

Creative Brief

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Project Title: Chance the Rapper Website

I want to build a multiple-page site, with a top navigation bar, about Chance the Rapper, his musical career, and other aspects of his life outside of music. The reasoning is that I feel that since his last album, people have seemed to stop supporting him and acknowledging his musical abilities. I want to help reestablish him with this site, even if it is a project.

- **Home Page/Introduction** – This section will generally introduce Chance the Rapper. It might give a general overview of his awards/achievements, his brand, and/or his most recent ventures.
- **Early Life** – This section will discuss Chance's experiences growing up in the city of Chicago, and it will likely tie into how he was introduced to music.
- **Music Career** – This section will highlight the different projects in Chance's discography. This may also include notable songs he is featured on, and the overall sound and motivations behind each major project will be discussed.
 - I might have links to listen if that is applicable.
- **Activism and Politics** – This section will focus on the many ways Chance has been involved in the communities of Chicago and the nation more broadly and how he works to make a positive change in the world.
 - I might have links to associated websites for organizations where applicable.
- **Personal Life** – This section will focus on Chance's family life as well as his religious journey
- **Sources** – https://en.wikipedia.org/wiki/Chance_the_Rapper will be my main source of content for now.