



Curriculum Vitae

Joshua Noon

I tell stories worth listening to — narratives that connect with people and communicate concisely. In every project this opportunity exists, one just has to dig it out. I believe that in a device agnostic age we have never been so well equipped to tell these stories and at the same time they have never been so important.

Employment history

Hike One

Senior Visual Designer, December 2017 to the present

Designed new digital products from the brand up.

Led client workshops on branding (google ventures brand sprint) and to define visual boundaries/opportunities for design exploration.

Art directed digital products. From creation of the initial brand — to the design of the product itself. Co-ordinating external illustrators, writers, and managing designers in my team. In collaboration with developers determined the technologies required for implementation.

Prototyped interactions in both Framer and After Effects. I worked extensively with development to create new standards and reusable technologies/methods.

Created a thought framework for brand at Hike One, and a brand design process for digital products.

Cowan – Vietnam

Sr Designer, June 2015 – March 2017

Developed packaging and brand identity solutions for mid-size to multinational corporations.

Collected briefs and presented new creative. Art directed photographers and illustrators. Mentored interns and junior designers.

Kiwi & Eagle

December 2014 – to present

A freelance partnership providing design and strategy solutions for small businesses with soul.

Interbrand – NZ

Designed for a broad variety of projects including annual reports, point of sale, brand identities.

Education

Massey University
Wellington – New Zealand

Bachelor Visual
Communication Design —
1st class Honours

References

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