The Impact of UI and UX Design on Web Application Quality

Overview

Join us in exploring the impact of User Interface (UI) and User Experience (UX) design on web application quality. We seek participants who have previous website experience and are willing to share their feedback during the examination.

Join our Study

"Design is not just what it looks like and feels like. Design is how it works." - Steve Jobs

Task

As a participant, you will complete a task that involves examining an e-commerce site. You will be given a task to select and add several products to the site's checkout system, followed by a questionnaire on the site's design. We encourage you to provide detailed answers and use as many site features as possible, except for the login and registration systems. The task and questionnaire should take approximately 20 minutes.

Participation

Your participation will contribute to a better understanding of web design and its potential for improving website quality for both business and personal use.

Your responses will be kept confidential and used solely for research purposes. Personal information will not be shared or published.

If interested, please email:
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