



Curriculum Vitae

Joshua Noon

I tell stories worth listening to — narratives that connect with people through authenticity and relevance. Each story has its own agenda; it's the catalyst for innovation, the reason to try something completely different. I believe that it's in service to stories that great work happens.

Employment history

Hike One

Senior Visual Designer, December 2017 to the present

Designed — new digital products from the brand up.

Led — client workshops on branding (Google Ventures Brand Sprint) and to scope visual boundaries/opportunities for design exploration.

Art directed — from creation of the initial brand, to the design of the product itself. Co-ordinating external illustrators, writers, and managing designers in my team. In collaboration with developers I determined the technologies required for implementation.

Prototyped — interactions in both Framer and After Effects. I worked extensively with development to create new standards and reusable technologies/methods.

Refined — wrote a thought framework for brand at Hike One, and a brand design process for digital products.

Cowan Vietnam

Senior Designer, June 2015 — March 2017

Designed — packaging and brand identity solutions for mid-size to multinational corporations.

Presented — new creative and collected briefs.

Art directed — photographers and illustrators. Mentored interns and junior designers.

Kiwi & Eagle

December 2014 — to present

A freelance partnership providing design and strategy solutions for small businesses with soul.

Interbrand New Zealand

Designer, November 2012 — June 2014

Designed — for a broad variety of projects including annual reports, point-of-sale and brand identity.

Education

Massey University
Wellington – New Zealand

Bachelor Visual
Communication Design —
1st class Honours

References

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