



Curriculum Vitae

Joshua Noon

I tell stories worth listening to — narratives that connect with people through authenticity and relevance. A story has its own agenda; it's a catalyst for innovation, the reason to try something completely different. I believe that its in service to stories that great work happens. At the end of the day you need to have something to say.

Employment history

Hike One

Senior Visual Designer, December 2017 to the present

Designed — new digital products from the brand up.

Led — client workshops on branding (google ventures brand sprint) and to scope visual boundaries/opportunities for design exploration.

Art directed — from creation of the initial brand, to the design of the product itself. Co-ordinating external illustrators, writers, and managing designers in my team. In collaboration with developers determined the technologies required for implementation.

Prototyped — interactions in both Framer and After Effects. I worked extensively with development to create new standards and reusable technologies/methods.

Refined — wrote a thought framework for brand at Hike One, and a brand design process for digital products.

Cowan – Vietnam

Sr Designer, June 2015 – March 2017

Developed packaging and brand identity solutions for mid-size to multinational corporations.

Collected briefs and presented new creative. Art directed photographers and illustrators. Mentored interns and junior designers.

Kiwi & Eagle

December 2014 – to present

A freelance partnership providing design and strategy solutions for small businesses with soul.

Interbrand – NZ

Designed for a broad variety of projects including annual reports, point-of-sale and brand identity.

Education

Massey University
Wellington – New Zealand

Bachelor Visual
Communication Design —
1st class Honours

References

Paul Galeslout
CEO – Cowan
pgaleslout@cowan.com

Nik Bedford
Creative Director – Cowan
nbedford@cowan.com

Contact

p: +31 658902162
w: joshnoondesign.com