

**Josh Doody****Salary  
Negotiation  
Coach**

### **“Who should I refer to you?”**

**My ideal clients are experienced Software Developers who have at least one job offer in hand or expect to negotiate one or more job offers in the next four weeks.**

### **What problems can Josh help with?**

**My ideal clients are looking for help:**

- Negotiating one or more job offers
- Getting to the later rounds of the interview process
- Juggling multiple job offers
- Making their next career move

### **How does Josh help his clients?**

My clients can benefit from retaining my ongoing advisory services, or my done-for-you coaching services. Services range from \$1,000 to \$2,000, depending on their needs and budget.

## **Referrals**

As you know, referrals are a critical component of my business. If you have a colleague, friends, family member, customer, or anyone else in need of salary negotiation coaching, please connect them with me.

**I will provide them with the best help that I can, or help them find the help they need if I cannot help them directly.**

You're reading this page because you're a trusted friend, client, or colleague and you're curious how to refer someone to me.

First, thanks for thinking of me. I appreciate any referrals you send my way as this is how I make my living. I won't let you or anyone you send my way down.

If you're curious about who would make an ideal referral and how to refer someone to me, read on. This has been one of the most frequently asked questions I've received and this page was written to give you helpful, specific instructions on how to refer someone you know.

### **“How should I refer people to you?”**

Good question!

The best way to refer someone to me is to send them a link to my Coaching page. That is the best way for us to start the conversation, so I can best understand how I can help them.

Send them a link to this page:

<https://fearlessalarynegotiation.com/coach/>

Please let them know that when they fill out the application, they should put down your name as the person who referred them to me.

Below, I've included an email that you can copy and paste and send to anyone you'd like to refer to me.

## **“How do I know who I should refer to you?”**

---

An exercise that I often do when I’m thinking of who I can refer to my friends or my colleagues is this:

- I block out 20 minutes on my calendar
- I write down, on a piece of paper, the type of client that they work best with (In my case, experienced Software Developers who have at least one job offer in hand or expect to negotiate one or more job offers in the next four weeks)
- Then, I go through my contact list on my phone, in my address book, in my email client, on LinkedIn, and on Facebook looking for anyone that I think might be a good person to connect them with, and I write down their name
- In 20 minutes, I can have 5, 10, 20, or even more names written down to refer to a friend or colleague

I recommend that you do the same. Block out 20 minutes on your calendar and follow the above process. Then, for each person on your list, feel free to refer them to me or send them the referral introduction email below.

## **“Do you have an email I can use to refer people to you?”**

---

I do! Just copy and paste the email on the following page, substituting their name and other relevant bits (highlighted with bold font). Then send the email off to someone you’ve identified (CC or BCCing me, preferably, so I know that you’ve referred them to me and can prepare for them to reach out to me).

## “Do you have an email I can use to refer people to you?” (cont’d)

---

Hi **[Name]**

You mentioned that you were looking for help with **[Problem or issue they're facing OR an outcome they're looking for]**.

I'd like to introduce you to Josh Doody, a salary negotiation coach who helps Software Developers get more high-quality job offers, negotiate higher starting salaries, and make their next career moves.

I'm familiar with Josh's work and highly recommend him as someone that you speak to. I've CC'd Josh on this email and he'll be replying in a day or so to learn more about you, your goals, and your current situation.

In the meantime, I recommend you visit his Coaching page to learn more about how he can help and fill out the short application to tell him more about your current situation and challenges, so he knows in advance of the call how he can best help you (make sure to put me down as the source of the referral!).

>> <https://fearlessalarynegotiation.com/coach/>

Once you've filled out that application, Josh will be in touch with any follow-up questions and to schedule a time for the two of you to speak.

Looking forward to hearing how the conversation goes!

**[Your name]**



## Josh Doody

I'm Josh Doody, a professional salary negotiation coach who helps Software Developers get more job offers, negotiate higher salaries, and plan their next career moves.

I didn't negotiate my salary at my first few jobs, but quickly realized I had left a lot of money on the table. I began negotiating and I doubled my salary in three years.

**Now I use everything I learned from my own experience to help others make tens of thousands more dollars negotiating** with Google, Amazon, Tesla, @WalmartLabs, Kimberly-Clark, Bloomberg, Red Hat, Verizon, IBM, Microsoft, and other companies you've heard of.

### How to connect with me

---

Email me at [josh@joshdoody.com](mailto:josh@joshdoody.com) or connect on LinkedIn at [linkedin.com/in/joshdoody](https://www.linkedin.com/in/joshdoody).

For the latest description of my ideal clients and other details, visit:

<https://fearlessalarynegotiation.com/referrals/>

### Thanks

---

Referrals are a critical component of my business—they're how I make my living. I really appreciate you taking the time to connect me with 2–3 (or more!) of your colleagues, customers, or friends. And if there's anyone I can refer to you, just let me know and I'll see who in my network is a match for your business.

All the best

– Josh