

# JOSHUA S. BROWNE

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## EDUCATION & CERTIFICATES

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### Ohio University, Athens, OH

Master of Business Administration (MBA) with a concentration in Business Analytics [4.0] Exp. Aug 2022

Bachelor of Science in Communication Studies [Magna Cum Laude] May 2019

Business Analytics Minor – Marketing Minor – Strategic Leadership Certificate (Management Focus)

### IBM Data Science Fundamentals with Python and SQL Specialization

Exp. Apr 2021

Certificate focus around Jupyter Notebooks, RStudio IDE, Apache Zeppelin Software Programs using Python & SQL

## PROFESSIONAL EXPERIENCE

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### HelpGetSponsors.com – San Diego, CA

Oct 2019 – Apr 2020

#### Marketing & Communication Specialist (Contract)

- Delivered weekly and monthly promotional email drip campaigns
- Communication gatekeeper between current and prospect investors, clients, customers, and executives
- Increased open rate by 59%, click-through rate by 11% and website traffic by 12% within one month which provided more reach and impact than the company had seen to date
- Utilized a variety of software including Microsoft Office, Google Drive, Constant Contact, Go to Webinar, Monday.com, Calendly

### Ohio University Housing and Residential Life – Athens, OH

May 2017 – Dec 2017

#### Resident Assistant

- Created safe and inclusive environment for 37 undergrad students
- Initiated comprehensive community wide programs, meetings and social events for residence hall students
- Cultivated marketing material to promote campus wide events to increase turnout

### Delhi Flower & Garden Centers – Liberty Township, OH

Apr 2017 – July 2018

#### Nursery and Greenhouse Associate - Perennial Specialist

- Designed landscaping solutions addressing the needs and budgets of upscale customer base

## COMMUNITY INVOLVEMENT

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### National Communication Association Student Club – Ohio University

Jan 2016 – May 2019

#### Vice President (Aug 2017 – May 2018), Active Member (Jan 2016 – May 2019)

- Facilitated three weekly internal communications for a 71-member organization
- Served as liaison between the executive body and general membership
- Provided a sense of culture through 17 volunteer opportunities and 12 social events

### University Program Council – Ohio University

Jan 2016 – May 2019

#### Committee Chair Representative of the Communications Board

- Executive Program Assistant. Partnered with peer leaders to coordinate 32 free programs for the student body
- Developed detailed promotional materials that resulted in consistently successful events

### Bobcats of the Shelter Dogs – Ohio University

Sep 2015 – May 2019

#### Wellness and Exercise Volunteer at Athens County Dog Shelter

### Boy Scouts of America – West Chester, OH

Mar 2008 – Jun 2015

#### Eagle Scout Award Recipient (March 2015) – Animals Friends Humane Society (Butler Country)

## HONORS & RECOGNITION

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Ohio University Dean's List & Academic Scholarship Recipient

2015 – 2021

National Society of Leadership and Success

2016 – 2019

Golden Key International Honour Society

2017 – 2019