



## Curriculum Vitae

Joshua Noon

I tell stories worth listening to — narratives that connect with people through authenticity and relevance. Each story has its own agenda; it's the catalyst for innovation, the reason to try something completely different. I believe that its in service to stories that great work happens.

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## Employment history

### Hike One

Senior Visual Designer, December 2017 to the present

*Designed* — new digital products from the brand up.

*Led* — client workshops on branding (Google Ventures Brand Sprint) and to scope visual boundaries/opportunities for design exploration.

*Art directed* — from creation of the initial brand, to the design of the product itself. Co-ordinating external illustrators, writers, and managing designers in my team. In collaboration with developers determined the technologies required for implementation.

*Prototyped* — interactions in both Framer and After Effects. I worked extensively with development to create new standards and reusable technologies/methods.

*Refined* — wrote a thought framework for brand at Hike One, and a brand design process for digital products.

### Cowan Vietnam

Senior Designer, June 2015 — March 2017

*Designed* — packaging and brand identity solutions for mid-size to multinational corporations.

*Presented* — new creative and collected briefs.

*Art directed* — photographers and illustrators. Mentored interns and junior designers.

### Kiwi & Eagle

December 2014 — to present

A freelance partnership providing design and strategy solutions for small businesses with soul.

### Interbrand New Zealand

Designer, November 2012 — June 2014

*Designed* — for a broad variety of projects including annual reports, point-of-sale and brand identity.

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## Education

Massey University  
Wellington – New Zealand

Bachelor Visual  
Communication Design —  
1st class Honours

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## References

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## Contact

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