

4-2 Journal: Present Assessment Results

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When preparing to present IT assessment results to senior leaders, keeping things clear and direct is essential, especially since the audience might need to be more familiar with technical details. According to Dermot McConkey, starting with a straightforward introduction that sets up what will be discussed is crucial in preparing the audience for what is coming (McConkey, 2021). This means briefly explaining the purpose of the IT assessment and what the leaders can expect to learn from the presentation. This approach helps the audience grasp the importance of the information right away.

Visual aids like graphs and charts are invaluable for explaining complex data simply. McConkey highlights the importance of using colors and clear visuals to help differentiate data, making it easier for the audience to follow and understand the technical findings (McConkey, 2021). By transforming the IT assessment results into visual formats, we can make the information more accessible and reduce the chance of misunderstanding the critical points presented. These visuals act as a bridge, turning complex technical data into something the leadership can quickly interpret and use for decision-making.

Finally, adding stories or real-world examples related to the data can capture the leadership's interest and make the technical information more relatable. McConkey points out that stories provide an emotional connection, which can be a powerful tool in business presentations to encourage action (McConkey, 2021). By linking the IT assessment's findings to actual scenarios or potential outcomes for the organization, the presentation becomes more than just numbers and graphs—it becomes a narrative that leaders can see impacting their decision areas directly.

References:

McConkey, D. (2021, April 12). *(3) How to present Technical Information to non-techies* | *LinkedIn*. Retrieved November 21, 2024, from <https://www.linkedin.com/pulse/how-present-technical-information-non-techies-dermot-mcconkey/>