# The Impact of UI and UX Design on Web Application Quality: A Mixed Methods Study

### **Information sheet**

**Study conductor**: Josh Haywood (JH248828) – JH248828@falmouth.ac.uk

Supervisor: Sokol Murturi

## Debrief

#### Introduction

Thank you for participating in the research study on the relationship between user interface (UI) and user experience (UX) design on web applications. The purpose of the study was to identify which design features have the most impact on UX and how they can be applied to web applications.

## **Key findings**

The results of the study will help us understand which design features have the most impact on UX in web applications, how these features can be applied to web applications and the best practices for designing web applications to enhance UX. By participating in this study, you have contributed to the advancement of knowledge in this field.

#### Conclusion

We appreciate your time and effort in participating in this study. Your participation has helped us to better understand the relationship between user interface (UI) and user experience (UX) design on web applications and how we might use our findings to achieve our objectives outlined in the brief. We will use this information to improve the design of web applications, allowing users with limited technical knowledge to achieve the best possible UX without limiting their access to web builders.

If you have any questions are concerns about the study, please feel free to contact the study conductor with the email provided.