



Joshua Miles

True Crime Youtuber - Content Creation



About Joshua

Joshua Miles is a True Crime Content Creator who covers a wide range of international criminal cases in long-form video format.

With over 175,000 subscribers and counting, they are constantly working to showcase lesser known cases to the public. Their main series 'The Curious Case' looks into a range of solved and unsolved cases, both current and older, and it has been airing for over 2 years.

Available for

Speaking Events
Ambassadorship
Social Media Content & Collaborations

Contact

business@alittleaesthetic.co
[@itsjoshuamiles](https://www.instagram.com/itsjoshuamiles)



SOLVED: Family Killed and Eaten by a Stranger

870K views •

Fundraiser CC



SOLVED: YouTube Predicted Lisa Holm's Murder?

537K views •



SOLVED: The Pokémon Murders

391K views •

CC



SOLVED: Who Killed The Niederbrock Family?

345K views •

Fundraiser CC

11.2k

Instagram followers

@itsjoshuamiles

9.1k

Twitter followers

@itsjoshuamiles

175k

YouTube subscribers

@itsjoshuamiles



Joshua Miles
youtube.com/itsjoshuamiles

TRAFFIC PER MONTH

1.1M+

views

16.3M

impressions

400k+

watch hours

AUDIENCE

83.9%

female

50.4% US

15.9% UK

6.4% Canada

35.2 %

25-34 years old

24 %

18-24 years old

19.3 %

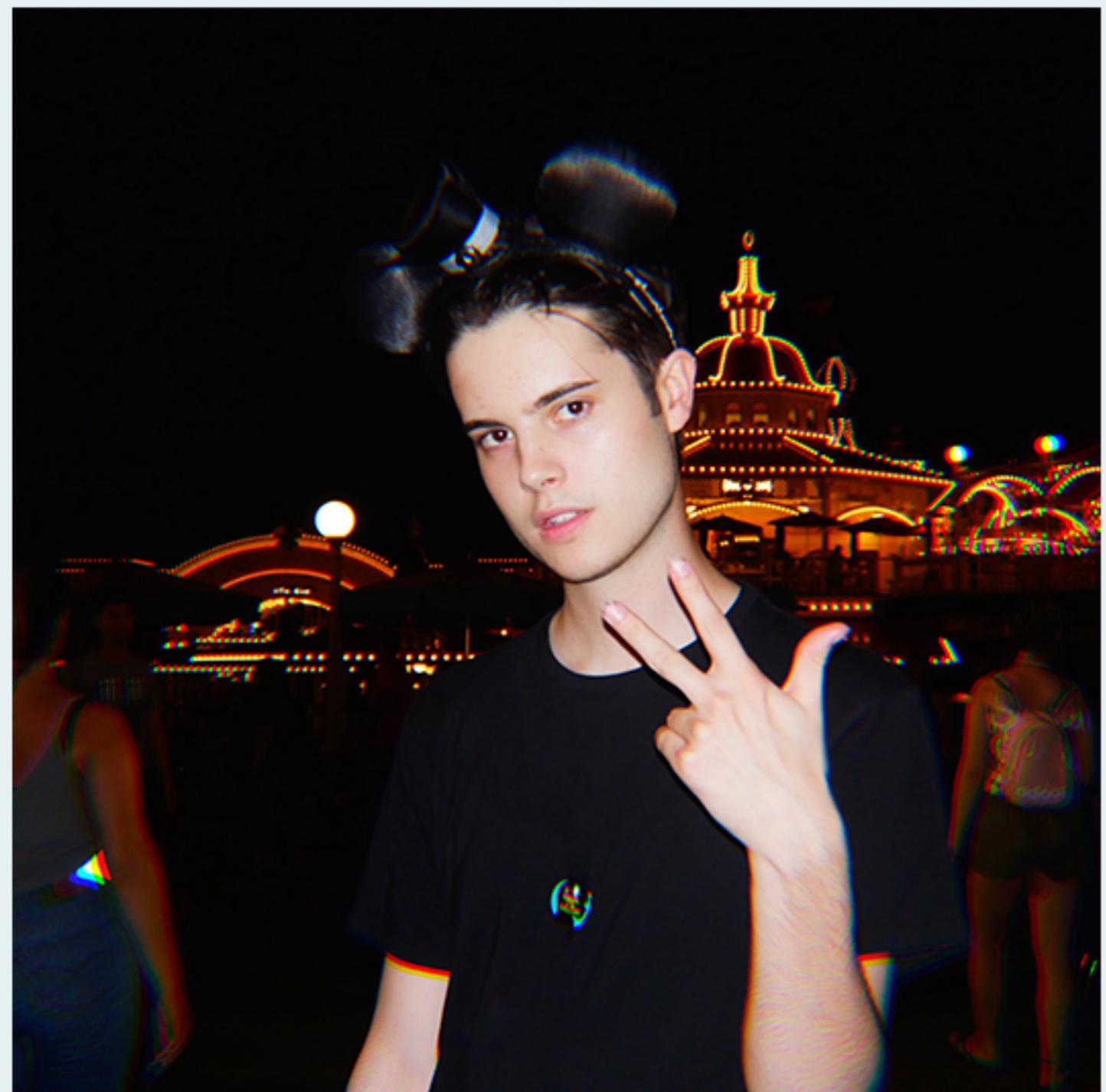
