in Cyber security

occupation: Cyber security engineering

marital status: Married



"Age is just a number"

Smith lives a very chill life as now he is approaching retirement. His goal is to remain fit. So, he can spend all his money traveling and doing extracurricular activities.

Comfort With Technology

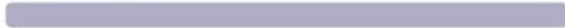
INTERNET



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MOBILE APPS



SOCIAL NETWORK



Needs

- Gym membership
- Working out equipment
- healthy foods

Values

- High-quality foods
- Technology
- Money

Criteria For Success:

Success is already achieved. Now it's time to retire and enjoy life.

Wants

- Travel the world
- Be able to move well and be in shape
- Retire early

Fears

- Not being able to travel the world
- Not being able to physically move
- Old and grumpy

Victor Wembanyama - Josh Arega

age: 18

residence: France

education: French school

occupation: Basketball player

marital status: Single



"Bonjour"

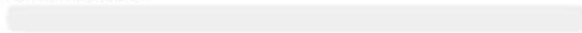
Victor spends his day refining his game. This includes hooping, eating, and lifting. He strives to be the best at what he does.

Comfort With Technology

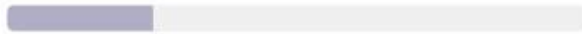
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Needs

- A basketball
- A basketball court
- A baguette

Values

- His height
- His handle
- His jumper

Criteria For Success:

To be the 1st overall draft pick in the 2023 NBA Draft, which takes place in Brooklyn, New York, this upcoming summer.

Wants

- Rookie Contract
- Designated Rookie Max Extension
- Supermax Contract

Fears

- Injuries
- Calf Raises
- Germany

Chad Turkel - Dillion Norris

age: 30

residence: Charleston SC

education: highschool

occupation: gym owner

marital status: single



"more weight"

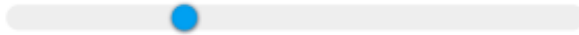
Lives in and out of the gym, so much so that he works in one.

Comfort With Technology

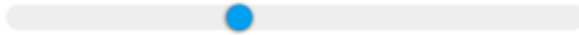
INTERNET



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SOCIAL NETWORK



Criteria For Success:

own and operate a successful gym and make easy money.

Needs

- Profits
- Customers
- The gym

Wants

- Little complexity
- Lift more weight

Values

- Little to no complexity
- Not anymore stress than needed

Fears

- Loss in profits
- Complexity
- Cardio