35-44 years old

TOP PERFORMING POSTS

SOLVED: Family Killed and Eaten by a Stranger

Solved: YouTube Predicted Lisa Holm's Murder?

Solved: The Pokemon Murders



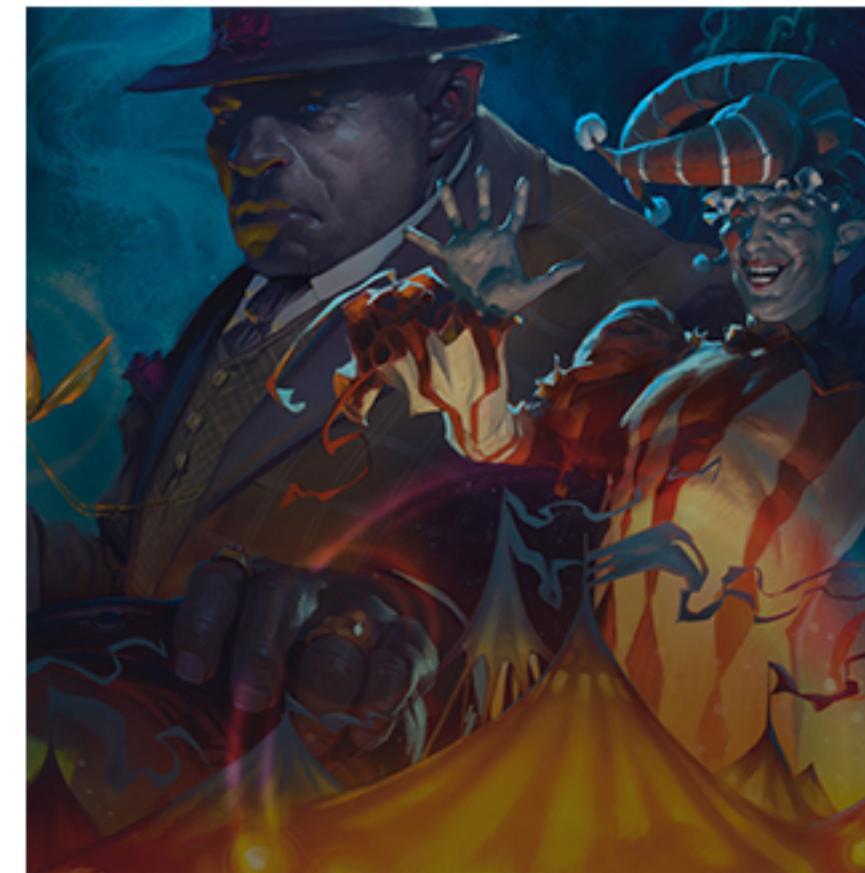
11.2k followers **13%** average post engagement rate

INSTAGRAM AUDIENCE

67.9% female
18-24 years old

33.5% US
26.3% UK
3.4% Spain

INSTAGRAM COLLABORATIONS



Dungeons & Dragons

Collaboration project to promote Dungeons & Dragons to a new audience. Promotion via external swipe-up links on stories.



Sky Crime

Collbaration to promote the launch of Sky's new true crime channel.



MagellanTV

Collaboration and promotion of MagellanTV on YouTube, Twitter and Instagram.



Netflix

Promotion of new mystery series to YouTube and Instagram audience.



Surfshark

Promotion of Surfshark's VPN services to YouTube audience.



Raid Shadow Legends

Promotion of Raid Shadow Legend's mobile game to YouTube and Instagram audience.

NETFLIX **Surfshark****DUNGEONS
& DRAGONS**
RAID
SHADOW LEGENDS**SKILL
SHARE.** 

“Joshua is a motivated, passionate and switched-on creator when working with brands, using a high-quality work ethic when creating content for 100,000's of fans”

- TOM SHARMAN, CEO, WAVES



Let's Work Together

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